

SUNRISE EFFICIENT MARKETING LIMITED

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CIN: L29100GJ2020PLC114489

Date: 12/10/2023

To
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai- 400 001
Maharashtra, India.

Scrip ID / Code : SEML / 543515
Subject : SEML ON EXPANSION MODE

Dear Sir/Madam,

We are pleased to inform you that SEML has opened a new branch in Ahmedabad.

Now Company has presence in the biggest Electric motor market in the state of Gujarat i.e. Ahmedabad. The office at Ahmedabad will cover major industrial areas and will cater other markets of north Gujarat, Saurashtra, Kutchh, Nadiad Anand & Baroda as well. Company has employed senior marketing personal and expecting great results without even teething problems.

Mr. Bhadresh Joshi is new Branch Head who is Ex. Bharat Bijlee Ltd. He was all India head of marketing with the famous Elecon group company, PowerBuild Ltd, a Gear motor manufacturer- before joining Bharat Bijlee. He served as a Motor Group chief and later as a Branch head. In his tenure with Bharat Bijlee, Ahmedabad branch had achieved many laurels.

His subordinate also comes from Bharat Bijlee. Company expects aggressive marketing inroads in the market as new team know target buyers and customers considering their large scale experience.

Company is expecting good top line and bottom-line results with this expansion

Thanking you,

Yours faithfully,
For Sunrise Efficient Marketing Limited

Kaushik Vegad
Company Secretary