



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

Date: May 07, 2024

To,
BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai - 400001

Kind Attention: Corporate Relationship Department

BSE Script Code: 512115; Scrip ID: ROSEMER

Subject: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, in relation to the acquisition of shares in M/S. Parshuram Creative Craft Private Limited, M/S. Parshuram Rose Merc Private Limited and M/S. Rahi Pakhle RM Private Limited by Rose Merc Limited

Dear Sir/Madam,

We wish to inform the Stock Exchange that Rose Merc has acquired 50% of the share capital in each of M/S. Parshuram Creative Craft Private Limited, M/S. Parshuram Rose Merc Private Limited and M/S. Rahi Pakhle RM Private Limited

We have set out the requisite disclosures in relation to the acquisition in **Annexure A**.

We request the Stock Exchange to take on record the aforesaid and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully

For Rose Merc Limited

Vaishali Parkar Kumar
Executive Director
DIN: 09159108



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Annexure A

Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023.

Particulars	Details	Details	Details
Name of the Target Entity, details in brief such as size, turnover etc.	Parshuram Creative Craft Private Limited Parshuram Creative Craft Private Limited is newly Incorporated hence details of Size, Turnover is not available	Parshuram Rose Merc Private Limited Parshuram Rose Merc Private Limited is newly Incorporated hence details of Size, Turnover is not available	Rahi Pakhle RM Private Limited Rahi Pakhle RM Private Limited is newly Incorporated hence details of Size, Turnover is not available
Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	Not a related party transaction. The Promoter/ Promoter Group/Group Companies do not have any interest in Parshuram Creative Craft Private Limited	Not a related party transaction. The Promoter/ Promoter Group/Group Companies do not have any interest in Parshuram Rose Merc Private Limited.	Not a related party transaction. The Promoter/ Promoter Group/Group Companies do not have any interest in Rahi Pakhle RM Private Limited.
Industry to which the entity being acquired belongs	Handicrafts and local specialties	Real-estate	Sports industry



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Particulars	Details	Details	Details
Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of Target Entity, if its business is outside the main line of business of the listed entity)	Parshuram Creative Craft Private Limited is floated to support local talent in promoting Indian traditional craft products. It aims at generating employment opportunities as well as spread local hand made products across globe.	Parshuram Rose Merc Private Limited is floated to promote agriculture as well as animal husbandry through gaushala and other related activities. It also aims at promotion of solar as well as wind energy which will reduce carbon emissions.	Rahi Pakhle RM Private Limited is floated with the objective to promote Gymnastics including trampoline gymnastics in India. The company intends to spread the sport across India as this sport lacks financial support.
Brief details of any governmental or regulatory approvals required for the acquisition	Nil	Nil	Nil
Indicative time period for completion of the acquisition	NA	NA	NA
Nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration	Cash Consideration	Cash Consideration
Cost of acquisition or the price at which the shares are acquired	Rs. 50,000	Rs. 50,000	Rs. 50,000
Percentage of shareholding/c ontrol acquired	50%	50%	50%



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Particulars	Details	Details	Details
and/or number of shares acquired			
Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover	To sell the products online offline furnishing of rural, cottage, handicrafts, village industries and handloom goods, sandalwood, ivory works, coir products, engravings, sculptures, bronzes, enamels, jewellery, gems, coins medals and other works of art and the like hither to be carried on by the Handcrafts Emporium in India or outside India.	To acquire by purchase, lease, exchange, or otherwise lands and hereditaments of any tenure or description and any estate or interest therein and any rights or connected there with for industrial parks for energy and water	To undertake all kinds of commercial activities in the sports and sports related health fields including providing of sports infrastructure, consultancy and without limiting the scope, to engage in following activities i To organize sports events, maintaining sports teams, construction, maintenance and taking on or leasing out stadiums Indoor and outdoor or players ground, providing coaching to players, engaging juries, ground men, and undertaking other related sports and cultural activities



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Particulars	Details	Details	Details
Country in which the acquired entity has presence and any other significant information	India	India	India