

**SUNRISE EFFICIENT MARKETING LIMITED**

**Regd. Office:** 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017

**E-mail:** cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

**CIN:** L29100GJ2020PLC114489

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Date: 15/01/2025

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort, Mumbai-400001  
Maharashtra, India.

Dear Sir/Madam,

**Sub: Appointment of Compliance officer**

*Scrip ID / Code: SEML / 543515*

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the company has in its Board meeting held on 15<sup>th</sup> January, 2025 appointed Mr. Lejas Hemantra Desai, as Compliance officer of the Company with effect from 15<sup>th</sup> January, 2025.

The details of Appointment as required pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are annexed herewith as Annexure-I.

Kindly take the same on your records.

**Thanking you,**

**Yours Faithfully,  
For Sunrise Efficient Marketing Limited**

**Mitaliben Lejas Desai  
Joint Managing Director  
DIN: 02594823**

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**Annexure-I**

Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015:

**Appointment of Mr. Lejas Hemantraï Desai as a Compliance Officer**

Sr. No.	Particular	Details
1.	Reason for change viz. appointment, <del>resignation, removal, death or otherwise</del>	Mr. Lejas Hemantraï Desai is appointed as Compliance Officer of the Company.
2.	Date of appointment / <del>cessation</del> (as applicable) & Term of appointment	Appointed as Compliance Officer of the Company w.e.f. 15/01/2025
3.	Brief Profile (in case of appointment)	Mr. Lejas Hemantraï Desai is Managing Director of the Company.
4.	Disclosure of relationships between directors (in case of appointment of a director).	Mr. Lejas Hemantraï Desai is : <ul style="list-style-type: none"> <li>- husband of Mrs. Mitaliben Lejas Desai, Joint Managing Director of the company; and</li> <li>- son of Mr. Hemantraï Thakorbbhai Desai, Wholetime Director of the company</li> </ul>