## VIVID MERCANTILE LIMITED

(Formerly Known as Veeram Infra Engineering Limited)
CIN: L74110GJ1994PLC021483
Registered Office: Basement Medicare Centre, B/H. M J Library, Opp. Stock Exchange, Ellisbridge, Ahmedabad - 380006, Gujarat.

Contact: 079-48921375
Website: www.vividmercantile.com

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition/Selling

| Name of the Target Company (TC) | KENVI JEWELS LTD |
| :--- | :---: |
| Name(s) of the acquirer/seller and Persons Acting <br> in Concert (PAC) with the acquirer/seller | VIVID MERCANTILE LIMITED |
| Whether the acquirer/seller belongs to <br> Promoter/Promoter group | NO |
| Name(s) of the Stock Exchange(s) where the shares of <br> TC are Listed | BSE LIMITED - |

## DETAILS OF SELLING:

| DATE | NAME | QTY | PERCENTAGE | TYPE |
| :---: | :---: | :---: | :---: | :---: |
| 01.08 .2023 to <br> 18.08 .2023 | VIVID MERCANTILE <br> LIMITED | 2363882 | 1.87 | MARKET |
| 23.08 .2023 | VIVID MERCANTILE <br> LIMITED | 1600000 | 1.27 | MARKET |
|  | TOTAL | $\mathbf{3 9 6 3 8 8 2}$ | $\mathbf{3 . 1 4}$ |  |

## VIVID MERCANTILE LIMITED

## (Formerly Known as Veeram Infra Engineering Limited)

CIN: L74110GJ1994PLC021483
Registered Office: Basement Medicare Centre, B/H. M J Library, Opp. Stock Exchange, Ellisbridge,
Ahmedabad-380006, Gujarat.
Contact: 079-48921375
Website: www.vividmercantile.com

## Part-B***

Name of the Target Company: Kenvi Jewels Limited

| Name(s) of the <br> acquirer/seller and <br> Persons Acting in Concert <br> (PAC) with the acquirer | Whether the <br> acquirer belongs to <br> Promoter/ <br> Promoter group | PAN of the <br> acquirer and/or <br> PACs |
| :---: | :---: | :---: |
| VIVID MERCANTILE LIMITED | NO | AAACV7171J |

FOR, VIVID MERCANTILE LTD


Place: Ahmedabad
Date: 23.08.2023

## Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the-company to the Stock Exchange under Regulation 31 of SEBI (LODR) Regulations, 2015.
(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
${ }^{* * * *)}$ Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

