

10<sup>th</sup> December 2021

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**

National Stock Exchange of India Limited,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Press Release - TVS Motor Company launches TVS Apache RR 310 and TVS NTORQ 125 in the Philippines**

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We enclose a Press Release regarding "**TVS Motor Company launches TVS Apache RR 310 and TVS NTORQ 125 in the Philippines**", for dissemination.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

# Press Release



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## TVS Motor Company launches TVS Apache RR 310 and TVS NTORQ 125 in the Philippines

*Introduces RT-Fi (Race Tuned Fuel Injection) Technology in the country*

**Manila, December 10th, 2021:** TVS Motor Company, a reputed two-wheeler and three-wheeler manufacturer globally, today announced the launch of its motorcycle TVS Apache RR 310 with Race Tuned Fuel Injection (RT-Fi) and feature-rich connected scooter TVS NTORQ 125 for the aspirational young customers in the Philippines. The company has developed two versions of Fi platforms: RT-Fi (Race Tuned Fuel injection) and ET-Fi (Ecothrust Fuel injection). The RT-Fi technology is specially designed to deliver superior performance with better real throttle feel for an enjoyable riding experience in all driving conditions.

TVS Apache RR 310 is meant to make a statement amongst motorcycle enthusiasts in the Philippines market. It uses a 312cc SI, four-stroke, four-valve, single-cylinder, liquid-cooled engine, producing 34 bhp power and 27 Nm of torque. TVS NTORQ 125 is a sporty and aerodynamic 125cc automatic scooter, offering a robust and enhanced riding experience. TVS NTORQ 125 is the only scooter equipped with an RT-Fi platform. The products feature a Bluetooth-connected speedometer, multi-mode display for street and ride stats, navigation assist, engine temperature indicator, and phone battery strength display unit.

Commenting on the launch, **Mr. J Thangarajan, President Director, PT TVS Motor Company, Indonesia,** said, *“It gives us utmost pleasure to introduce TVS Apache RR 310 and TVS NTORQ 125 with best-in-class features and RT-Fi technology in the Philippines. It has been our constant endeavour to provide our valued Filipino customers with quality two-wheeler offerings that best suit their lifestyle without compromising on functionality and technology. The smart features of TVS Apache RR 310 and TVS NTORQ 125 are perfect to cater to the connected needs of the customers. We are committed to enhancing our ownership experience for the customers with the diverse product range.”*

**TVS Motor Company Limited**, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

**Website:** [www.tvsmotor.com](http://www.tvsmotor.com) **Email:** [corporate@tvsmotor.com](mailto:corporate@tvsmotor.com) **CIN:** L35921TN1992PLC022845

**Regd Off:** Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600034

# Press Release

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## **TVS Apache RR 310**

### **Key Features:**

**Multi-Information Race Computer with Control Cubes & Bluetooth SmartXonnect technology** with a mobile app offering multiple data points on post-ride analysis, turn-by-turn navigation, call functionality etc.

**Ride Modes** – Urban, Rain, Sport, Track

**Throttle-by-Wire** technology  
**GTT+** for optimum performance

**Superior Michelin Road 5 tyres**, offering best-in-class wet grip and cornering capabilities  
The vehicle will be available in two colours – **Racing Red & Titanium Black**.

## **TVS NTORQ 125**

The scooter boasts superior performance backed by TVS Racing Pedigree and premieres the SMARTXONNECT™, an innovative Bluetooth-enabled technology paired with an exclusive TVS Connect mobile App. SMARTXONNECT™ enables a host of first-in-segment additions to the fully digital speedometer, which boasts features such as navigation assist, top speed recorder, in-built lap-timer, phone battery strength display, last parked location assist, service reminder, trip meter and multi-ride statistic modes such as Street and Sport. It comes in a colour selection of Matte Red, Metallic Grey, Metallic Red, Metallic Blue.

Headquartered in India, TVS Motor Company is the third-largest two-wheeler manufacturer in India and ranks among the top ten globally, exporting to over 70 countries. It has an annual revenue of over USD 1.6 billion. The company has four manufacturing plants: three in India (Hosur, Tamil Nadu and Mysore, Karnataka and Nalagarh, Himachal Pradesh) and one in Indonesia (Karawang). TVS Motor Company has an extensive presence in the Philippines with over 550 sales and service outlets. Its distributor in the Philippines is Global Automobile Traders FZCO.

The flagship products of TVS Motor Company in the country are the following:

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## **TVS Dazz**

TVS Dazz, a scooter manufactured for international markets, comes with a 110cc single-cylinder, air-cooled engine paired to a CVT unit. It packs the power of 8.57 bhp @ 7,500 rpm and a peak torque of 8.3 Nm @ 5,500 rpm. TVS Dazz meets the Euro 3 standards in the Philippines and is available in three colours - Matte Black, Matte Grey and the popular Matte Pink.

## **TVS King FI Euro 4**

TVS King is a futuristic three-wheeler product designed for evolving cities and promises a unique combination of power, style, comfort and mileage. Powered by a 200cc, modern low friction 7-port engine with the peak torque at lower rpm, the vehicle is ideal to navigate and brave city traffic without frequent gearshifts. The engine, which operates at lower revolutions for a given road speed, delivers good mileage, thus enhancing the product's reliability. TVS King has been made to suit the needs of the Philippines customer with a Fuel Injected (EFI) variant that meets Euro 4 standards.

## **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 70 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact:*

Varghese M Thomas

[vm.thomas@tvsmotor.com](mailto:vm.thomas@tvsmotor.com)

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