

Date: January 21, 2021

To,
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai 400051

To,
Corporate Relationship Department
BSE Limited
P.J. Towers, Dalal Street,
Mumbai - 400 001

SYMBOL: ADSL

Scrip Code: 532875

Dear Sir,

Sub: Allied Digital recognized as the Most Trusted Brand by CIOs in 'Managed IT Services' Category

The Company is pleased to inform the members that Allied Digital has been conferred with the CIO CHOICE 2021 Honour and Recognition as the most trusted brand by CIOs in the 'Managed IT Services' category.

Please find enclosed the detailed report which is self- explanatory.

The same is hosted on the website of the Company i.e. www.allieddigital.net in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015.

Thanking you,

For Allied Digital Services Limited



Nehal Shah
Director
DIN: 02766841



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CORE Media Announces CIO CHOICE 2021 Recognitions; Allied Digital Features as the Most Trusted Brand in 'Managed IT Services'

Mumbai, India – January 21, 2021 – Allied Digital has been conferred with the CIO CHOICE 2021 Honour and Recognition as the most trusted brand by CIOs in the 'Managed IT Services' category.

CIO CHOICE is THE most coveted premium recognition program that recognizes ICT brands for their innovation and excellence in the ICT ecosystem.

This prestigious recognition was presented at an exclusive virtual felicitation ceremony, CIO CHOICE 2021 RED CARPET NIGHT - ALL ONLINE, a celebration of innovation and superior product development and service delivery in the ICT ecosystem, produced by CORE Media.

Now in its 9th edition, CIO CHOICE 2021, brought together over 500 CIOs and ICT leaders from across the country.

Every year, CIO CHOICE winning brands are chosen based on a unique pan - India voting program. In one of the largest & only online voting platforms, CIOs and ICT leaders vote for the brands that they TRUST and prefer the most, derived from their own first-hand experience. A distinguished Advisory Panel, comprising of seasoned CIOs from across industry verticals, guides the entire process, along with KPMG as the Knowledge Partner. CIO CHOICE has thus been considered as the "Trust Seal" bestowed upon the ICT brands by the CIOs.

Nitin Shah, CMD, Allied Digital said "Since inception in 1984, Allied Digital was supporting mainframes in pre-PC-era to distributed computing environment during PC-era and now cloud computing, AI, ML and other emerging technologies in post PC-era. Allied Digital has evolved exactly the way IT industry has for over three decades by always adapting newer technologies at an early stage. CIO Choice 2021 win in Managed IT Services category is an excellent testimony for Allied Digital. At this point, we thank all eminent CIO's who voted for us and Core Media for the recognition."

Anoop Mathur, Founder & President, CORE Media, said, "Congratulations Allied Digital for being recognized with the CIO CHOICE 2021 title. In the New Normal, we cannot stress enough the need for tighter collaboration between enterprise technology leaders and ICT brands. CIO CHOICE 2021 stands testimony to the redefined standards of excellence, loyalty and customer value. The recognition will continue to serve as the 'seal of approval' from enterprise CIOs and help foster more meaningful engagement in the ecosystem."

About Allied Digital :



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Allied Digital Services (ADSL), is a publicly traded Global Managed Service Provider and Master Systems Integrator, with operations in 70 countries, offering entire spectrum of infrastructure solutions and services to global clients, with portfolio running across a wide spectrum of modern offerings, including Digital Workspace Services, Digital Enterprise Infrastructure, Transformative Solutions, Cybersecurity Services, Cloud Service and Support. To know more visit us at www.allieddigital.net

About CORE Media:

Founded in 2012, CORE Media (Centre of Recognition & Excellence) is a multi-platform new age niche media company that owns and operates proprietary marketing events, account based marketing (ABM) solutions and digital platforms with a focus on ICT Enterprises, the CIO Community, the CFO Community and Technology Startups. Its programs have a combined reach of around 56,000 ICT decision-makers and influencers across all key sectors.

