



KEWAL KIRAN CLOTHING LIMITED

Registered & Corporate Office :- Kewal Kiran Estate, 460/7, I.B. Patel Road, Goregaon (E), Mumbai: 400 063

Tel No. +91 22 26814400 Fax No. +91 22 26814410

CIN No. L18101MH1992PLC065136 website : www.kewalkiran.com

Date: September 13, 2023

The Department of Corporate Services

BSE Limited

1st floor, P J Towers

B.S. Marg, Fort, Mumbai – 400 001

Stock Code: 532732 / KKCL

The Listing Department

National Stock Exchange of India Limited

Exchange-Plaza, Bandra Kurla Complex

Bandra (E), Mumbai – 400 051

Dear Sir/ Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 -Launch of new product

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company will launch a new product segment to be called 'JUNIOR KILLER' for kids apparel and lifestyle accessories. The Company will introduce the product range for Spring Summer 24 collection to its channel partners on 24th September 2023.

The Details of the said product are as follows:

Sr. No	Particulars	Details
1.	Name of the Product	Junior Killer
2.	Date of launch	September 24, 2023
3.	Category of the product	Apparels and lifestyle accessories for Kids
4.	Whether caters to domestic/ international market	Domestic & International
5.	Name of the countries in which the product is launched (in case of international).	United Arab Emirates

The aforesaid information shall be made available on the Company's website at www.kewalkiran.com.

This is for your information and records.

Yours truly,

For Kewal Kiran Clothing Limited

ABHIJIT B. WARANGE

VICE PRESIDENT – LEGAL & COMPANY SECRETARY