



June 03, 2021.

To,  
The Secretary,  
BSE Limited,  
P.J. Towers,  
Dalal Street,  
Mumbai- 400 001  
Scrip Code: 539542

To,  
The Secretary,  
National Stock Exchange of India Ltd.,  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandera (E),  
Mumbai – 400 051  
Symbol: LUXIND

Dear Sir,

***Sub: Investor Release on COVID-19 Vaccination Drive .***

Enclosed please find the Investor Release.

This is for your information and record.

Thanking You

Yours faithfully,  
***for LUX INDUSTRIES LIMITED***

*Smita Mishra*  
***Smita Mishra***  
***(Company Secretary & Compliance Officer)***  
***M.No.: A26489***

## LUX INDUSTRIES LIMITED

## **Investor Release**

### **Lux Industries undertakes Covid-19 vaccination for all its employees**

**June 03, 2021, Kolkata** - Lux Industries Limited, one of India's largest hosiery producers and exporter has announced that the Company will undertake Covid-19 Vaccination for all its employees free of cost.

To safeguard the well-being of our employees from the COVID19 Pandemic, we are rolling out a vaccination drive for our employees, their family members as well as people residing in the nearby areas of our manufacturing units. We have already started vaccination drive at our offices and plants on a large scale for which registrations have begun.

We also plan to tie up with some of the leading hospitals and vaccination centers for off-premise vaccination drives to ensure vaccinations for as many people as possible.

We at Lux Industries wish to extend all possible support to get our employees vaccinated safely and seamlessly. We have been regularly communicating best practices on health and safety to all our employees.

**Commenting on the Vaccination drive Mr. Ashok Kumar Todi, Chairman said,**

*"Employees are our most important assets and with an aim to protect our employees and support them during these challenging times we have initiated this vaccination drive. As a responsible corporate, we have ensured that this drive will not only cover our employees and their family members but also the society at large. This drive will allow access to vaccination in timely manner and will be an important step in curbing the spread of virus further."*

**Commenting on the Health crisis due to Covid Mr. Pradip Kumar Todi, MD said,**

*"We always emphasis on Health and well-being of all our employees including their family members and this vaccination drive will create a safe and healthy working environment for all our stakeholder. As a company we always believe in "Health is wealth" and works toward the same. As a practice, all employee and their direct dependents are covered through group mediclaim policy to protect the employees from financial burden in case of any emergency. Looking at the current situation during 2<sup>nd</sup> wave and with availability of vaccine, we have started this vaccination drive as a further safety measure."*

#### **About Lux Industries Limited**

Lux Industries Limited, incorporated in 1995 is one of the largest players in the hosiery business having a market share of approximately +15% of the organised men's innerwear industry. Products include Men's, Women's & Kids Innerwear, Winterwear, Socks & Slacks for Women in varied colours and designs. The company has ~5,000 SKU's under various Brands and Sub Brands of LUX. With focus on growing exclusive retail outlets and in providing customers with a seamless buying experience. LUX has a presence across the globe with exports to 46+ countries



### **Safe Harbor Statement**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

**For further information, please contact**

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**Company:****Investor Relations Advisors:****Lux Industries Limited****Strategic Growth Advisors Pvt. Ltd.**

CIN: L17309WB1995PLC073053

CIN: U74140MH2010PTC204285

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