

29th March, 2021

To,
The Secretary **BSE Limited**Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Security code: 500825

The Manager - Listing Department,

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,

Plot No. C/1, G-Block,

Bandra-Kurla Complex, Bandra (East),

Mumbai – 400 051

Symbol: BRITANNIA

Dear Sir/Madam,

Sub: Intimation reg -

1. Board Meeting for consideration of Interim dividend

2. Fixation of Record date for the payment of Interim dividend, if any

Ref: Regulation 29 and 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the subject cited above, this is to inform you that a meeting of the Board of Directors of the Company will be held on Friday, 2nd April 2021 to consider, inter alia, the payment of interim dividend on the equity share capital of the Company for the financial year 2020-21 to the equity shareholders of the Company.

The interim dividend, if declared, shall be paid to the equity shareholders of the Company whose names appear on the Register of Members of the Company or in the records of the Depositories as beneficial owners of the shares as on Saturday, 10th April, 2021 which is the "Record Date" fixed by the Company for the purpose, in terms of Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Further, it may be noted that in accordance with the Company's Code of Conduct for Prevention of Insider Trading, the Trading Window for trading in the Company's equity shares is closed from 30th March, 2021 till the expiry of 48 hours from the date of publication of Audited financial results of the Company for the quarter and year ending 31st March, 2021.

Bangalore

Request you to kindly take the above information on record.

Yours faithfully,

For Britannia Industries Limited

T V Thulsidass
Company Secretary

Membership No.: A20927

cc:

1. National Securities Depository Limited

2. Central Depository Services (India) Limited

3. KFIN Technologies Private Limited

Britannia Industries Limited

Prestige Shantiniketan, The Business Precinct Tower C, 16th & 17th floor, Whitefield Main Road Mahadevapura Post, Bengaluru-560048 Fax No: 080 37687486, Board No: 080 37687100 Registered Office - 5/1A, Hungerford Street, Kolkata - 700017, West Bengal. CIN No.: L15412WB1918PLC002964 Email: investorrelations@britindia.com Website: www.britannia.co.in

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