

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref- BSE/2023-24/34

Date: 02nd November, 2023

To, **Corporate Relationship Department,** BSE Limited Phioze Jeejeebhoy Tower, Dalal Street, Mumbai — 400 001

Subject- Notice of the Board Meeting of Bella Casa Fashion & Retail Limited.

Scrip Code- 539399

Dear Sir/Ma'am,

Notice is hereby given pursuant to the provisions of Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, 08th day of November 2023 at the registered office of the company at E-102, 103 EPIP Sitapura Industrial Area, Jaipur-302022 (Rajasthan) inter alia to consider and approve:

- 1. The unaudited financial results of the company for the quarter and half year ended 30th September, 2023.
- 2. To declare Interim Dividend, if any for the financial year 2023-24.

The Record date for the purpose of the interim dividend, if declared, will be Monday 20th November, 2023 and the rate, quantum and the date of payment of the interim dividend will be intimated to you immediately after the board meeting.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for the prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from Sunday, 01st October, 2023 and will end after the expiry of 48 hours from the declaration of results i.e. up to Friday, 10th November, 2023 (both days inclusive) for Directors, KMP's, Designated employees, their immediate relatives and specified connected persons.

The above unaudited Financial Results will be forwarded to you immediately after the said meeting of the board, and the same will be published in the newspapers, as per the Listing Regulations. You are requested to take the same on record and acknowledge.

For and on behalf of Bella Casa Fashion & Retail Limited

Sonika Gupta Company Secretary & Compliance Officer M.No:- 38676