



**SUPER SALES INDIA LIMITED**

SSIL / SEC / 738

Thursday, January 23, 2020

The Secretary,  
Bombay Stock Exchange Ltd,  
Phiroze Jeejeebhoy Towers,  
25<sup>th</sup> Floor, Dalal Street, Fort,  
Mumbai – 400 001.

Dear Sir,

**Sub: Unaudited financial results for the quarter ended 31<sup>st</sup> December, 2019 and Limited Review report there on - reg.**

We are enclosing herewith the Unaudited financial results for the quarter ended 31<sup>st</sup> December, 2019 as approved by Board of Directors at their meeting held on 23<sup>rd</sup> January, 2020 along with the Limited review report given by the Statutory Auditors for your records.

The Board Meeting commenced at : 10.30 A M

The Board Meeting concluded at : 11.55 A M

Please take the same on record.

Thanking you,

Yours faithfully,  
For Super Sales India Limited

S. K. Radhakrishnan

S K Radhakrishnan  
Company Secretary

Encl.: As above

**SUPER SALES INDIA LIMITED**

CIN:L17111TZ1981PLC001109, Email:ssil@vaamaa.com, Web:www.supersales.co.in

Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018.

**UNAUDITED FINANCIAL RESULTS FOR THE PERIOD ENDED 31st DECEMBER, 2019**

Rs. In Lakhs

Sl No.	Particulars	3 months ended			9 Months Ended		12 Months Ended
		31.12.2019 (Unaudited)	30.09.2019 (Unaudited)	31.12.2018 (Unaudited)	31.12.2019 (Unaudited)	31.12.2018 (Unaudited)	31.03.2019 (Audited)
<b>I</b>	<b>INCOME</b>						
	Revenue from operations	6,576.98	7,385.28	7,800.93	22,003.44	22,040.37	29,550.55
	Other Income	83.43	197.77	185.29	459.49	430.06	584.32
	<b>Total Revenue</b>	<b>6,660.41</b>	<b>7,583.05</b>	<b>7,986.22</b>	<b>22,462.93</b>	<b>22,470.43</b>	<b>30,134.87</b>
<b>II</b>	<b>EXPENSES</b>						
	Cost of Material Consumed	3,808.03	4,137.97	4,401.48	12,118.30	12,184.60	16,457.74
	Purchases of stock-in-trade	(0.00)	44.40	442.45	881.76	1,403.80	2,092.06
	Changes in inventories of finished goods, work-in-progress and stock-in-trade	(79.20)	231.59	233.51	366.99	(741.74)	(734.66)
	Employee benefits expense	854.68	911.91	1,000.99	2,697.94	2,925.21	3,916.70
	Finance costs	215.16	197.70	201.77	622.31	553.11	711.28
	Depreciation and amortisation expense	502.44	476.07	451.85	1,431.23	1,306.79	1,771.29
	Other expenses	1,404.17	1,025.17	1,310.81	3,657.55	4,086.87	5,341.54
	<b>Total expenses</b>	<b>6,705.28</b>	<b>7,024.81</b>	<b>8,042.86</b>	<b>21,776.08</b>	<b>21,718.64</b>	<b>29,555.95</b>
<b>III</b>	<b>Profit/(Loss) before exceptional items and tax (I - II)</b>	<b>(44.87)</b>	<b>558.24</b>	<b>(56.64)</b>	<b>686.85</b>	<b>751.79</b>	<b>578.92</b>
<b>IV</b>	<b>Exceptional Items</b>	-	-	-	-	-	-
<b>V</b>	<b>Profit/(Loss) before Tax (III - IV)</b>	<b>(44.87)</b>	<b>558.24</b>	<b>(56.64)</b>	<b>686.85</b>	<b>751.79</b>	<b>578.92</b>
<b>VI</b>	<b>Tax Expenses</b>						
	Current tax	(7.34)	135.76	(53.57)	183.42	98.71	19.98
	Deferred Tax (Incl MAT Credit Entitlement)	18.97	(112.75)	4.24	(124.01)	(48.45)	(35.97)
<b>VII</b>	<b>Profit for the period (V - VI)</b>	<b>(56.50)</b>	<b>535.23</b>	<b>(7.31)</b>	<b>627.44</b>	<b>701.53</b>	<b>594.91</b>
<b>VIII</b>	<b>Other Comprehensive Income [net of tax]</b>						
<b>A)</b>	<b>Items that will not be re-classified to profit or loss</b>	(847.95)	(3,472.56)	(1,093.92)	(6,428.35)	(2,502.67)	(1,666.91)
	Income tax relating to items that will not be reclassified to profit or loss	(2.09)	4.27	127.42	6.10	319.22	210.90
<b>B)</b>	<b>Items that will be re-classified to profit or loss</b>	-	-	-	-	-	-
	Income tax relating to items that will be reclassified to profit or loss	-	-	-	-	-	-
<b>IX</b>	<b>Total other Comprehensive Income</b>	<b>(850.04)</b>	<b>(3,468.29)</b>	<b>(966.50)</b>	<b>(6,422.25)</b>	<b>(2,183.45)</b>	<b>(1,456.01)</b>
<b>X</b>	<b>Total Comprehensive Income for the period (VII+IX)</b>	<b>(906.54)</b>	<b>(2,933.06)</b>	<b>(973.81)</b>	<b>(5,794.81)</b>	<b>(1,481.92)</b>	<b>(861.10)</b>
<b>XI</b>	<b>Paid up share capital (face value of Rs. 10/- each)</b>	<b>307.15</b>	<b>307.15</b>	<b>307.15</b>	<b>307.15</b>	<b>307.15</b>	<b>307.15</b>
<b>XII</b>	<b>Earnings per Share (Rs) (not annualised) Basic &amp; Diluted</b>	<b>(1.84)</b>	<b>17.43</b>	<b>(0.24)</b>	<b>20.43</b>	<b>22.84</b>	<b>19.37</b>



**SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR THE PERIOD ENDED 31ST DECEMBER, 2019**

SI No.	Particulars	3 months ended			9 Months Ended		12 Months Ended
		31.12.2019 (Unaudited)	30.09.2019 (Unaudited)	31.12.2018 (Unaudited)	31.12.2019 (Unaudited)	31.12.2018 (Unaudited)	31.03.2019 (Audited)
1	Segment revenue						
	- Agency Division	262.25	346.56	378.61	929.87	1,216.33	1,561.77
	- Textile Division	5,937.94	6,637.27	7,027.00	20,005.29	19,139.56	25,966.38
	- Engineering Division	467.14	523.67	566.68	1,459.55	2,022.75	2,528.88
	<b>Total</b>	<b>6,667.33</b>	<b>7,507.50</b>	<b>7,972.29</b>	<b>22,394.71</b>	<b>22,378.64</b>	<b>30,057.03</b>
	Less: Intersegment Revenue	6.92	4.77	1.93	12.10	15.86	17.42
	<b>Net Sales/Income from operations</b>	<b>6,660.41</b>	<b>7,502.73</b>	<b>7,970.36</b>	<b>22,382.61</b>	<b>22,362.78</b>	<b>30,039.61</b>
2	Profit/(Loss) before tax & interest						
	- Agency Division	37.06	107.98	119.30	234.18	454.71	598.79
	- Textile Division	265.01	581.94	176.12	1,241.67	1,030.56	1,070.37
	- Engineering Division	(111.45)	8.19	(131.45)	(186.19)	(226.29)	(373.26)
	<b>Total</b>	<b>190.62</b>	<b>698.11</b>	<b>163.97</b>	<b>1,289.66</b>	<b>1,258.98</b>	<b>1,295.90</b>
	Less: Interest	215.17	197.70	201.77	622.31	553.11	711.28
	Less: Other unallocable expenditure net off unallocable Income	20.32	(57.83)	18.84	(19.50)	(45.92)	5.70
	<b>Total Profit/(Loss) before tax</b>	<b>(44.87)</b>	<b>558.24</b>	<b>(56.64)</b>	<b>686.85</b>	<b>751.79</b>	<b>578.92</b>
3	Segment Assets						
	- Agency Division	754.51	1,046.88	875.05	754.51	875.05	1,023.00
	- Textile Division	19,803.12	18,996.52	18,940.91	19,803.12	18,940.91	19,485.84
	- Engineering Division	4,769.04	4,477.95	4,881.07	4,769.04	4,881.07	4,354.71
	- Unallocated	7,927.55	8,773.51	13,445.10	7,927.55	13,445.10	14,332.80
	<b>Total</b>	<b>33,254.22</b>	<b>33,294.86</b>	<b>38,142.13</b>	<b>33,254.22</b>	<b>38,142.13</b>	<b>39,196.35</b>
4	Segment Liabilities						
	- Agency Division	169.18	211.78	196.70	169.18	196.70	176.35
	- Textile Division	10,644.27	9,760.64	10,084.37	10,644.27	10,084.37	10,657.05
	- Engineering Division	305.56	301.16	549.20	305.56	549.20	333.57
	- Unallocated	1,048.14	1,027.66	958.23	1,048.14	958.23	1,054.94
	<b>Total</b>	<b>12,167.15</b>	<b>11,301.24</b>	<b>11,788.50</b>	<b>12,167.15</b>	<b>11,788.50</b>	<b>12,221.91</b>

**Notes:**

- The unaudited financial results were reviewed by the Audit Committee and were approved by the Board of Directors at its meeting held on 23rd January 2020. The Statutory Auditors have carried out limited review of the above results.
- The figures of the previous year / quarter have been regrouped / re arranged wherever necessary to correspond with the current year figures.

Coimbatore  
23.01.2020

On behalf of the Board

*Sanjay Jayavarthavelu*  
Sanjay Jayavarthavelu  
Chairman

For Subbachar & Srinivasan  
Chartered Accountants  
Firm Regd. No: 0040838

*T. S. V. Rajagopal*  
Partner  
T. S. V. Rajagopal  
M. No: 200380



# SUBBACHAR & SRINIVASAN

Chartered Accountants

T.S.V. RAJAGOPAL B.Com., FCA

S. BHARGAVI B.Com., ACA

T.S. ANANDATHIRTHAN B.Com., FCA

To

The Board of Directors

Super Sales India Limited

Coimbatore.

- 1 We have reviewed the accompanying statement of unaudited financial results of **Super Sales India Limited** for the Quarter and Nine months ended **31<sup>st</sup> December 2019**. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.
- 2 We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 3 Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Subbachar & Srinivasan  
Chartered Accountants

FRN:004083S

Place: Coimbatore

Date: 23/01/2020



Partner

T.S.V.Rajagopal

MNo:200380

UDIN: 90200380  
AAAAAT7834