

ETHOS LIMITED

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Ref. no. : Ethos/Secretarial/2022-23/52

Dated: November 29, 2022

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001

(Scrip Code : 543532)

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra,
Mumbai - 400 051
(Trading symbol : ETHOSLTD)

ISIN : INE04TZ01018

Subject : Press Release

Dear Sir/Ma'am

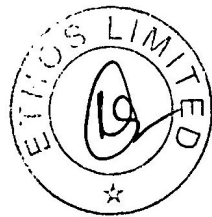
Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release titled as '**Ethos Limited signs an Exclusive Partnership With Swiss Watch Brand Speake-Marin For The Indian Market**' being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly
For **Ethos Limited**



Anil Kumar
Company Secretary & Compliance Officer
Membership no. F8023

Encl.: as above

PRESS RELEASE



Ethos Limited Signs An Exclusive Partnership With Swiss Watch Brand Speake-Marin For The Indian Market

New Delhi, November 26, 2022: Ethos Limited has signed a partnership with Swiss Watch Manufacturer Speake-Marin to be their exclusive retailer in the Indian market. The timepieces by Speake-Marin will be exclusively available with Ethos Watch Boutiques and will include timepieces such as One & Two Dual Time and City Ripples.



“Globally, Speake-Marin has a niche but strong following, and there has been an increased interest in such brands among Indian watch aficionados, in recent years,” says Yashovardhan Saboo, Managing Director of Ethos Limited. “We are bringing Speake-Marin to India in order to cater to that interest, as well as open up the brand to a whole new audience. With their vast appeal, Speake-Marin’s collections, includes several timeless creations, in-line with interests of the Indian market.”

“We are very honoured to begin a partnership with Ethos Limited, the leading watch retailer in India. As we are very much aware of the dynamic development and growth of India, we feel privileged to be part of it through this exclusive cooperation and look forward to a successful future together.” says, Christelle Rosnoblet, CEO of Speake-Marin on their partnership with Ethos.

About Speake-Marin

Speake-Marin started out as a brand that crafted bespoke and unique timepieces for individual collectors only, the brand has evolved itself into a watchmaker that focuses solely on *Belle Horlogerie* or ‘beautiful watchmaking’.

Founded by British master watchmaker, Peter Speake-Marin in 2002 the brand is known for crafting timepieces that perfectly blend the virtues of boldness, style, and passion. In 2012, Speake-Marin was acquired by Christelle Rosnoblet, an ambitious and ardent female entrepreneur.

About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)

Ethos Limited is one of India's largest luxury and premium watch retailer, founded in the year 2003 and publicly listed on BSE Limited and National Stock Exchange of India Limited since 30th May, 2022.

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