March 13, 2024

The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Through: BSE Listing portal
Scrip code: 500027

The Manager
Listing Department
National Stock Exchange of India Limited
"Exchange Plaza" C – 1, Block G
Bandra Kurla Complex, Bandra (East)
Mumbai – 400 051
Through: Digital Exchange portal
Symbol: ATUL

Dear Sir,

Sub: Advance copy of Press Release on product launch

Ref: Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose an advance copy of Press Release titled "**Sindica - a novel, patented post-emergence herbicide for sugarcane from Atul**".

The details as required under the Regulations with respect to product launch are as under:

a) name of the product	:	Sindica
b) date of launch	:	In process
c) category of the product	:	Herbicide
d) whether caters to domestic | international market	:	domestic
e) name of the countries in which the product is launched (in case of international)	:	not applicable

We request you to inform the members of the exchange accordingly.

Thank you,

Yours faithfully
For Atul Limited

Lalit Patni
Company Secretary and
Chief Compliance Officer

Encl: as above

Press release

Sindica - a novel, patented post-emergence herbicide for sugarcane from Atul

Mumbai, March 13, 2024: Atul Ltd (Atul) is in the process of launching its novel and patented formulation, Sindica, a post-emergence herbicide with outstanding efficacy against major weeds on the sugarcane crop. This unique formulation is a combination of 2,4-D Sodium, Metribuzin and Chlorimuron ethyl. It has rapid action and a long-lasting protection against key weeds, such as broadleaf weeds, grasses and sedges, with no adverse impact on the crop or on the soil.

Sindica will further strengthen the position of Atul in the crop protection retail sector in India. The Company plans to utilise its existing production capacity for the manufacturing of Sindica; the capacity will be increased in the near future aligning with the growth of the Crop-Protection Retail business and the expansion of Sindica and other products.

Sindica will be sold primarily in India, but the Company has undertaken market development studies in other countries as well.

About the Company

Founded in 1947, Atul Ltd (Atul) is a leading integrated chemical company in India with an annual revenue of about ₹ 5,000 cr. The Company manufactures about 900 products and 400 formulations. The production facilities of Atul and its associate, joint venture and subsidiary entities are at Ambernath, Ankleshwar, Jodhpur, Panoli, Tarapur and Valsad in India and Somerset in the UK. It has established subsidiary companies in Brazil, China, Ireland, the UAE, the UK and the USA to serve its customers better and enhance the breadth and depth of its business. While it has followed the B2B model since inception, it is now also into B2C products and is endeavouring to grow them in and outside India.

The Crop Protection-Retail business of Atul has a presence across the country and provides crop care solutions for major crops, such as cotton, paddy, soybean, sugarcane, wheat and a range of fruits and vegetables. Its product portfolio comprises ~ 50 brands, including the best-selling brands like Zura, Salix, Cyno, Rymix, Loxo, Rhyzo and Amsac.

For more information, please connect:
Mr Sutirtha Roy
Corporate Communications
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www.atul.co.in

Atul

Herbicide

SINDICA®

2,4-D Sodium 48% + Metribuzin 32% +
Chlorimuron ethyl 0.85% w/w WDG

सिंडिका

Net content: 1 kg