



Shalimar Productions Limited

Regd. Off. : A-9, Shree Siddhivinayak Plaza, Plot No. B-31, Off Link Road, Andheri West), Mumbai - 400 053.
Tel./Fax : 6550 1200 • www.shalimarpro.com • email : contact@shalimarpro.com CIN : L01111MH1985PLC228508

29th January, 2021

The Manager

BSE Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building, P.J Towers,
Dalal Street, Fort, Mumbai -400001.

Ref: Scrip ID: -SHALPRO Scrip Code: - 512499

Subject: Business Updates

Dear Sir/Madam,

SHALIMAR PRODUCTIONS LTD has collaborated with **DON CINEMA** for bringing 24 web series, films, music albums & regional content in next 2 years on the DON CINEMA OTT platform.

As a first step into this collaboration, Shalimar Productions has been appointed as a **Releasing Partner** for the **original film "VICTIM" to be released on 14 February 2021 on the Don Cinema platform.** The trailer & cast details about the film "Victim" can be found at:

www.doncinema.com/movies/victim/

ABOUT DON CINEMA

Established in 2019, Don Cinema boasts of over 2000 films, 70+ web series & 5000 hours of animation content on its platform. It has pioneered the OMT (Online Movie Theatre) concept & plans to release weekly movies through its app.



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Please take the same on your records;

Thanking you,

Yours faithfully

For Shalimar Productions Limited

Tilokchand Kothari
Director
DIN: 00413627

