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9th January 2024

BSE Limited Dalal Street, Phiroze Jeejeebhoy Towers, Fort Mumbai - 400 001 Scrip Code: 500300 National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra - Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: GRASIM

Dear Sir / Madam,

Sub: Press Release

Ref.: ISIN: INE047A01021

In terms of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached press release regarding successful achievement of EU BAT status by Birla Cellulose's Kharach plant in Gujarat.

The above is for your information and record.

Thanking you,

Yours sincerely, For Grasim Industries Limited

Sailesh Kumar Daga Company Secretary and Compliance Officer FCS – 4164

Cc: Luxembourg Stock Exchange Market & Surveillance Dept., P.O. Box 165, L-2011 Luxembourg, Grand Duchy of Luxembourg, Europe

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Birla Cellulose's Kharach Unit successfully achieves EU BAT

Birla Cellulose's Kharach plant in Gujarat has successfully commissioned CAP (Carbon-disulphide Adsorption plant) CS₂ recovery system from exhaust gases and has achieved EU BAT status.

Closed-loop technologies have been deployed to minimize CS_2 and H_2S (Hydrogen Sulphide) emissions by recovering CS_2 and elemental sulphur from H_2S . The target to recover 90-95% of Sulphur has been achieved.

This development was further validated through an independent assessment conducted by BluWin Ltd., UK for all the parameters as stipulated in EU BAT BREF for viscose fibre manufacturing.

Mr H K Agarwal, MD Grasim Industries & Business Director, Birla Cellulose said, "This is a noteworthy milestone in line with global best practices and a step forward towards achieving global leadership in sustainable practices in the MMCF industry."

Birla Cellulose's Vilayat plant, which is one of the largest VSF producing sites in the world is already EU BAT compliant site, setting global benchmarks in many parameters such as sulfur recovery and water consumption for fiber production.

Birla Cellulose was also ranked #1 in the recently released Canopy's Hot Button

Report 2023 for its sustainable forestry practices and innovations in NextGen solutions and continues to receive the highest rating of 'Dark Green Shirt' for the fourth consecutive year.

About Birla Cellulose:

Birla Cellulose, part of the Aditya Birla Group, is a leading sustainability focused Man-Made Cellulosic Fibers (MMCF) producer and operates 12 sites that apply environmentally efficient closed loop technologies that recycle materials and conserve natural resources. Its five global advanced research centers are equipped with state-of-the-art facilities and pilot plants. Its sustainable products Livaeco by Birla Cellulose[™], Liva Reviva, Birla Excel[™] (lyocell) and Birla Spunshades[™] are designed with superior sustainable credentials.

Birla Cellulose collaborates actively with its upstream and downstream partners with an aim to create a bigger and broader impact on sustainability. It works closely with global sustainability focussed organizations like Canopy, Sustainable Apparel Coalition (SAC), Textile Exchange, Zero Discharge of Hazardous Chemicals (ZDHC), Changing Markets Foundation, Fashion for Good amongst others to continually learn and apply the best practices in its global operations and across its value chain.

"Grasim Industries Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a rights issue of its equity shares and has filed a Letter of Offer with the Securities and Exchange Board of India. The Letter of Offer is available on the website of the Company at <u>www.grasim.com</u>, the website of the SEBI at <u>www.sebi.gov.in</u>, the website of BSE at <u>www.bseindia.com</u>, the website of NSE at <u>www.nseindia.com</u>, the website of the Lead Manager(s) at <u>www.axiscapital.co.in</u>, business.bofa.com/bofas-india, investmentbank.kotak.com, www. jefferies.com, <u>www.jmfl.com</u> and <u>www.sbicaps.com</u>. Investors should note that investment in equity shares involves a high degree of risk. For details, potential investors should refer to the Letter of Offer, including the section titled "Risk Factors""