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Exchange Plaza, Bandra Kurla Complex,
Mumbai-400051
Symbol: TCS**

**BSE Limited
P. J. Towers, Dalal Street,
Mumbai-400001
Scrip Code No. 532540**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Launches its Data Exchange and Marketplace Platform on Google Cloud**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For Tata Consultancy Services Limited

**Pradeep Manohar Gaitonde
Company Secretary**

TATA CONSULTANCY SERVICES

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TCS Launches its Data Exchange and Marketplace Platform on Google Cloud

Tata Consultancy Services' Dexam™ Platform Enables Enterprises to Democratize and Monetize Data across Ecosystems to Drive Innovation and Unlock Business Value

SUNNYVALE, CA | MUMBAI, June 6, 2023: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has announced the launch of [TCS Dexam™](#) data marketplace platform on Google Cloud. The platform enables enterprises to democratize and monetize data across ecosystems.

As enterprises come together to form collaborative ecosystems to create new products and services for their mutual customers, they require mechanisms to effectively and securely share data. TCS Dexam provides a seamless data exchange for enterprises and their ecosystem partners, while ensuring compliance with data privacy, consent, and security regulations.

Offered as a Software-as-a-Service, TCS Dexam breaks down cross-functional boundaries and enables controlled data exchange and improved data governance within and across enterprises. The cloud-agnostic platform provides a self-service, secure environment that uses standardized tools and technologies to facilitate data extraction, analytics, and visualization to commercialize value via manageable contracts.

TCS Dexam integrates seamlessly with Google Cloud services, making it easy for businesses to access and use the data they need in their own applications and services. It leverages Google Cloud's built-in security and compliance features, such as data encryption and access control, to help ensure data is protected and used in accordance with industry regulations and best practices.

"To launch and operationalize an innovative ecosystem offering that combines the individual products and services of each of the participants but is more than the sum of its parts, enterprises need to orchestrate the democratization and seamless flow of data within each organization and across the ecosystem," said **Nidhi Srivastava, Global Head, Google Business Unit, TCS**. *"TCS Dexam on Google Cloud generates measurable business benefits by enabling better decisions leveraging the power of data, strengthening innovation-led ecosystem partnerships, and building new revenue streams through data democratization and monetization."*

[Rail Delivery Group is using TCS Dexam on Google Cloud to help create the UK Government's Rail Data Marketplace](#). This initiative brings together strategic partners, data publishers and data consumers on a single platform to accelerate innovation and deliver new products and services to enhance passenger experience and the effective movement of freight. Furthermore, the solution can measure environmental characteristics, enabling the ecosystem to align with the UK's rail decarbonization plan.

"Businesses are seeking tools that enable information to be easily combined from a variety of sources while meeting their stringent security and compliance needs," said **Victor Morales, Vice President, Global System Integrators Partnerships, Google Cloud**. *"TCS Dexam on Google Cloud provides a flexible API platform to help enterprises design, secure, and scale data from numerous sources, creating powerful business insights that can improve revenue, operational efficiency, and more."*

Dexam complements other TCS data and analytics solutions, such as [TCS Daezmo™](#), a data estate modernization suite that ensures quicker time-to-revenue and lower risk for enterprises; and [TCS Datom™](#), which helps enterprises assess their data maturity and define a holistic data and analytics strategy.

The TCS Google Business Unit offers customers a full catalog of services and solutions, leveraging TCS' contextual knowledge, industry-focused innovation, and Google Cloud's capabilities. Offerings include advisory, foundational cloud-build and security services, cloud migration and modernization across

infrastructure, application, data, AI build and deployment services, a managed services model for hybrid and multi-cloud environments, and fit-to-purpose digital solutions across industries.

TCS provides cloud-native services and solutions across new technologies, such as Intelligent edge-to-core, generative AI, and blockchain to enhance end-customer value. TCS has achieved numerous specializations and received several Google Cloud awards for its comprehensive solutions, [2021 Industry Solution Partner of the Year for Retail](#); [2021 Global Diversity & Inclusion Partner of the Year](#); and [2020 Breakthrough Partner of the Year](#). To learn more about the TCS Google Business Unit, visit: <https://www.tcs.com/tcs-google-cloud>

To learn more about TCS Dexam, visit: <https://www.tcs.com/what-we-do/services/data-and-analytics/solution/tcs-dexam-data-democratization-monetization>

About Tata Consultancy Services

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 55 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 614,000 of the world’s best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE and the NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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