Asian Granito India Ltd.

Regd. & Corp. Office:

202, Dev Arc, Opp. Iskcon Temple, S. G. Highway, Ahmedabad-380015. Gujarat, India.

Tel.: +91 79 66125500/698,

Fax.: +91 79 66125600/66058672

info@aglasiangranito.com • www.aglasiangranito.com

CIN: L17110GJ1995PLC027025



—⊗Beautiful Life ⊗—

Date: 03.07.2019

To,
Corporate Relations Department,
Bombay Stock Exchange Limited,
2nd Floor, P.J Towers,
Dalal Street,
Mumbai-400 001

Scrip Code: 532888

scrip code. 552000

To,
Corporate Relations Department
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No., C/1, G-Block,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051

Scrip Code: ASIANTILES

Dear Sir,

Subject: Media Release - Asian Granito India Ltd receives orders worth Rs. 175 Crores.

With reference to the captioned subject, please find enclosed herewith Media release regarding Asian Granito India Ltd receives orders worth Rs. 175 crores.

This is in compliance with Regulation 30 of SEBI (LODR) Regulations, 2015.

Please take note of the same.

Thanking you,

Yours faithfully,

For Asian Granith India Limited

Kamleshbhai B. Patel

Chairman and Managing Director

DIN: 00229700













Media Release

Asian Granito India Ltd receives orders worth Rs. 175 crore

- Over 800 dealers across India participated in the dealer meet organised during June 16 July 2
- 1400 plus products and designs were displayed during the meet including recently launched Sanitaryware range, GVT, Ceramic floor, digital wall, Vitrified, Parking, etc

July 3, 2019: Asian Granito India Limited (AGIL), one of India's leading tile company received an overwhelming response from the dealer meet organised at its newly launched 25,000 square feet display showroom in Himmatnagar during June 16 - July 2. Over 800 dealers across the country participated in the meet and booked orders worth Rs. 175 crore. 1400 plus products and designs were displayed during the meet including an exclusive and elegant range of GVT, Ceramic floor, digital wall, Vitrified, Parking and company's recently launched Sanitaryware range. The company also launched large format tiles in 800×1600 mm, 1200×1800 mm, 1200×1200 mm during the dealer meet.

Speaking on this occasion, Mr. Kamlesh Patel, Chairman and Managing Director and Mr. Mukesh Patel, Managing Director, Asian Granito India Ltd said, "This is the best ever order booking for the company and we are overwhelmed by the response and support of our dealer network. Company has over 6,500 touch points with dealer & sub-dealer network; 300+ exclusive AGL Tiles showrooms and 13 Company-owned Display Centres across India. With an objective to become a leading retail brand in tiles industry, Company has set a target to increase its touch points to over 10,000, expand the network of exclusive showrooms to 500 and achieve revenue target of Rs. 2,000 crore in the next 2-3 years."

The company looks to strengthen its identity as the leader in the Indian ceramic industry by consistently introducing innovative and value-added products in the market to keep pace with its valued customers. To leverage the synergies, the company is also entering sanitary ware and CP fittings to provide 'Complete Bathroom Solutions' under brand AGL. Company has launched 160 SKUs in Sanitaryware including Wash Basins, Water Closets (WC), Urinals, etc and will expand the product range gradually.

Established in the year 2000, AGL is Ranked amongst top 3 listed ceramic tiles companies in India and manufactures and markets a wide range of Tiles, Engineered Marble and Quartz. The Company has achieved 40 times growth in its production capacity, from 2,500 square meters per day in the year 2000 to currently more than I lakh square meter per day. Recognizing the remarkable growth. The company exports its products to 60 countries and aiming to take the toll to 100 countries in coming time.

For further information please contact:

Gopal Modi / Rupesh Panchal
ColdCoco Consultancy
9099030184 / 9925023103
gopal@coldcococonsultancy.com
rupesh@coldcococonsultancy.com

Vinod Chandnani Asian Granito India Ltd. vinod.chandnani@aglasiangranito.com

IND