

March 04, 2021

To, Corporate Services Department, National Stock Exchange of India Ltd. 5 th Floor, Exchange Plaza Plot no. C/1, G Block, Bandra - Kurla Complex Bandra (E), Mumbai - 400 051. Scrip Code: BYKE	To, Corporate Services Department, The BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001. Scrip Code: 531373	To, Corporate Services Department, Metropolitan Stock Exchange of India Limited 4 th Floor, Vibgyor Towers, Bandra - Kurla Complex, Bandra (E), Mumbai - 400 098 Scrip Code: THEBYKE
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Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release.

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the press release pertaining to The Byke Hospitality Ltd receiving **The Economic Times Award 2021** for Best in Hospitality for creating a niche in affordable luxury resort stay.

This is for your information and record.

Thanking you,

Yours Faithfully,

For The Byke Hospitality Limited


(Anil Patodia)
Managing Director
DIN: 00073993





**Economic Times Awards The Byke Hospitality Ltd.
For Affordable Luxury Resort Stay**

Mumbai, 4th March 2021: The Byke Hospitality Ltd receives **The Economic Times Award 2021** for *Best in Hospitality for creating a niche in affordable luxury resort stay.*

Every year, The Economic Times Ascent conducts *Exemplars of Success Award* with the intend to celebrate the leadership spirit through a felicitation ceremony to honour exceptional leaders and their achievements. This year the event was on 27th February at Courtyard by Marriott, Mumbai were the leaders from different industry were awarded for their accomplishment during this challenging time for the business

Mr. Anil Patodia, Chairman and Managing Director of The Byke Hospitality Ltd., has been awarded for Best in Hospitality Industry. “The Byke” is a brand that provides affordable luxury hotels with comfortable accommodation and best in class hospitality. Today, The Byke Hospitality Ltd. is one of India’s fastest emerging hospitality groups, having presence in 09 states and 16 cities with 21 Hotels having a total of 1,255 rooms.

Under his leadership, The Byke Hospitality Ltd., has continuously endeavour to provide its customer with luxury services at affordable prices and his efforts has been recognized and appreciated by Economic Times.

With the unique concept of **Pure Vegetarian Hotels & Resorts**, The Byke Hospitality Ltd. has become the most preferred choice for travellers looking for choice of travelers looking for a homely delight. They offer contemporary hospitality services with a touch of our traditional Indian culture which says, '**Atithi Devo Bhavah**'. The Byke hospitality team is committed towards providing customers with superior services and holiday stay experiences

About The Byke Hospitality: The Byke Hospitality Ltd. is one of India's fastest emerging hospitality group, having presence in 09 states and 16 cities with 21 Hotels having a total of 1,255 rooms. The Byke with its unique theme of Pure Vegetarian Hotels & Resorts is the most preferred choice of travelers looking for a homely delight. They offer contemporary hospitality services with a touch of our traditional Indian culture which says, 'Atithi Devo Bhavah'. Equipped with years of experience our team is committed towards providing our patrons with the finest of business and holiday stay experiences

Apart from the homely stay experiences, we are also known for the delicious Pure Vegetarian global cuisine served at on-site fine dining restaurant, Farm Fresh. The team of professional Chefs keep exploring and offering guests with traditional as well as fusion food. Each of 'The Byke' hotels & resorts also offer spacious banquet facilities and lawns which are suitable for Social Events as well as Corporate Events.

Address:

Mumbai - Shree Shakambhari Corporate Park, Plot No. 156-158, Chakravarti Ashok Complex ,J. B. Nagar, Andheri (East), Mumbai - 400 099. Phone - 022 80807 00999

For more information, please visit the website- www.thebyke.com

Exemplars of Success

CONSUMER CONNECT INITIATIVE



>> The exemplars of success who have been doing remarkable work in their fields were rewarded at an event conducted at Courtyard by Marriott recently

REWARDING SUCCESS

The 'Exemplars of Success' awards felicitated professionals of various fields for their outstanding professional achievements and social work

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The torchbearers of success are not the ones who continue to walk on the path of success alone, but the ones who help others on the way and motivate others to follow their footsteps and carve a niche for themselves. With an objective to felicitate such leaders, 'The Exemplar of Success' presented by ET Ascent and sponsored by Carosafe was held at Courtyard by Marriot on February 27, 2021. The event recognised changemakers who have persisted and dared to be different during the toughest times. The event was about those who work hard and achieve success. The initiative recognised achievers from different fields for being innovative and achieving their targets.

The event witnessed the presence of wellness expert, counsellor, doctor, actress, and the former Mrs. World, Dr Aditi Govitrikar who felicitated the



>> The sponsoring partners welcomed Dr Govitrikar who was elated to be a part of the event

winners. The chief guest, Dr Govitrikar, addressed the audience as she said, "The amazing work that everybody has been doing really inspires and motivates me. I am going to go back home and

meditate on what I should be doing because I have heard so many amazing stories here." The sponsors of the event were also felicitated at the end. The Senior VP, Operations Carosafe

talked a little of the company. "We're the only company in India at the moment which has been certified by the government for 30-day plus protection with triple action."



ICON DOCTOR & SELF-MADE ENTREPRENEUR

The first award category was multi-specialty hospital for providing cutting-edge health services. Founder and director of Criticare multi speciality hospital, Dr Deepak Namjoshi was felicitated for this category. He spoke about his hospital, "We take pride in our hospital being friendly towards the patient. We have the people who are committed to help."



AFFORDABLE & QUALITY REALTY SOLUTIONS

Prakash Gandhi, Ali Abbas, Ronak Makhija, Manav Malhotra and Sameer Barabde from Believe Realtors were awarded for providing affordable and quality realty solutions. Thanking the developers, builders, and clients, a member spoke, "Buying a property is everyone's dream. We help them get the best deals in the market. We put in countless hours of hard work to deliver."



RENOWNED SOCIAL WORKERS AND DOCTOR

Bhavesh Doshi, Jaykant Hirani and Sandeep Parekh from Shri Mahavir Clinic were felicitated for this category. "We pioneer in pediatric surgeries and perform around 20 surgeries daily," they said. "Half of the surgeries are done free of charge, and the remaining are done for only ₹3000."



INNOVATIVE & INSPIRATIONAL ENTREPRENEUR IN REALTY

Swapna Jayant Kulkarni from Mahaland won the award for introducing the first-ever digitised and sanitised homes in the independent and affordable housing segment category. "I am from an IT background. I entered real estate as I was curious about the industry. I plan to give something affordable to each person. We're just trying to keep dreams alive in people's eyes," she said.



TIRELESS SOCIAL WORK THROUGH MARATHONS

For CSR for raising funds for the underprivileged through marathons, Kumar Ajwani was felicitated. Ajwani ties up with different organisations to conduct marathons. Ajwani informed, "We ran for creating awareness and raising money for disabled soldiers, helped them set up a solar plant through corporates, and donated about 30 cows to farmers."



YOUNG DYNAMIC AND INNOVATIVE CEO

Krishna Anand, CEO of Bankjar Financial Advisory, was awarded in the commercial and retail properties category. Anand explained, "Bankjar as an organisation is a startup we had been planning for a long time; it came into inception during the pandemic. Today we are trying to convince our customers to invest in land in commercial retail properties. That is what we're all about."



BEST EVENT MANAGEMENT AGENCY

Pallavi Pai accepted the award for leading an event management company for providing best services for corporates. The Silvern Group specialises in offering event management services for corporate parties, weddings, etc. "I started with a manpower recruitment company where I had many people involved in hospitality, catering, or wedding events. After four to five years, I started my own event management firm."



CREATING A NICHE IN HOSPITALITY

Anil Patodia, chairman and MD, Byke Group of Hotels and Resorts, was also felicitated. This was for the hospitality for creating a niche in affordable luxury resort stays category. The group has 21 hotels in 16 cities in nine states, all built on the principle of 'Atithi Devo Bhava'. Patodia said, "We run in India, and maybe the world's only pure vegetarian hotel chain. Soon, we may have 50 properties running across India."



DEDICATED & SELFLESS-SOCIAL WORKER

Bhavesh Doshi and Arvvy Foundation were next felicitated for the 'Social Work for Raising Funds for the Underprivileged' category. Doshi has worked tirelessly in the field. "Arvvy foundation is a private charitable trust," said Doshi, adding, "It is working for the welfare and betterment of humankind. We found it for charitable work."



AMBITIOUS & DRIVEN PROFESSIONALS IN REAL ESTATE

Nutan Kulkarni, Sapna Pungle from Proptech were awarded for their work in real estate as the emerging woman icons. Nutan Kulkarni said, "Women are everywhere, but there are few sectors where the presence of women is very low. The real estate sector is one of them. The pandemic has given us ample time to shape our company and set our business goals."



VISIONARY BUSINESSMAN WITH BOUNDLESS POTENTIAL

Ariz Sheikh, founder, and CEO of Vaamoz, was awarded for the e-commerce in the 'Upcoming Startup for Lifestyle Services' category. Vaamoz specialises in lifestyle services, carving a niche in the e-commerce space. Sheikh said, "We have over 135 categories under one roof. It is an-online-to-offline one; customers will buy the services on the app and avail these at the store."



DEDICATED & TIRELESS WELFARE WORKER

Palji Hirji Rabhadia was felicitated for the social work for helping covid patients. Rabhadia strongly believes that service to mankind is service to God. "When I was young, my parents had to ask others for understanding how to go about doing different work," recalled Rabhadia, "I had determined then that serving the public is service to God; my parents had taught me this."



ACADEMIC QUALITY & RESEARCH FOCUS

Education for providing consistent academic quality and research Focus across the Institutes' was another category. Narsee Monjee Institute of Management Studies was awarded for their work in this field. Dr Meena Chintamaneni, registrar, Manish Dalmia and Asmita Kolte said, "We nurture and develop individuals who are going to be the future of India."



RENOWNED CARDIOLOGIST

The final award of the event was for 'Medicine for Achievement in Cardiologist, Scientific Services'. Dr GP Ratnaparkhi, a practicing cardiologist for over 20 years, was felicitated for this category. He listed some of the initiatives he has taken, "I have adopted six-night schools in the last 7 years; more than 240 students are getting everything for their education. Also, I provide an ambulance with facilities for the hospital."