



1st January 2024

The Secretary, Listing Department BSE Limited Phiroze Jeejeebjoy Towers Dalal Street Mumbai – 400 001, Maharashtra Scrip Code: 538635	The Manager, Listing Department National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East) Mumbai – 400 051, Maharashtra Symbol: SNOWMAN
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Dear Sir/Madam,

Sub: Press Release_ Commencement of operations at a newly leased 'multi-temperature controlled' warehouse in Guwahati, Assam

Please find enclosed the press release intended to be disseminated through media.

This letter is being issued pursuant to and in compliance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the information on record.

For Snowman Logistics Limited



Kiran George
Company Secretary & Compliance officer

Corporate office

Snowman Logistics Ltd.

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Snowman Logistics expands its operational capacity
Operations started at its newly leased 'multi-temperature controlled' warehouse
Additional pallet capacity of 5,152 at Guwahati, Assam

Mumbai, January 01, 2024: Snowman Logistics Limited (BSE: 538635 | NSE: SNOWMAN), a leading cold chain and integrated temperature-controlled logistics service provider in India, has initiated operations at a newly leased multi-temperature controlled warehouse in Guwahati, Assam. The total capacity of the warehouse is 5,152 pallets and this facility features eight chambers and four loading bays, equipped with the latest infrastructure. Specifically designed to accommodate products from ambient temperatures to minus 25 degrees Celsius, the warehouse will primarily focus on providing storage, handling and transportation services for ice cream, poultry, ready-to-eat food, dairy products, confectionery, bakery products, seafood, fruits and vegetables. Other products include pharmaceuticals, specialized chemicals and various commodities.

Mr. Sunil Nair, CEO, Snowman Logistics said *"The inauguration of our latest facility in Guwahati signifies a momentous achievement for Snowman Logistics. This establishment marks our initial venture into a fully leased cold storage facility, aligning with our strategic move towards becoming asset-light. With this expansion, our overall pallet capacity has soared to an impressive 1,41,000+ pallets, strategically distributed across 20 cities, thereby expanding our foothold in Northeast India.*

Snowman Logistics has garnered extensive expertise in the storage, handling, and transportation of diverse products, spanning the food, healthcare, pharmaceuticals, and specialized chemicals sectors. Our commitment to innovation is evident through the incorporation of technology-enabled facilities and platforms. This, coupled with our unwavering dedication, allows us to consistently provide tailor-made solutions that cater to the dynamic needs of the industries we serve.

As an organization, we take pride in setting industry operating benchmarks. Our ability to seamlessly adapt to the rapidly evolving requirements of our customers is a testament to our agility and commitment to excellence. With the inauguration of the Guwahati facility, Snowman Logistics reinforces its position as a leader in the logistics industry, poised to continue its journey of growth and innovation."

About Snowman Logistics Limited

Snowman Logistics is the market leader in integrated temperature controlled logistics services, across a wide range of cold chain logistical requirements of its clients, on a pan-India basis. With 45 strategically located warehouses, the company has a total pallet capacity of 136,753 across 19 cities (as on 30th September 2023) including the key markets of Mumbai, Chennai, Bengaluru and Kolkata. Snowman Logistics services its high profile customers who source and consume temperature sensitive products in wholesale. The company operates across various sectors and products including dairy products (mainly butter and cheese), canned food, poultry and meat, seafood, healthcare and pharmaceutical products.

For further information, please contact:

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