

November 6, 2023

General Manager,
Department of Corporate Services,
BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai 400 001

Security Code: 502865

Dear Sir,

Sub: Submission of newspaper clipping for published Unaudited Standalone and Consolidated Financial Results for the quarter and half year ended September 30, 2023

Pursuant to Regulation 47 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, we have published Unaudited Standalone and Consolidated Financial Results for the quarter and half year ended September 30, 2023 in the Financial Express (All Edition) and in Mumbai Lakshadeep (in Marathi).

We enclose copy of the Mumbai edition of the abovementioned newspaper cuttings for your record.

Yours faithfully,
For **Forbes & Company Limited**

Rupa Khanna
Company Secretary & Compliance Officer

Encl: As above

NMDC Limited
(A Government of India Enterprise)
Balladila Iron Ore Mine (BIOM), Kirandul Complex, CG - 494 556
Corporate Identity Number (CIN) - L13100TG1958G0101674

NMDC WORKS KIRANDUL
e-tender notification

Tender Enquiry No: Works-Kirandul/SP-III/Sand Supply/2023/124/02, Date: 04.11.2023
MSTC Ref. No.: NMDC / KDL/19/523-24/E/T/552
Estimated cost including GST is Rs 739.20 Lakhs

NMDC Limited, a "NAVARATNA" Public Sector Company under Ministry of Steel, Govt. of India, invites online bids from prospective bidders for the work of "Supply of River Sand at SP-III Project, Kirandul".

The detailed NIT and Bid documents can be viewed and / or downloaded from 04.11.2023 to 18.11.2023/15:00hrs from following website links;

- NMDC website - <https://www.nmdc.co.in/nmctender/default.aspx>
- Central Public Procurement Portal - <https://www.eprocure.gov.in/publish/app> and search tender through tender enquiry number
- MSTC portal - https://www.mstcecommerce.com/eprochome/nmdbcuyer_login.jsp For further help refer to 'vendor guide' given in MSTC website.

The bidders are requested to submit their bids online through MSTC Limited website. The details of submission of bid through online are given in NIT. The Bidders on regular basis are required to visit the NMDC's website / CPP Portal / MSTC website for corrigendum, if any, at a future date.

For further clarification, the following can be contacted -
CPM -III, NMDC Works Kirandul, NMDC Limited, Behind BIOP School, BIOM Kirandul Complex, Kirandul, PIN-494 556 email: gnaresh@nmdc.co.in

For and on behalf of NMDC Ltd
HOP, NMDC WORKS KIRANDUL

हर एक काम देश के नाम इस्पाती इरादा

PLAZA WIRES LIMITED
CIN: U31300DL2006PLC152344
Regd. Office: A-74, Okhla Industrial Area, Phase-2, New Delhi-110020; Email Id: info@plazawires.com
Tel No: 011-66369696; Website: www.plazawires.in

CORRIGENDUM TO THE NEWSPAPER PUBLICATION OF UN-AUDITED FINANCIAL RESULTS OF THE QUARTER ENDED 30.06.2023 DATED 03.11.2023: NOTICE TO INVESTORS (THE "CORRIGENDUM")

This is with reference to the newspaper advertisement published on 03rd November, 2023 for publication of Un-Audited Financial Results of the Quarter Ended 30th June, 2023.

The following information with respect to

- Net profit for the period after tax and after Exceptional items; and
- Total Comprehensive Income for the period (after Tax) and other comprehensive income (after Tax)

from the statement of Un-Audited Financial Results for the quarter ended June 30, 2023 were inadvertently omitted and wrongly written respectively. The information with respect to the same are as given below:

| Particulars | Amount in Rs. Millions, except share and per share data unless otherwise stated | |
|--|---|---------------------------------|
| | Quarter Ended 30.06.2023 (Un-audited) | Year Ended 31.03.2023 (Audited) |
| Net profit for the period after tax and after Exceptional items | 10.02 | 75.10 |
| Total Comprehensive Income for the period (after Tax) and other comprehensive income (after Tax) | 10.02 | 75.63 |

Place: Delhi For Plaza Wires Limited
Date: November 03, 2023 SD/-
Sanjay Gupta
Chairman & Managing Director
DIN : 00202273

Post Script:
The duly corrected information with respect to the Un-Audited Financial Results of the First Quarter Ended 30th June, 2023 is enclosed for ready reference and record.

AARTI SURFACTANTS LIMITED
CIN: L2410MP2018PLC067037
Reg. Off.: Plot no 57, 58, 60 to 64, 62A, S-3/1, Sector-3, Sagore Village, Pithampur Industrial Area, District Dhar - 454775, Madhya Pradesh
Corp. Off.: Unit No. 202, Plot 71, Udyog Kshetra, 2nd Floor, Mulund Goregaon Link Road, Mulund (West), Mumbai - 400080, Maharashtra
Website: www.aarti-surfactants.com; E-mail: investors@aarti-surfactants.com

POSTAL BALLOT NOTICE AND E - VOTING INFORMATION

NOTICE is hereby given to the members of AARTI SURFACTANTS LIMITED (the "Company"), pursuant to Section 108 and Section 110 of the Companies Act, 2013 (the "Act") read with Rule 20 and Rule 22 of Companies (Management and Administration) Rules, 2014, as amended (the "Management Rules") read with the General Circular No.14/2020 dated April 8, 2020, General Circular No.17/2020 dated April 13, 2020, General Circular No.22/2020 dated June 15, 2020, General Circular No.33/2020 dated September 28, 2020, General Circular No.39/2020 dated December 31, 2020, General Circular No.10/2021 dated June 23, 2021, General Circular No.20/2021 dated December 8, 2021 General Circular No.3/2022 dated May 5, 2022 and General Circular No.11/2022 dated December 28, 2022, issued by the Ministry of Corporate Affairs ("MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable provisions of the Act, rules, circulars and notifications issued thereunder, (including any amendment(s), statutory modification(s) and/or re-enactment thereof for the time being in force), for seeking approval of the Members of the Company for the following Resolution proposed to be passed through Postal Ballot only through voting by electronic means ("e-voting"):

| Sr. No. | Type of Resolution | Description |
|---------|--------------------|--|
| 1. | Special | Alteration of the Articles of Association of the Company |

In compliance with the MCA Circulars, the Company has completed the dispatch of the Postal Ballot Notice, by electronic means only, on Friday, November 03, 2023 to those members of the Company whose names appeared in the Register of Members / List of Beneficial Owners as maintained by the Company/ Depositories, respectively, as at close of business hours on Friday, October 27, 2023 (the 'Cut-off date') and whose e-mail addresses are registered with the Company/Depositories. The Postal Ballot Notice is available on the Company's website at www.aarti-surfactants.com, websites of the Stock Exchanges; BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com and on the website of NSDL at www.evoting.nsdl.com.

Members whose names appeared on the Register of Members / List of Beneficial Owners as on the Cut-off date are entitled to vote on the Resolutions as set forth in the Postal Ballot Notice. The voting rights of the members shall be reckoned in proportion to the paid-up equity shares held by them as on the Cut-off date. A person who is not a member as on the Cut-off date shall treat the Postal Ballot Notice for information purpose only.

In compliance with MCA circulars, the Company has provided only the remote e-voting facility to its members, to enable them to cast their votes electronically instead of submitting the physical Postal Ballot form. The communication of the assent or dissent of the members would take place only through the remote e-voting system. The Company has engaged the services of NSDL for the purpose of providing remote e-voting facility to all its members to cast their votes electronically only.

The detailed procedure and instructions for remote e-voting are enumerated in the Postal Ballot Notice. Remote e-voting shall commence at 09:00 a.m. (IST) on **Monday, November 06, 2023**, and shall end at 05:00 p.m. (IST) on **Tuesday, December 05, 2023**. The remote e-voting facility will be disabled for voting by NSDL upon expiry of the aforesaid voting period. Members who have not registered their e-mail addresses, so far, are requested to register their email addresses, in respect of electronic holdings with the Depository through their concerned Depository Participants.

Board of Directors of the Company has appointed CS Sunil M. Dedhia, Practicing Company Secretary (Membership No. 3483, Certificate of Practice No.2031), Proprietor of Sunil M. Dedhia and Co., Company Secretaries as Scrutinizer for conducting the Postal Ballot, through the evoting process, in a fair and transparent manner. The Scrutinizer's decision on the validity of the Postal Ballot shall be final.

The Scrutinizer will submit his result to the Chairman of the Company or any other person authorized by him, on or before Thursday, December 07, 2023. The result of the voting conducted by Postal Ballot along with the scrutinizer's report will be hosted on the website of the Company at www.aarti-surfactants.com, website of NSDL at www.evoting.nsdl.com and will also be communicated to Stock Exchanges where the equity shares of the Company are listed.

In case of any queries / grievances connected with voting by electronic means, you may contact NSDL at evoting@nsdl.co.in or call on toll free nos. 1800 102 0990 and 1800 22 4430 or send a request at evoting@nsdl.co.in. You may also refer the Frequently Asked Questions (FAQs) for shareholders and e-Voting user manual for shareholders available at the download section of www.evoting.nsdl.com.

For Aarti Surfactants Limited
sd/-
Priyanka Chaurasia
Company Secretary
ICSI M. No. AA4258

Place: Mumbai
Date: November 03, 2023

FORBES & COMPANY LIMITED
CIN: L17110MH1919PLC000628
Regd. Office: Forbes Building, Charanjit Rai Marg, Fort, Mumbai - 400 001.
Tel. No.: +91-22-61358900 • Fax: +91-22-61358901 • Website: www.forbes.co.in • Email: investor.relations@forbes.co.in

EXTRACT OF UNAUDITED STANDALONE AND CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2023
(₹ in Lakhs except per share data)

| Particulars | STANDALONE | | | | | | CONSOLIDATED | | | | | |
|--|---------------|------------|-----------------|------------|------------|---------------|--------------|-----------------|------------|------------|------------|------------|
| | Quarter ended | | Half year ended | | Year ended | Quarter ended | | Half year ended | | Year ended | | |
| | 30.09.2023 | 30.06.2023 | 30.09.2022 | 30.09.2023 | 30.09.2022 | 31.03.2023 | 30.09.2023 | 30.06.2023 | 30.09.2022 | 30.09.2023 | 30.09.2022 | 31.03.2023 |
| Total Income from operations (including other income) | 7,206 | 7,610 | 6,557 | 14,816 | 33,672 | 46,174 | 7,356 | 7,684 | 6,252 | 15,040 | 33,594 | 49,875 |
| Net Profit / (Loss) for the period (before Tax, Exceptional and / or Extraordinary items) | 985 | 2,323 | 192 | 3,308 | 20,467 | 21,817 | 1,032 | 2,248 | (221) | 3,280 | 19,343 | 19,628 |
| Net Profit / (Loss) for the period before tax (after Exceptional and / or Extraordinary items & discontinued operations) | 985 | 2,323 | 3,179 | 3,308 | 23,412 | 24,722 | (1,232) | 2,254 | 1,512 | 1,022 | 19,709 | 21,981 |
| Net Profit / (Loss) for the period after tax (after Exceptional and / or Extraordinary items) | 730 | 1,729 | 5,949 | 2,459 | 22,622 | 23,859 | (1,563) | 1,587 | 4,002 | 24 | 18,567 | 19,182 |
| Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)] | (111) | 3,303 | 7,947 | 3,192 | 24,802 | 25,167 | (658) | 4,805 | 8,035 | 4,147 | 21,299 | 15,960 |
| Paid up Equity Share Capital (Face value of ₹ 10/- each) | 1,290 | 1,290 | 1,290 | 1,290 | 1,290 | 1,290 | 1,290 | 1,290 | 1,290 | 1,290 | 1,290 | 1,290 |
| Other equity (excluding Revaluation Reserve) | - | - | - | - | - | 19,395 | - | - | - | - | - | 15,017 |
| Basic & Diluted | | | | | | | | | | | | |
| Earning per equity share (of ₹ 10/- each) | 5.66 | 13.40 | 46.12 | 19.06 | 175.36 | 184.95 | (12.28) | 12.46 | 31.53 | 0.19 | 145.92 | 150.77 |

(Quarter and year to date figures not annualised)

Notes:

- The above is an extract of the detailed format of Unaudited Standalone and Consolidated Financial Results for the quarter and half year ended September 30, 2023 filed with BSE Limited under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the quarterly Financial Results are available on the website of BSE Limited at www.bseindia.com and Company's website at www.forbes.co.in
- The Unaudited Standalone and Consolidated Financial Results for the quarter and half year ended September 30, 2023 have been reviewed and recommended by the Audit Committee at its meeting held on October 30, 2023 and approved by the Board of Directors at its meetings held on November 3, 2023.

Dubai,
November 3, 2023

For Forbes & Company Limited
(Mahesh Tahilyani)
Managing Director
DIN : 01423084

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

INITIAL PUBLIC OFFER OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

cello

CELLO WORLD LIMITED

Our Company was incorporated as "Cello World Private Limited", as a private limited company under the Companies Act, 2013, pursuant to a certificate of incorporation dated July 25, 2018, issued by the Registrar of Companies, Central Registration Centre, Thereafter, the Registered Office of our Company was changed from the State of Maharashtra to the Union Territory of Daman and Diu and a certificate of registration of the regional director order, for change of State dated April 8, 2020, was issued by the Registrar of Companies, Goa at Daman and Diu, Goa ("RoC"). Subsequently, upon the conversion of our Company into a public limited company, pursuant to a special resolution passed by our Shareholders on June 12, 2023, the name of our Company was changed to "Cello World Limited" and a fresh certificate of incorporation dated July 18, 2023 was issued by the RoC. For further details of change in name and Registered Office of our Company, please refer to the section titled "History and Certain Corporate Matters - Brief history of our Company" and "History and Certain Corporate Matters - Changes in the Registered Office of our Company" on page 227 of the prospectus of our Company dated November 1, 2023 filed with the RoC ("Prospectus").

Registered Office: 597/2A, Somnath Road, Dabhel, Nani Daman 396 210, Daman and Diu, India.
Corporate Office: Cello House, Corporate Avenue, B Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai - 400 063, Maharashtra, India.
Contact Person: Hemangi Trivedi, Company Secretary and Compliance Officer; Tel: +91 22 2685 1027; E-mail: grievance@celloworld.com; Website: www.corporate.celloworld.com; Corporate Identity Number: U25209DD2018PLC009865

OUR COMPANY HAS DECIDED TO VOLUNTARILY ADOPT THE TIMELINE FOR LISTING ITS EQUITY SHARES ("EQUITY SHARES") WITHIN THREE WORKING DAYS OF THE BID/OFFER CLOSING DATE IN ACCORDANCE WITH THE SEBI CIRCULAR NO. SEBI/HO/CFD/TPD1/CIR/P/2023/140 DATED AUGUST 9, 2023 ("SEBI T+3 CIRCULAR"). ACCORDINGLY, THE LISTING AND COMMENCEMENT OF TRADING OF THE EQUITY SHARES ON THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") AND THE BSE LIMITED ("BSE", TOGETHER WITH NSE, THE "STOCK EXCHANGES") SHALL BE ON MONDAY, NOVEMBER 6, 2023

NOTICE TO INVESTORS

Investors may note the following:

Pursuant to the SEBI circular no. SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023, SEBI has made applicable the reduced timeline for listing of shares through public issues from the existing T+6 days to T+3 days in two phases i.e. (i) voluntary for all public issues opening on or after September 1, 2023; and (ii) mandatory for all public issues opening on or after December 1, 2023. As per the Red Herring Prospectus of our Company dated October 21, 2023 ("RHP") and the Prospectus, the commencement of trading of the Equity Shares on the Stock Exchanges was scheduled on or about Thursday, November 9, 2023. However, our Company has decided to voluntarily adopt the T+3 timeline in terms of the SEBI T+3 Circular and as a result the listing and commencement of trading of the Equity Shares on the Stock Exchanges shall be on Monday, November 6, 2023. The indicative timelines mentioned in the section titled "Terms of the Offer - Bid/Offer programme" on page 524 of both the RHP and the Prospectus stands updated as below:

| Event | Indicative Date |
|--|----------------------------|
| Finalization of Basis of Allotment with the Designated Stock Exchange | Thursday, November 2, 2023 |
| Initiation of refunds (if any, for Anchor Investors)/unblocking of funds from ASBA Account | Thursday, November 2, 2023 |
| Credit of Equity Shares to dematerialised accounts of Allottees | Friday, November 3, 2023 |
| Commencement of trading of the Equity Shares on the Stock Exchanges | Monday, November 6, 2023 |

All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

OUR PROMOTERS: PRADEEP GHISULAL RATHOD, PANKAJ GHISULAL RATHOD AND GAURAV PRADEEP RATHOD

INITIAL PUBLIC OFFER OF 29,337,023 EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 648* PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 643 PER EQUITY SHARE) ("OFFER PRICE") THROUGH AN OFFER FOR SALE ("OFFER") OF 29,337,023 EQUITY SHARES AGGREGATING TO ₹ 19,000.00 MILLION, COMPRISING 4,632,162 EQUITY SHARES AGGREGATING TO ₹ 3,000.00 MILLION BY PRADEEP GHISULAL RATHOD, 11,364,236 EQUITY SHARES AGGREGATING TO ₹ 7,360.00 MILLION BY PANKAJ GHISULAL RATHOD, 7,164,410 EQUITY SHARES AGGREGATING TO ₹ 4,640.00 MILLION BY GAURAV PRADEEP RATHOD (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS"), 3,088,107 EQUITY SHARES AGGREGATING TO ₹ 2,000.00 MILLION BY SANGEETA PRADEEP RATHOD, 1,544,054 EQUITY SHARES AGGREGATING TO ₹ 1,000.00 MILLION BY BABITA PANKAJ RATHOD, AND 1,544,054 EQUITY SHARES AGGREGATING TO ₹ 1,000.00 MILLION BY RUCHI GAURAV RATHOD (COLLECTIVELY REFERRED TO AS THE "OTHER SELLING SHAREHOLDERS"), (OTHER SELLING SHAREHOLDERS TOGETHER WITH PROMOTER SELLING SHAREHOLDERS, COLLECTIVELY REFERRED TO AS THE "SELLING SHAREHOLDERS" AND SUCH EQUITY SHARES OFFERED BY THE SELLING SHAREHOLDERS, THE "OFFERED SHARES").

THE OFFER INCLUDES A RESERVATION OF 170,357 EQUITY SHARES, AGGREGATING TO ₹ 100.00 MILLION (CONSTITUTING 0.08% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES ("EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HERINAFTER REFERRED TO AS "NET OFFER". THE OFFER AND NET OFFER SHALL CONSTITUTE 13.82% AND 13.74%, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY.

* A DISCOUNT OF ₹ 61 PER EQUITY SHARE WAS OFFERED TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION.

BOOK RUNNING LEAD MANAGERS

| | | | | |
|--|---|--|---|--|
| <p>kotak Investment Banking</p> <p>Kotak Mahindra Capital Company Limited 1st Floor, 27 BKC, Plot No. C-27 G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Maharashtra, India Tel: +91 22 6807 7100 E-mail: celloworld ipo@kotak.com E-mail: celloworld.ipo@kotak.com Investor grievance e-mail: customercare@kicisecurities.com Investor grievance e-mail: kmccredressal@kotak.com Website: https://investmentbank.kotak.com Contact person: Ganesh Rane SEBI registration no.: INM000008704</p> | <p>ICICI Securities</p> <p>ICICI Securities Limited ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India Tel: +91 22 6807 7100 E-mail: celloworld.ipo@icicisecurities.com Investor grievance e-mail: customercare@icicisecurities.com Website: www.icicisecurities.com Contact person: Shekher Asnani / Kristina Dias SEBI registration no.: INM000011179</p> | <p>IIFL SECURITIES</p> <p>IIFL Securities Limited 24th Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel (West), Mumbai 400 013 Maharashtra, India Tel: +91 22 4646 4728 E-mail: cello.ipo@iiflcap.com Investor grievance e-mail: ig_ib@iiflcap.com Website: www.iiflcap.com Contact person: Yogesh Malpani/ Bhavesh Mandoth SEBI registration no.: INM000010940</p> | <p>JM FINANCIAL</p> <p>JM Financial Limited 7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India Tel: +91 22 6630 3030 E-mail: celloworld.ipo@jmfl.com Investor grievance e-mail: grievance.ibd@jmfl.com Website: www.jmfl.com Contact person: Prachee Dhuri SEBI registration no.: INM000010361</p> | <p>MOTILAL OSWAL INVESTMENT BANKING</p> <p>Motilal Oswal Investment Advisors Limited Motilal Oswal Tower, Rahimullah Sayani Road, Opposite Parel ST Depot, Prabhadevi, Mumbai 400 025, Maharashtra, India Tel: +91 22 7193 4380 E-mail: cello.ipo@motilaloswal.com Investor grievance e-mail: moiapredressal@motilaloswal.com Website: www.motilaloswalgroup.com Contact person: Ritu Sharma/ Sankita Ajinkya SEBI registration no.: INM000011005</p> |
|--|---|--|---|--|

REGISTRAR TO THE OFFER

LINK Intime Link Intime India Private Limited
C-101, 1st Floor, 247 Park L.B.S. Marg, Vikhroli West,
Mumbai 400 083, Maharashtra, India
Tel: +91 810 811 4949; E-mail: celloworld.ipo@linkintime.co.in
Investor grievance e-mail: celloworld.ipo@linkintime.co.in
Website: www.linkintime.co.in; Contact person: Shanti Gopalkrishnan
SEBI registration no.: INR000004058

COMPANY SECRETARY AND COMPLIANCE OFFICER
Hemangi Trivedi, Cello World Limited
Cello House, Corporate Avenue, B Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai 400 063 Maharashtra, India.
Telephone: +91 22 2685 1027; E-mail: grievance@celloworld.com; Website: www.corporate.celloworld.com

Investors can contact the Company Secretary and Compliance Officer, the BRLMs or the Registrar to the Offer in case of any pre-Offer or post-Offer related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all Offer-related queries and for redressal of complaints, investors may also write to the BRLMs.

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF BSE AND NSE

For CELLO WORLD LIMITED
On behalf of the Board of Directors
Sd/-
Hemangi Trivedi
Company Secretary & Compliance Officer

Place : Daman and Diu
Date : November 3, 2023

CELLO WORLD LIMITED has filed a Prospectus dated November 1, 2023 with the RoC and the Securities and Exchange Board of India ("SEBI"). The Prospectus is available on the website of SEBI at www.sebi.gov.in, on the websites of the Stock Exchanges, i.e. BSE and NSE, at www.bseindia.com and www.nseindia.com, respectively, on the website of the Company at www.corporate.celloworld.com and on the websites of the BRLMs i.e. Kotak Mahindra Capital Company Limited at <https://investmentbank.kotak.com>, ICICI Securities Limited at www.icicisecurities.com, IIFL Securities Limited at www.iiflcap.com, JM Financial Limited at www.jmfl.com and Motilal Oswal Investment Advisors Limited at www.motilaloswalgroup.com. Any investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section titled "Risk Factors" beginning on page 36 of the Prospectus.

The Equity Shares offered in the Offer have been, and will not be, registered under the United States Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, and applicable state securities laws in the United States. Accordingly, the Equity Shares are being offered and sold (i) within the United States solely to persons who are reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the Securities Act) under Section 4(a) of the Securities Act, or (ii) outside the United States in "offshore transactions" as defined in and in compliance with Regulation S under the Securities Act and the applicable laws of the jurisdiction where those offers and sales occur. There will be no public offering of Equity Shares in the United States.

CONCEPT

