

# MSIL: COS: NSE&BSE: 2022/04\_12

15<sup>th</sup> April, 2022

Vice President National Stock Exchange of India Limited "Exchange Plaza", Bandra- Kurla Complex Bandra (E), Mumbai - 400 051 General Manager Department of Corporate Services BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001

# Sub: Press Release

Dear Sir/Madam,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover Executive Vice President & Company Secretary

# MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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## Media Release



Inspire Togetherness again ! - Maruti Suzuki Next-Gen Ertiga arrives at ARENA showrooms

**New Delhi, 15 April 2022:** Maruti Suzuki India Limited today announced launch of the Next-Gen Ertiga in a refreshed new avatar. The trusted companion of over 750,000 Indian families, Maruti Suzuki Ertiga, is now more stylish, elegant and comfortable. Powered by an all-new Next-Gen K-series 1.5L Dual Jet, Dual VVT engine with Progressive Smart Hybrid Technology and driven by an all-new advanced 6-speed Automatic Transmission with Paddle Shifters, the Next-Gen Ertiga arrives at ARENA showrooms in style.

The launch also marks the tenth anniversary of Maruti Suzuki Ertiga which pioneered and created the compact MPV segment in the country. The elegant & stylish Next-Gen Ertiga aims to make life rich & fulfilling again, by bringing back joy of togetherness.

Introducing the Next-Gen Ertiga, **Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited**, said, "Ertiga's launch 10 years ago was a significant moment in the Indian automobile industry, as it created a new segment that has been growing at a CAGR of 4.7%. With a decade long legacy, the country's first compact MPV Ertiga has a special place in the Indian automobile industry. The Next-Gen Ertiga with advanced technology features will also come with a new engine and an all-new transmission. As it stays true to its brand vision of providing comfort, technology, and safety features, while being fuel-efficient for customers, the Next-Gen Ertiga will surely continue to be India's go-to MPV. We are confident that the Next-Gen Ertiga will be widely embraced by our customers."

## Next-Gen Powertrain and all-new Advanced Transmission

The Next-Gen K-series 1.5L petrol engine offers a **peak power of 75.8kW@6000rpm and a max torque of 136.8Nm@4400rpm**. Available both in Petrol and CNG option, Next-Gen Ertiga offers an **incredible mileage of 20.51** km/l (Petrol) and 26.11km/kg (CNG).

The New Powertrain provides a refined driving experience with a focus on improved NVH (Noise, Vibration and Harshness) and reduced emissions in line with Maruti Suzuki's vision for a greener and cleaner environment.

All this is further complemented with an allnew **6-speed Automatic Transmission** and the proven 5-speed Manual Transmission. With a commitment to democratizing new technologies, Maruti Suzuki for the first time offers steering wheel mounted **Paddle Shifters in Automatic transmission variant** for added convenience and fun to drive experience.



### More Elegant and Refreshed Exterior and Interior Design

The Next-Gen Ertiga is now more stylish and elegant with dynamic **chrome winged front grill, new machined twotone alloy wheels and back door garnish with chrome insert**. The Next-Gen Ertiga is now available in 6 color options with the introduction of **two new colors - Splendid Silver and Dignity Brown** and is sure to turn every drive into a stylish drive.

The refreshed new interior complements elegance through **Sculpted Dashboard with a new Metallic Teak-Wooden Finish**, **plush dual-tone seat fabric** while enhancing the look, feel & overall premium-ness of Ertiga.

#### Host of comfort and convenience features

Ertiga has always upheld its high levels of comfort and convenience features. It effortlessly accommodates the daily demands of the modern family with a versatile cabin that adapts to all seating and luggage requirements. To enable easy ingress and egress to the third-row, the 2<sup>nd</sup> row seat comes equipped with a proven one touch recline and slide mechanism. The 50:50 split 3<sup>rd</sup> row seats with seatback recliner and flat fold option further add to the convenience and flexibility during those getaway trips.

Ertiga continues to be high on intelligent utility spaces with the little touches such as air-cooled can holders, front row armrest with utility box, bottle holders, smart phone storage and an option of a power socket in each row.

The roof-mounted AC for rear passengers with multiple adjustable air vents and three-stage speed control ensures that Ertiga's roomy cabin is comfortable on the inside even when things get extremely hot outside.

The Next-Gen Ertiga is now loaded with Cruise Control, Driver side auto-window up with anti-pinch, Auto headlamps with follow me home functionality, retractable key-operated ORVMs and CNG specific speedometer in S-CNG variants.

#### **Advanced Safety features**

The Next-Gen Ertiga is equipped with **4 airbags\* (Driver, co-driver and Front Seat side)**, and ESP with Hill hold assist. Safety features such as Dual Front airbags, ABS with EBD and brake assist, rear parking sensors, 2<sup>nd</sup> row ISOFIX child seat anchorages, speed alert system, driver and co-driver seat belt reminder are equipped as standard fitment across all the variants. Built on Suzuki's HEARTECT platform, the Next-Gen Ertiga continues to meet all applicable Indian safety regulations.

## **Refreshed new SmartPlay Pro Infotainment System**

The Next-Gen Ertiga comes equipped with a **17.78cm (7 inch) new Smart Play Pro infotainment system,** offering an intuitive user interface with an onboard voice assistant to offer a seamless connected driving experience. The customization is not only limited to display options but also applies to the greeting messages to welcome elegantly. The infotainment system not only ensures entertainment on the go but also ensures to display key vehicle alerts.



SmartPlay Pro Infotainment System can be accessed

through an onboard voice assistant and can also be triggered with the "Hi Suzuki" command.

### In-built Connected Car Experience

The **in-built Suzuki Connect** takes the connected car experience of the vehicle to an all-new level. The next-gen telematics system offers over 40+ features for vehicle safety & security, trips & driving behavior, status alerts and remote operations.

Taking the user ownership experience a notch above, the **Next-Gen Ertiga can also be remotely accessed** through a **compatible smart watch & voice connectivity through** Suzuki Connect skill for Amazon **Alexa®**. To further elevate the experience, Customers can **remotely access & operate the AC\*\* function, door lock, headlamps OFF, hazard lights, alarm,** and many more features through these devices, ensuring to align with the aspiration of customers.

The Next-Gen Ertiga is not just a means of arrival at the destination, but a thoughtful companion inspiring togetherness along your journey.

To further provide value-added options to the customers, **the Next-Gen Ertiga S-CNG is available in Vxi and Zxi variants.** There is also an introduction of a new Zxi+ variant with an option of Advanced 6-speed Automatic Transmission in petrol variant of Next-Gen Ertiga.

Technical Specifications								
Overall Length(mm)	4395		Petrol	136.8@4400				
Overall Height(mm)	1690	Max Torque						
(Unladen)		(Nm@rpm)	S-CNG	136.0@4400 (Petrol Mode)				
				121.5@4200 (CNG Mode)				
Overall Width(mm)	1735		Petrol	75.8@6000 (Petrol)				
Wheelbase(mm)	2740	Max Power						
	(kW@rpm)		S-CNG	74.0@6000 (Petrol mode)				
				64.6@5500 (CNG mode)				
Engine Capacity(cc)	1462	Fuel	Petrol	20.51 km/l (MT)				
		Efficiency***		20.30 km/l (AT)				
			S-CNG	26.11 km/kg (MT)				

### Next-Gen Ertiga Prices: (Ex Showroom in INR)

Manual Transmission (5MT)		All-new Advanced 6 speed Automatic Transmission		S-CNG (5MT)	
Variant	Price	Variant	Price	Variant	Price
Lxi	8 35 000/-	-		-	
Vxi	9 49 000/-	Vxi AT	10 99 000/-	Vxi	10 44 000/-
Zxi	10 59 000/-	Zxi AT	12 09 000/-	Zxi	11 54 000/-
Zxi+	11 29 000/-	Zxi+ AT	12 79 000/-	-	
Tour M	9 46 000/-			Tour M	10 41 000/-

## The Next-Gen Ertiga can also be owned through Maruti Suzuki Subscribe at an all-inclusive monthly subscription fee starting from INR 18 600/- (Petrol) and INR 22 400/- (CNG).

Maruti Suzuki Subscribe is a convenient way to bring home a new car. It allows a customer to use a new car without actually owning it and by paying an all-inclusive monthly subscription fee that comprehensively covers complete registration, service & maintenance, insurance and roadside assistance.

Click here for Next-Gen Ertiga images

Disclaimer:

- <sup>®</sup> Amazon, Alexa, and all related marks are trademarks of Amazon.com, INC. or its affiliates
- \*Dual airbags standard across all variants. 4 airbags available in Zxi+ variant only.
- \*Remote AC operation is available only in 6AT variant. \*\*Feel efficiency as certified by test agency under rule 115 of CMVR 1989
- Images for illustration purposes only. The features mentioned above may be applicable for specific variants only