



Salora International Ltd.

**Date:** November 04, 2022

To,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
**Mumbai - 400 001.**

**Company Scrip Code:** 500370

**SUB : INTIMATION PURSUANT TO REGULATION 30 OF SEBI (LISTING OBLIGATION AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 REGARDING NEW PRODUCT LAUNCH**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015 and Company's intimation letter dated May 13, 2022 to BSE, this is to inform you that Salora International Limited is delighted to announce the launch of new products in the market in the name and style of "defunc" on November 10, 2022 through media interactions.

The details of the products are as follows:

- a)** Name of the Product : True Audio, True Basic, True Music, True Sport, True Talk, Defunc Home (Large and Small)
- b)** Date of Launch : November 10, 2022
- c)** Category of Product : TWS & Smart Speakers
- d)** Whether caters to domestic and international market : Domestic Market

This is for your information and records.

Thanking you,

Yours faithfully  
For **SALORA INTERNATIONAL LIMITED**

(Gopal Sitaram Jiwrajka)  
**Chairman & Managing Director**  
**DIN : 00024325**