

Date: 16.12.24

To,
The Secretary
BSE Limited
P J Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 531359

Dear Sir,

Sub: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Intimation of Launch of new PMS products by Shriram Asset Management Company Limited (SAMC)

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in continuation to our letter dated July 01, 2024 regarding SAMC being registered as Portfolio Managers under Securities and Exchange Board of India (Portfolio Managers) Regulations, 2020, we wish to inform that the SAMC has launched today the following PMS Products:

1. Shriram LEAPS - Investment Approach
2. Shriram Future GEMS - Investment Approach and
3. Shriram Liquid PMS - Investment Approach.

The requisite information on the product launch in prescribed format as per SEBI Master Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is given below:

Name of the Product	Date of Launch	Category of the Product	Whether caters to domestic/international market	Name of the countries in which the product is launched (in case of international)
Shriram LEAPS - Investment Approach	16.12.24	Equity	Domestic	India
Shriram Future GEMS - Investment Approach	16.12.24	Equity	Domestic	India
Shriram Liquid PMS - Investment Approach	16.12.24	Debt	Domestic	India

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

for **SHRIRAM ASSET MANAGEMENT COMPANY LIMITED**

REENA YADAV
COMPANY SECRETARY

Shriram Asset Management Company Limited

SEBI Registration No. MF/017/94/4, CIN : L65991MH1994PLC079874

Mumbai Office : 515, Shiv Chambers, 'A' Wing, 5th Floor, Sector 11, C.B.D. Belapur, Navi Mumbai- 400 614

Phone : +91-22-27579301/7556, Fax : +91-22-27566634

Regd. Office: 217, 2nd Floor, Swastik Chambers, near Junction of S.T. & C.S.T. Road, Chembur, Mumbai 400 071 Phone : +91-22-40060810 / 40060815

Admin. Head Office: 511-512, 5th Floor, Meadows, Sahar Plaza, J. B. Nagar, Andheri (East), Mumbai 400 059 Phone : +91-22-49696944

Email : srmf@shriramamc.in, Website : www.shriramamc.in