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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "***Zensar to present 'Experience Enterprise Intelligence', platform suite at Oracle OpenWorld 2019.***"

This is for your information and dissemination purpose.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary



Zensar to present 'Experience Enterprise Intelligence', platform suite at Oracle OpenWorld 2019

San Francisco, September 13, 2019: [Zensar](https://www.zensar.com), a leading digital solutions and technology services company that specializes in partnering with organizations across industries on their digital transformation journey, announced that it will be showcasing its platform based approach, 'Experience Enterprise Intelligence', at the upcoming Oracle OpenWorld, September 16th-19th, 2019, in San Francisco, CA. Zensar, an Oracle Platinum and Cloud Standard level member of Oracle PartnerNetwork, will be at booth #431 showcasing its '**Experience Enterprise Intelligence**' platform-based approach that helps to transform customer experiences across various industries, domains and ecosystems, leveraging Oracle Cloud.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, "We are delighted to showcase our offerings, that leverage the latest advances in Oracle Cloud. Our customers are looking for elevated experiences in the digital landscape, our expertise in Oracle helps us to be a trusted partner to their needs."

According to S. Praveen Padala, Vice President, Enterprise Applications, Zensar, "Our relationship with Oracle is focused on helping our customers move to the cloud seamlessly with minimum risk and planning. Our Intelligent Cloud Adoption Program (iCAP) is helping global customers in choosing the right digital platform for its deployments to manage their complex & dynamic business needs. We also offer Oracle Cloud support services to manage & maintain the Oracle Cloud environments. Please visit our booth at Oracle OpenWorld to know more about Zensar's Intelligent Cloud Adoption Program (iCAP), Cruise to Cloud offering using our Cruise to Cloud tool and meet our Cloud experts".

Zensar offers a complete suite of end-to-end Cloud and on-Premise solutions including advisory services, implementations, migrations and rollouts as well as state of the art applications management services.

- Zensar's Intelligent Cloud Adoption Program (iCAP) is a comprehensive cloud adoption program that ranges from choosing the right ERP platform to its implementation and stabilization.
- iCAP leverages our proprietary Cruise to Cloud platform for automated analysis of current on-premise ERP system, current pain points, current business processes and critical future business requirements. It compares multiple cloud adoption options and provides a comprehensive analysis of change impact, business processes changes, potential operational efficiency gains including Total Cost of Ownership and Return on Investments associated with the recommended option.
- Zensar's Intelligent Digital Innovation Platform (iDIP) provides the right assessment, implementation and support services to build new age Digital solutions (Mobile Apps, AI Chatbots, SaaS Extensions, Integrations, Process Automation and IoT).

Learn more about Zensar's showcase at the Oracle OpenWorld 2019 by visiting,

<https://www.zensar.com/about-us/media/event/oracle-open-world-2019>

Click here to learn more about Zensar's Oracle capabilities <https://www.zensar.com/service/oracle>



About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

About Oracle OpenWorld

Oracle OpenWorld, the industry's most important business and technology conference for more than 20 years, hosts tens of thousands of in-person attendees as well as millions online. Dedicated to helping businesses leverage cloud for their innovation and growth, the conference delivers deep insight into industry trends and breakthroughs driven by technology. With thousands of sessions, demos and hands-on labs, plus exhibitions from more than 250 partners and customers from around the world, Oracle OpenWorld has become a showcase for leading cloud technologies, from Cloud Applications to Infrastructure. For registration, live keynotes, session details, news and more, visit www.oracle.com/openworld or www.oracle.com/newsroom

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program that provides partners with a differentiated advantage to develop, sell and implement Oracle solutions. OPN offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to be recognized and rewarded for their investment in Oracle Cloud. Partners engaging with Oracle will be able to differentiate their Oracle Cloud expertise and success with customers through the OPN Cloud program – an innovative program that complements existing OPN program levels with tiers of recognition and progressive benefits for partners working with Oracle Cloud. To find out more visit: <http://www.oracle.com/partners>.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

