



Mayukh Dealtrade Ltd.

(CIN: L51219MH1980PLC329224)

Date: 15/12/2023

To,
The Department of Corporate Services,
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street Fort,
Mumbai-400001

Reference: Scrip ID-MAYUKH; Scrip Code-539519; ISIN-INE280E01020

**Sub – Disclosure under Reg 30 of SEBI (Listing obligation and Disclosure Requirement) Regulation, 2015-
Launch of New Product in business - Pioneering the Future of Freshness with Revolutionary Camphor
Fruit-Shaped Fresheners**

Dear Sir/ Madam

"We are thrilled to unveil a monumental milestone in the world of innovation – the introduction of our ground-breaking line of Camphor Fruit-Shaped Fresheners! This landmark achievement marks a significant breakthrough as the very first of its kind in India.

What sets these exceptional fresheners apart is the utilization of state-of-the-art materials, ingeniously designed to ensure unparalleled and uniform dispersion of camphor. From cars, offices, homes, wardrobes to corporate gifting, our innovation promises a new paradigm in freshness and convenience for all.

As trailblazers in this domain, we proudly assert our position as the pioneering company at the forefront of this revolutionary introduction in India.

We invite you to embrace the future of freshness through our innovative Camphor Fruit-Shaped Fresheners – a transformative product that redefines the distribution of scents, offering a refreshing aroma that enlivens any space. Join us on this trailblazing journey as we redefine the standards of freshness and convenience for everyone.

Further, we wish to inform that, all these products will soon be available on platforms like Amazon, Flipkart, and Snapdeal. Furthermore, our products will be accessible in two of our exclusive tied-up retail stores. Moreover, we plan to collaborate for opening more retail outlets shortly.

Experience excellence in camphor dispersion and witness the metamorphosis of spaces with an invigorating aroma. Together, let us herald this new chapter and be among the first to embrace and celebrate this pioneering product in India!

Thank you for your unwavering support as we embark on this remarkable and revolutionary journey together.

Your cooperation in taking note of this information is highly appreciated.

Mumbai Office: Office No.101 on 1st Floor Crystal Rose CHS LTD, Datta Mandir Road, Mahavir Nagar,
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Your are requested to take the same in your record.

Thanking You

Yours Faithfully

For Mayukh Dealtrade Limited

Mit Tarunkumar Brahmbhatt

Managing Director

Din - 06520600