

# Born Digital . Born Agile

October 20, 2020

Listing Compliance & Legal Regulatory **BSE Limited** Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001 Stock Code: 543227

**Happiest Minds Technologies Limited** 

(formerly known as Happiest Minds Technologies Pvt Ltd) Regd. Office: #53/1-4, Hosur Main Road, Madivala, Bangalore-560068, Karnataka, India CIN of the Co. L72900KA2011PLC057931 P: +91 80 6196 0300, F: +91 80 6196 0700 www.happiestminds.com

Listing & Compliance National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra East, Mumbai 400 051 Stock Code: HAPPSTMNDS

Dear Sir/Madam,

Sub: Press Release - Veridify Security Welcomes Happiest Minds as Systems Integrator Partner

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release being issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you, Yours faithfully,

For Happiest Minds Technologies Limited

Praveen Kumar Darshankar Company Secretary & Compliance Officer

Membership No. F6706



### **Veridify Security Welcomes Happiest Minds as Systems Integrator Partner**

Shelton, CT – October 20, 2020 – <u>Veridify Security Inc.</u>, a leader in securing and managing low-resource devices at the edge of the IoT, is pleased to announce <u>Happiest Minds Technologies</u> is now a global systems integrator partner. Happiest Minds is a global leader in product engineering, digital business solutions, infrastructure management, and security services. They will support customer delivery and implementation of Veridify's security tools, as well as <u>DOME™</u> – the company's secure zero-touch onboarding, device ownership, management, and enrollment platform.

Veridify Security and Happiest Minds will collaborate globally to provide innovative public-key security solutions that will help customers accelerate time-to-market and lower IoT project deployment costs. The initial security and DOME deployments will focus on IoT, industrial, automotive, and building automation applications.

Veridify Security's <u>software-based tools and solutions</u> address security for the smallest 8-bit, 16-bit, and 32-bit connected processors, MCUs, and FPGAs. The company's tools support a wide range of processor architectures including ARM and RISC-V. Happiest Minds provides global product engineering services and IoT deployment expertise with the unmatched ability to scale to meet the ever-growing security needs of customers around the world. With their combined expertise, the companies will help customers adopt fast, low-energy, and quantum-resistant security features like authentication, data protection, secure boot, and secure firmware/software OTA updates.

"We are excited to partner with Happiest Minds to bring our award-winning tools and device ownership solutions to customers around the globe," said <u>Louis Parks</u>, CEO, Veridify Security. "IoT security challenges are growing every day and Happiest Minds has deep technical experience, domain expertise, and the business skills to implement and scale our solutions to meet these challenges."

"Happiest Minds has been one of the early movers in recognizing the potential of IoT and the importance of ensuring the highest levels of security in the solutions we deliver. As the number of connected devices continues to grow, security risks associated with powerful as well as constrained devices need to be addressed. We are delighted to be teaming up with Veridify and using their security tools to provide a highly secure and connected experience to our clients that includes low footprint requirements as well. I am sure this partnership will go a long way in helping our customers unleash the power of IoT while simplifying security from inception to

deployment," said <u>Joseph Anantharaju</u>, President & CEO – Product Engineering Services, Happiest Minds Technologies.

#### **Teams Available for IoT Project and Security Consultation**

To request IoT project or security consultation, contact Happies Minds at <a href="mailto:business@happiestminds.com">business@happiestminds.com</a>.

#### **Veridify Security Tools Available for Easy Evaluation**

Veridify Security tools are ISO 26262 ASIL D and PSA Level One Certified (DOME Client). Free SDKs are available to support a variety of processors and tool chains for easy evaluation. Implementing powerful security applications like device-to-device authentication, data protection, and enabling secure firmware updates are now easier than ever for Happiest Minds customers. To request a security software development kit, contact <a href="mailto:info@veridify.com">info@veridify.com</a>.

#### **About Veridify Security**

Veridify Security delivers fast, small footprint, ultra-low-energy, and quantum-resistant public-key security tools for low-resource processors powering the Internet of Things (IoT). Veridify's DOME™ Device Ownership Management and Enrollment™ solution provides a zero-touch onboarding and ownership management platform for the smallest IoT devices in the field without requiring a pervasive cloud or network connection. The company's Key Agreement Protocols and Digital Signature Algorithms are used for secure device-to-device communications, as well as secure boot and secure software updates for automotive, consumer, healthcare, industrial, and smart home applications. Veridify is partners with leading semiconductor manufacturers and IP providers, including Arm, Intel, Renesas, ON Semiconductor, STMicroelectronics, SiFive, and Synopsys, and offers Software Development Kits, RTL, and tools for a wide range of environments.

#### **About Happiest Minds Technologies**

<u>Happiest Minds</u> Technologies Limited (Happiest Minds), a Mindful IT Company, applies agile methodologies to enable <u>digital transformation</u> for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: <u>Big Data Analytics</u>, <u>AI & Cognitive Computing</u>, <u>Internet of Things</u>, Cloud, Security, <u>SDN-NFV</u>, <u>Blockchain</u>, <u>Automation including RPA</u>, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, edutech, industrial, BFSI, hi-tech, engineering R&D, manufacturing, travel, media and entertainment, and others.

A Great Place to Work-Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.

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