

# Advik Capital Limited

(Formerly known as Advik Industries Limited)

CIN : L65100DL1985PLC022505

Regd. Office: Advik House, Plot No.84, Khasra No. 143/84

Extended Lal Dora 100 Ft. Road, Kanjhawala, New Delhi-110081

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www.advikgroup.com



March 16, 2022

Listing Compliance Department  
**BSE Limited**  
Phirozee Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001

(Scrip Code: 539773)

**Sub: Newspaper Advertisement - Notice of Rights Issue**

Dear Sir/Madam,

Please find enclosed copy of newspaper advertisement for notice of Rights Issue published in Business Standard (English Edition) and Business Standard (Hindi Edition) newspapers dated March 16, 2022 for your ready reference.

You are requested to take the information on record and oblige.

Thanking you,

Yours Faithfully,

for **Advik Capital Limited**

  
Rashika Gupta  
Company Secretary



**HDFC BANK**  
We understand your world

149, Sheel Palace, First Floor, Old Delhi Chungi, Delhi Road, Meerut-250002

**Legal Cell**

**DEMAND NOTICE**  
DEMAND NOTICE UNDER Sec 13(2) OF THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002.

The following borrowers & co-borrowers availed the below mentioned secured loans from HDFC Bank Ltd. the loans of below mentioned borrowers & co-borrowers have been secured by the mortgage of their respective properties. As they have failed to adhere to the terms & conditions of the respective loan agreements and had become irregular, their loans were classified as NPA's as per the RBI guidelines. Amounts due by them to HDFC Bank Ltd are mentioned in the following table and further interest on the said amounts shall also be payable as applicable and the same will be charged with effect from their respective dates.

Loan A/c No	Loan availed / Product	Name of Borrowers & Co-borrowers / Mortgage	Outstanding as per 13(2) Notice Date	Date of NPA
50200010118869	Dropline Overdraft Facility	1. Mr. Sunil Sharma (Borrower & Mortgagee) 2. Mrs. Meena Sharma (Co-Borrower & Mortgagee)	Rs. 41,64,222/- as on 15.02.2022 / Notice Date: 14-Feb-2022	29.11.20

**Details of Secured Assets:**

- Residential Flat, A 17th Floor Flat No 1701(without roof) measuring 1650 sq.fts. (Super area) part of khasra no. 1176,1174, 1175mi, 1197 & 1199 situated at Tower/Block-A,Anrapali Empire revenue Vill.Dundahera Tehsil & Distt. Ghaziabad, BOUNDEDAS UNDER:- NORTH : land khasra no. 1299, EAST : Road 33' wide, SOUTH : land khasra no. 1188, WEST : land khasra no. 1172
- Residential Property, F 206, First Floor, Avantik, A Tower, Bypass Road, Eden Garden, Na. Meerut, Uttar Pradesh, India-250001 Bounded As UNDER:- NORTH : Flatno. F-204, EAST : Open to Sky, SOUTH : Flatno. F-208, WEST: Flatno. F-205
- Residential Property, F 204, First Floor, Avantik, A Tower, Bypass Road, Eden Garden, Na. Meerut, Uttar Pradesh, India-250001 Bounded As UNDER:- NORTH : Flatno. F-202, EAST : Open to Sky, SOUTH : Flatno. F-206 WEST: Flatno. F-203

Since the notices sent to you in the address in which you originally reside / carry on business / personally works for gain has not returned to us, we are constrained to cause this notice published. You are hereby called upon us 13(2) of the above Act to discharge the above mentioned liability with contracted rate of interest thereupon from their respective dates and other costs, charges etc. within 60 days of this notice failing which the Bank will be exercising all or any of the rights u/s Sec 13(4) of the above Act. You are also put to notice that as per terms of Sec 13(13) of the above Act, you shall not transfer by sale, lease or otherwise the aforesaid secured assets.

**Date: 15.03.2022, Place: Meerut For HDFC Bank Ltd., Authorised Officer**

**Notice under section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (The Act)**

Sr. No.	Name of Borrower(s) (A)	Particulars of Mortgaged property/properties (B)	Date Of NPA (C)	Outstanding amount (Rs.) (D)
1.	<b>LOAN ACCOUNT NO. HHEMUS00001740</b> <b>1. OM PRAKASH BADRI NARAYAN SHARMA</b> <b>2. MEENA OMPRAKASH SHARMA</b>	<b>SHOP NO-6 GF SAMVAGRI, SAMANT ESTATE JUNCTION STATION ROAD OPP UNION BANK OF INDIA GOREGAN MUMBAI, MUMBAI, MAHARASHTRA</b>	<b>06.04.2021</b>	<b>Rs. 5,03,238.15/- (Rupees Five Lakhs Three Thousand Two Hundred Thirty Eight and Paise Fifteen Only) up to 24.11.2021</b>

That the above named borrower(s) have failed to maintain the financial discipline towards their loan account (s) and as per books of accounts maintained in the ordinary course of business by the Company, Column D indicates the outstanding amount.

Due to persistent default in repayment of the Loan amount on the part of the Borrower(s) the above said loan account has been classified by the Company as Non Performing Asset (as on date in Column C) within the guidelines relating to assets classification issued by Regulatory Authority. Consequently, notices under Sec. 13(2) of the Act were also issued to each of the borrower.

In view of the above, the Company hereby calls upon the above named Borrower(s) to discharge in full his/her liabilities towards the Company by making the payment of the entire outstanding dues indicated in Column D above including up to date interest, costs, and charges within 60 days from the date of publication of this notice, failing which, the Company shall be entitled to take possession of the Mortgaged Property mentioned in Column B above and shall also take such other actions as is available to the Company in law.

Please note that in terms of provisions of sub-Section (8) of Section 13 of the SARFAESI Act, "A borrower can tender the entire amount of outstanding dues together with all costs, charges and expenses incurred by the Secured creditor only till the date of publication of the notice for sale of the secured asset(s) by public auction, by inviting quotations, tender from public or by private treaty. Further it may also be noted that in case Borrower fails to redeem the secured asset within aforesaid legally prescribed time frame, Borrower may not be entitled to redeem the property."

In terms of provision of sub-Section (13) of Section 13 of the SARFAESI Act, you are hereby prohibited from transferring, either by way of sale, lease or otherwise (other than in the ordinary course of his business) any of the secured assets referred to in the notice, without prior written consent of secured creditor.

**For Edelweiss Asset Reconstruction Company Limited (Trustee EARC Trust SC - 432) Authorized Officer**

**Place: NEW DELHI / MUMBAI**

**Aadhar Housing Finance Ltd.**

**Corporate Office:** Unit No. 802, Natraj Rustomjee, Western Express Highway and M.V. Road, Andheri (East), Mumbai - 400069.

**Uttam Nagar Branch:** 3rd Floor, S.S. Motors Building, 274 Nawada, Opposite Metro Pillar No. 715, Uttam Nagar, Delhi-110059.

**Laxmi Nagar Branch:** 2nd Floor, WA-122, Mother Dairy Road, Opp Balaji Mandir, Near Vishal Medicos, Shakarpur, Delhi-110092

**APPENDIX IV POSSESSION NOTICE (for immovable property)**

Whereas, the undersigned being the Authorized Officer of **Aadhar Housing Finance Limited (AHFL)** under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 and in exercise of powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, Demand Notice(s) issued by the Authorized Officer of the company to the Borrower(s) / Guarantor(s) mentioned herein below to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice. The borrower having failed to repay the amount, notice is hereby given to the Borrower(s) / Guarantor(s) and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under Sub-Section (4) of the Section 13 of the said Act read with Rule 8 of the Security Interest Enforcement rules, 2002. The borrower's attention is invited to provisions of sub section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets. The borrower in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of AHFL for an amount as mentioned herein under with interest thereon.

Sr. No.	Name of the Borrower(s) / Co Borrower(s) (Name of the Branch)	Description of Secured Asset (Immovable Property)	Demand Notice Date & Amount	Date of Possession
1	(App No. 00220554/ Uttam Nagar Branch) Santosh Kumar Tripathi (Borrower) Arti Tripathi (Co-Borrower)	All that part & parcel of property bearing, KHASRA NO 351 Plot No F 1918 1919 1920 first floor with roof Rights block f kh No 351 Rampark Extension , Ghaziabad, Uttar Pradesh, 201102. <b>Boundaries :</b> East : Plot No F-1921, West : Plot No F-1917, North : Road 20 Feet, South : Road 20 Feet	10-12-2021 & ₹ 24,23,993/-	12-03-2022
2	(App No. 00242402/ Laxmi Nagar Branch) Yatender Kumar (Borrower), Hema Devi (Guarantor)	All that part & parcel of property bearing, KHASRA NO 11 House No 15 22 Khasra No 11 Sudhir Enclave Village Hakikapur Urf Khuda Bansh Pargana Loni Ghaziabad, Uttar Pradesh, 201102. <b>Boundaries :</b> East : Road 18 Feet, West : Road 18 Feet, North : Other Plot, South : Other Plot	15-11-2021 & ₹ 25,60,493/-	14-03-2022

**Place : Uttam Pradesh Date : 16.03.2022**

**Authorised Officer Aadhar Housing Finance Limited**

**Business Standard**  
**CAMPUS TALK**  
**PROMOTIONS**

## IIM KASHIPUR CELEBRATES INTERNATIONAL WOMEN'S DAY 2022

IIM Kashipur celebrated Women's Day with various events themed around empowerment of women. The first was 'My Voice Matters,' and was held offline and featured women employees from IIM Kashipur who shared their experiences of discrimination and how they used their voices to make a difference.

The second event was 'Mumkin Hai,' wherein the female staff of IIM Kashipur shared their experiences of doing things that were not approved by society at large, and how overcoming these challenges influenced their personality and career choices.

FIED, the incubation centre of IIM Kashipur also organised a one-day workshop to honour the efforts of women in shaping an equitable entrepreneurship ecosystem, sponsored by the Dept. of Science and Technology, Government of India.

A felicitation ceremony was also held to honour the women staff of IIM Kashipur. It began with Dr Devjani, the Chairperson of the Student Affairs, addressing the audience. Followed by Dr Kulbhushan Balooni, Director of IIM Kashipur. He thanked all the women who inspired him over the years and emphasised the importance of everyone working together for the welfare of women worldwide. In order to nurture the world

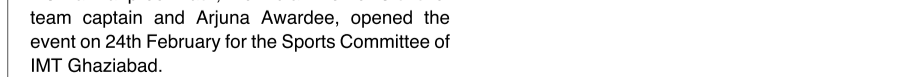
## IMT GHAZIABAD ORGANISED EXULT 2.0.

The exciting journey of EXULT 2.0 began on 24th February, and the hype amongst participating B-schools was like never before. EXULT is an intercollege E-Sporting event organised by the 25 year-old Sports Committee of IMT Ghaziabad.

The Sports Committee garnered participation from the country's top B-schools. Colleges such as XLRI Jamshedpur, FMS Delhi, IIM Lucknow and SIMB Pune competed against one another in profuse games like Chess, Valorant, BGMI, CS: GO, COD Mobile and many more from 24th to 28th February. Ms Harmanpreet Kaur, the Indian women's cricket team captain and Arjuna Awardee, opened the event on 24th February for the Sports Committee of IMT Ghaziabad.

Brands like Business Standard, Mamaearth, New Balance, Go Stops, Enerzal, Kajaria, HPCL, Lotto, Monster Energy, Spartan Poker, Yoga Bar, Bikano, SETWET, Sam and Marshall, Plum, Nestle Pny, MSI, Cornitos and promising startups like Adelle, GetMega, Beardhood, Oil Mantra, JSL, Health Eatos, Wowzo, The Nut Makers, and Rosewood supported the event.

The 5-day e-sporting extravaganza got live-streamed on platforms like Twitch, Youtube, and Discord, where the spectators were a part of all the online gaming fun.



around us, he stressed the importance of treating women with respect and embracing the empathy that each of us possesses.

The day was capped off with a webinar 'Advika'. It demonstrated the value and advancement of women in business today. Six accomplished female executives were the panelists. Ms Parul Arya, Global Supply Manager, Tesla; Ms Irina Ghose, Executive Director, Cloud Solutions at Microsoft India; Ms Navnidh Kochar Karaka, VP & Head HR, Global Corporate Security at Reliance Industries; Ms Scindia Balasingh, Heading the Global Technology Partnerships Marketing in Freshworks; Ms Bhuvana Subramanyan, Chief Marketing Officer of Randstad India, and Ms Srividya Thyagarajan, Senior Director, Machine Learning Operations at Optum. They shared their views regarding taking risks and believing in oneself as well as striving to achieve the goals against all odds. They emphasised on the need to adopt a learning culture in any organisation and thereafter work with different ideas and speak up for the same whenever needed.

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This advertisement is for information purpose only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offering of securities. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the letter of offer dated March 4, 2022 the "Letter of Offer" or ("LOF") filed with BSE Limited ("BSE").



Our Company was originally incorporated as 'Quick Credit Limited' in New Delhi on November 14, 1985 as a public limited company under the Companies Act, 1956, and was granted the certificate of incorporation by the Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was granted the Certificate for Commencement of Business on November 20, 1985 by the Registrar of Companies, Delhi and Haryana at New Delhi. Subsequently, the name of our Company was changed to 'DU-Lite Industries Limited' and a fresh Certificate of Incorporation was granted by the Registrar of Companies, Delhi and Haryana at New Delhi on February 24, 2011. Finally, the name of our Company was changed to 'Advika Capital Limited' and a fresh certificate of incorporation was granted by the Registrar of Companies, Delhi and Haryana at New Delhi on July 7, 2017. For details of change in our name and the Registered Office of our Company, see "General Information" beginning on page 36 of this Draft Letter of Offer.

**Registered Office:** Plot No. 84, Khasra No. 143/84, Ground Floor, Extended Lal Dora, Kanjhawla, Delhi, North West Delhi New Delhi - 110081. Tel: +91 9289-1199-80, 81, 82  
**Contact Person:** Ms. Rashika Gupta, Company Secretary and Compliance Officer, E-mail: advikacp@advika.com; Website: www.advikagroup.com  
**Corporate Identification Number:** L65100DL1985PLC022505

**OUR PROMOTERS:** MR. VIRENDER KUMAR AGARWAL, MR. MANJU AGARWAL, MR. RISHAB KUMAR AGARWAL AND MR. SHAKUL KUMAR AGARWAL

ISSUE OPENS ON	ISSUE PROGRAMME	ISSUE CLOSES ON#
Monday, March 21, 2022	LAST DATE FOR ON MARKET RENUNCIATIONS*	Thursday, April 7, 2022

\* Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounee(s) on or prior to the Issue Closing Date.

On or prior to the Issue Closing Date, the Renounee(s) shall have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ISSUE UPTO 17,43,19,680 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹1 EACH OF OUR COMPANY (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 2.85 PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 1.85 PER EQUITY SHARE) NOT EXCEEDING ₹ 4968.11 LAKHS\* ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 19 EQUITY SHARE FOR EVERY 5 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS MARCH 11, 2022 (THE "ISSUE"). FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" BEGINNING ON PAGE 111 OF THIS LETTER OF OFFER.

# Assuming full subscription.  
THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 2.85 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 111 OF THE LETTER OF OFFER.

PAYMENT SCHEDULE FOR THE RIGHTS EQUITY SHARES			
AMOUNT PAYABLE PER RIGHTS EQUITY SHARE*	FACE VALUE (₹)	PREMIUM (₹)	TOTAL (₹)
On Application 100%	1	1.85	2.85
Total (₹)	1	1.85	2.85

**ASBA\*** Simple, Safe, Smart way of Application - Make use of it!!!  
\*Application supported by Blocked Amount (ASBA) is a better way of applying to issues by blocking the fund in the bank account, investors can avail the same. For further details read section on ASBA below.

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars, SEBI/ HO/CFD/DIL2/CIR/P/2021/633 dated October 1, 2021, SEBI/HO/CFD/DIL2/CIR/P/2021/552 dated April 22, 2021, SEBI/HO/CFD/DIL2/CIR/P/2021/524 dated February 13, 2021, SEBI/HO/CFD/DIL2/CIR/P/2020/136 dated July 24, 2020, and SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020 (collectively hereafter referred to as "SEBI Rights Issue Circulars") and subject to the conditions prescribed under the SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009 and SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011 (together "ASBA Circulars"), all Investors desiring to make an Application for the Issue shall be required to use either the ASBA process or the optional mechanism instituted only for resident Investors in this Issue, i.e. R-WAP. Original Shareholders shall mean the Resident Shareholders who are holding the Equity Shares of our Company as on the Record Date, i.e., March 11, 2022. However, the Shareholders who receive the renounced Equity Shares offered in this Issue shall not be considered as Original Shareholders and shall not be eligible to apply through R-WAP. Investors should carefully read the provisions applicable to such Applications before making the Application through ASBA or using R-WAP. For details, see "Procedure for Application through the ASBA Process" and "Procedure for Application through the R-WAP" on page 121 and 122 respectively of the Letter of Offer.

Please Note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date, i.e. November 25, 2021 and desirous of subscribing to Rights Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company, in the manner provided on the website of the Registrar to the Issue at www.skylinert.com at least two Working Days prior to the Issue Closing Date, i.e. Thursday, April 7, 2022. They may also communicate with the Registrar with the help of the helpline number (+011-40450193/97) and their email address (admin@skylinert.com).

Eligible Equity Shareholders holding Equity Shares in physical form cannot apply through the optional mechanism i.e. R-WAP and any Applications received under the said mechanism are liable to be rejected.

Prior to the Issue Opening Date, the Rights Entitlements of those resident Eligible Equity Shareholders, among others, who hold Equity Shares in physical form, and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company namely ESCROW DEMAT A/C FOR CREDIT FOR RIGHT ENTITLEMENT-ADVIK CAPITAL LIMITED (Account Number - IN30299410095344).

As on Record Date and who have not furnished the details of the demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, i.e. Thursday, April 7, 2022, shall not be eligible to make an Application for Rights Equity Shares against their Rights Entitlements with respect to the equity shares held in physical form.

**PROCEDURE FOR APPLICATION:** In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use either the ASBA process or the optional mechanism instituted only for resident Investors in this Issue. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA or the optional mechanism.

For details of procedure for application by the resident Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date, see "Procedure for Application by Eligible Equity Shareholders holding Equity Shares in physical form" beginning on page 113 of this Letter of Offer.

**PROCEDURE FOR APPLICATION THROUGH THE ASBA PROCESS:** An investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCBS (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBA Accounts.

Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authentic and reliable mode of payment, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application.

**PROCEDURE FOR APPLICATION THROUGH THE REGISTRAR'S WEB-BASED APPLICATION PLATFORM ("R-WAP") PROCESS**

In accordance with SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020 read with SEBI circular SEBI/HO/CFD/DIL1/CIR/P/2020/136 dated July 24, 2020 and SEBI circular SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021 SEBI Circular SEBI/HO/CFD/DIL2/CIR/P/2021/633 dated October 1, 2021, a separate web based application platform, i.e., the R-WAP facility (accessible at www.skylinert.com), has been instituted for making an Application in this Issue by the Resident Shareholders. Further, R-WAP is only an additional option and not a replacement of the ASBA process.

At the R-WAP, Original Resident Shareholder can access and submit the online Application Form in electronic mode using the R-WAP and make online payment using their internet banking or UPI facility from their own bank account thereat. Prior to making an Application, such Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authentic and reliable mode of payment, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application.

**HOWEVER, THE SHAREHOLDERS WHO RECEIVE THE RENOUNCED EQUITY SHARES OFFERED IN THIS ISSUE SHALL NOT BE CONSIDERED AS ORIGINAL SHAREHOLDERS AND SHALL NOT BE ELIGIBLE TO APPLY THROUGH R-WAP.**

For guidance on the Application process through R-WAP and resolution of difficulties faced by the Investors, the Investor is advised to carefully read the frequently asked questions on the website of the Registrar to the Issue at www.skylinert.com or call helpline number (011-40450193/97). For details, see "Procedure for Application through the R-WAP" on page 122 of the Letter of Offer.

**APPLICATION BY ELIGIBLE EQUITY SHAREHOLDERS HOLDING EQUITY SHARES IN PHYSICAL FORM:** Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date, i.e. November 25, 2021 and desirous of subscribing to Rights Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company, in the manner provided on the website of the Registrar to the Issue at www.skylinert.com at least two Working Days prior to the Issue Closing Date, i.e. Thursday, April 7, 2022. They may also communicate with the Registrar with the help of the helpline number (+011-40450193/97) and their email address (admin@skylinert.com).

**ALLOTMENT OF THE RIGHTS EQUITY SHARES IN DEMATERIALIZED FORM: PLEASE NOTE THAT THE RIGHTS EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE, I.E. NOVEMBER 25, 2021.**

**DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOOF") AND APPLICATION FORM: The Dispatch of the ALOOF and Application Form for the Issue will complete on March 16, 2022 by the Registrar to the Issue.**

**CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS:** In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialized form, and (ii) the demat accounts of those resident Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date, whose details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar, or (e) credit of the Rights Entitlements returned/reversed/failed; or (f) the ownership of the Equity Shares currently under dispute, including any such dematerialized form.

**APPLICATIONS ON PLAIN PAPER UNDER ASBA PROCESS:** An Eligible Equity Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our Company, Registrar to the Issue, Manager to the Issuer or from the website of the Registrar, can make an Application to subscribe to the Issue on plain paper through ASBA process. Eligible Equity Shareholders shall submit the plain paper application to the Designated Branch of the SCSB for authorizing such SCSB to block the amount payable on the application in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

The envelope should be super scribed "Advika Capital Limited - Rights Issue" and should be post marked in India. The application on plain paper, duly signed by the Eligible Equity Shareholders including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars: Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently may make an Application to subscribe to the Issue on plain paper, along with an account payee cheque or demand draft drawn at par, net of bank and postal charges, payable at Delhi and the Investor should send such plain paper Application by registered post directly to the Registrar to the Issue. For details of the mode of payment, see "Mode of Payment" on page 127 of the Letter of Offer.

**PLEASE NOTE THAT APPLICATION ON PLAIN PAPER CANNOT BE SUBMITTED THROUGH R-WAP.**

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Advika Capital Limited;
- Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- Registered Folio Number/ DP and Client ID No.;
- Number of Equity Shares held as on Record Date;
- Allotment option - only dematerialized form;
- Number of Rights Equity Shares entitled to;
- Number of Rights Equity Shares applied for within the Rights Entitlements;
- Number of additional Rights Equity Shares applied for, if any;
- Total number of Rights Equity Shares applied for;
- Total amount paid at the rate of ₹ 1.60 per Right Equity Share;
- Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB;
- In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained;

ADVISOR TO THE ISSUE	REGISTRAR TO THE ISSUE
<p><b>ADVIK CAPITAL LIMITED</b> CIN: L65100DL1985PLC022505 Registered Office: Plot No. 143/84, Ground Floor, Extended Lal Dora, Kanjhawla, Delhi, North West Delhi New Delhi - 110081 Tel: +91 9289-1199-80, 81, 82, E-mail: advikcap@advika.com Contact Person: Rashika Gupta, Company Secretary and Compliance Officer Website: www.advikgroup.com</p>	<p><b>SKYLINE FINANCIAL SERVICES PRIVATE LIMITED</b> 15-3A, 1st Floor, Okhla Industrial Area, Phase-I, New Delhi-110020. Telephone: + 011-40450193/97; Facsimile: N.A.; E-mail: admin@skylinert.com; Website: www.skylinert.com; Contact Person: Virender Kumar Agarwal, Investor grievance: Investors@skylinert.com; SEBI Registration No: INR00003241; Validity of Registration: Permanent</p>

**Date: March 16, 2022**  
**Place: New Delhi**  
**Disclaimer:** Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Securities and Exchange Board of India and Stock Exchanges. The Letter of Offer is available on the website of SEBI at www.sebi.gov.in, website of Stock Exchange where the Equity Shares are listed i.e. BSE at www.bseindia.com.

Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 17 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Rights Equity Shares for sale in any jurisdiction, including the United States, and any Rights Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Rights Equity Shares in the United States.



For Advika Capital Limited  
Sd/-  
Ms. Rashika Gupta  
Company Secretary and Compliance Officer



# भूराजनीतिक तनाव बढ़ने से गोल्ड-सिल्वर ईटीएफ चमके

चिराग मडिया मुंबई, 15 मार्च

रूस और यूक्रेन की मौजूदा भूराजनीतिक स्थिति के चलते दुनिया भर में उतारचढ़ाव में हुए इजाफे ने सोने व चांदी की कीमतों में बढ़ोतरी की है, जिन्हें निवेश का सुरक्षित ठिकाना माना जाता है।

पिछले एक महीने में सिल्वर फंडों ने 7.34 फीसदी रिटर्न दिया है, वहीं गोल्ड फंडों ने औसतन 6 फीसदी का रिटर्न प्रदान किया है। इसकी तुलना में बेंचमार्क निफ्टी पिछले एक महीने में 4 फीसदी टूटा है। फंड मैनेजरों ने कहा कि कीमती धातुएं महंगाई के खिलाफ और भूराजनीतिक अनिश्चितता के चरणों में अच्छी हेजिंग के तौर पर कारगर मानी जाती हैं। इसके अलावा व्याज दरों के साथ विपरीत सह-संबंध के कारण कीमतें उच्चस्तर पर बने रहने की गुंजाइश है क्योंकि वैश्विक केंद्रीय बैंकों ने व्याज दरों में बढ़ोतरी की यात्रा शुरू कर दी है।

पहले निवेशकों को सिर्फ गोल्ड एक्सचेंज ट्रेडेड फंडों में निवेश की अनुमति थी, लेकिन हाल में बाजार नियामक सेबी ने फंड हाउस को सिल्वर ईटीएफ पेश करने की इजाजत दी है।

जनवरी व फरवरी में विभिन्न देसी म्यूचुअल फंड हाउस ने सिल्वर ईटीएफ व फंड ऑफ फंड्स की छह योजनाएं पेश की हैं।

क्वॉटम म्यूचुअल फंड के वरिष्ठ फंड मैनेजर (ऑल्टरनेटिव इन्वेस्टमेंट्स) चिराग मेहता ने कहा, यूक्रेन संकट ने अमेरिका, रूस और चीन के बीच नया सुरक्षा संघर्ष शुरू कर दिया है। इसका नतीजा यह हो सकता है कि चीन भी रूस के कदमों का अनुपालन करने हुए ताइवान में यूक्रेन जैसी कार्रवाई दोहरा सकता है।

## संकट के दौर में बेहतर रिटर्न



■ पिछले एक महीने में सिल्वर फंडों ने 7.34 फीसदी रिटर्न दिया है, वहीं गोल्ड फंडों ने औसतन 6 फीसदी का रिटर्न प्रदान किया है

■ पिछले एक साल में कई गोल्ड ईटीएफ ने करीब 20 फीसदी रिटर्न दिया है, वहीं पिछले छह महीने में इसका रिटर्न 13.5 फीसदी रहा है

■ कीमती धातुएं महंगाई के खिलाफ और भूराजनीतिक अनिश्चितता के चरणों में अच्छी हेजिंग के तौर पर कारगर मानी जाती हैं

ऐसे में हम भूराजनीतिक जोखिम प्रीमियम से इनकार नहीं कर सकते, जो सोने की कीमतों के तौर पर मजबूत होता है। साथ ही प्रतिबंध की अपनी सोमाएं हैं, जो विश्व रूस पर लगा सकता है और वह भी खुद को चोट पहुंचाए बिना क्योंकि वैश्विक जिंस बाजारों में रूस की अहम भूमिका है। इसके परिणामस्वरूप होने वाला उतारचढ़ाव व अनिश्चितता सोने को प्रार्संगिक बनाए रखेगा।

पिछले एक साल में कई गोल्ड ईटीएफ ने करीब 20 फीसदी रिटर्न दिया है, वहीं पिछले छह महीने में इसका रिटर्न करीब 13.5 फीसदी रहा है। यह जानकारी वैल्यू रिसर्च के आंकड़ों से मिली। म्यूचुअल फंड के प्रतिभागियों ने कहा कि चांदी कई गुणों से लैस धातु है क्योंकि उसका इस्तेमाल कई क्षेत्रों

मसलन अक्षय ऊर्जा, उद्योगों व इलेक्ट्रॉनिक्स के अलावा आभूषण में होता है। साथ ही यह निवेश का जरिया भी है। जिसमें निवेश करने पर विचार कर रहे निवेशक ऐसी योजनाओं में 10-15 फीसदी का निवेश कर सकते हैं।

आईसीआईसीआई प्रूडेंशियल एएमसी के प्रमुख (प्रॉडक्ट डेवलपमेंट रणनीति) चिंतन हरिया ने कहा, भूराजनीतिक संकट के कारण जितने लंबे समय तक अनिश्चितता बनी रहेगी, पीली धातु मजबूत बनी रहेगी। निवेशक के नजरिये से उन्हें सोने को परिस्पन्धित आवंटन के हिसाब से देखना चाहिए क्योंकि पीली धातु वित्तीय परिस्पन्धियों में उतारचढ़ाव के खिलाफ हेजिंग का काम करता है।

## पेट्टीएम के शेयरों में गिरावट जारी

बीएस संवाददाता मुंबई, 15 मार्च

डिजिटल फंडमेंट दिग्गज पेट्टीएम की मूल कंपनी वन97 कम्युनिकेशंस का शेयर मंगलवार को 12.3 फीसदी टूट गया और इस तरह से दो दिन की गिरावट 24 फीसदी पर पहुंच गई। इस शेयर का नया निचला स्तर अब 592 रुपये है। शेयर कीमतों में गिरावट शुरूवार को आरबीआई की तरफ से पेट्टीएम पेमेंट बैंक को नए ग्राहक जोड़ने से रोक लगाने के कारण दर्ज हुई है। केंद्रीय बैंक ने कहा है कि यह पाबंदी उसके आईटी सिस्टम के विस्तृत अंकेक्षण तक जारी रहेगी।

पेट्टीएम का शेयर अब अपने इश्यू प्राइस 2,150 रुपये से 72 फीसदी नीचे है। विश्लेषकों ने कहा कि नियामकीय मसले का कंपनी के कारोबार पर बड़ा असर नहीं होगा लेकिन यह शेयर पर असर डाल सकता है। पेट्टीएम का शेयर अब ज्यादातर ब्रोकरेज फर्मों मसलन मैक्वेरी व मॉर्गन स्टेनली की लिखित कीमतों से नीचे ट्रेड कर रहा है।

आखिरी बंद भाव पर पेट्टीएम का मूल्यांकन 38,419 करोड़ रुपये बेतता है, जो नवंबर में आईपीओ के दौरान रहे मूल्यांकन 1.39 लाख करोड़ रुपये से काफी नीचे है। कंपनी अब बाजार कोमत के लिहाज से 100 अग्रणी कंपनियों की सूची में नहीं रह गई है। आईपीओ के मूल्यांकन पर यह कंपनी 40 अग्रणी फर्मों में शामिल थी।

कंपनी के शेयर कीमतों में गिरावट ने ब्लैकरोक, कनाडा पेंशन प्लान इन्वेस्टमेंट बोर्ड, बिडला म्यूचुअल फंड और सिंगापुर जीआईसी पर काफी असर डाला है, जिन्होंने इस आईपीओ में बड़ा निवेश किया है।

पेट्टीएम शेयरों में म्यूचुअल फंडों का निवेश हालांकि फरवरी के आखिर में महज 555 करोड़ रुपये था। शेयर कीमतों में हालिया नरमी के बाद यह अंतर घटा है।

## टीवी एंकर को अस्थायी राहत

बीएस संवाददाता मुंबई, 15 मार्च

टीवी एंकर हेमंत घई को कथित तौर पर अपनी अवैध कमाई 3.9 करोड़ रुपये जमा कराने के बाजार नियामक सेबी के आदेश पर प्रतिभूति अपील पंचाट (सेट) ने रोक लगा दी। पंचाट ने कहा, 3 फरवरी 2022 के सेबी के आदेश में अपीलकर्ता को 3,90,67,921 करोड़ रुपये की अवैध कमाई जमा कराने को कहा गया है, जिस पर अगली सुनवाई तक रोक लगाई जाती है। अब इस मामले पर 24 मार्च को सुनवाई होगी।

लॉ फर्म परिनम लॉ एसोसिएट्स सेट के सामने घई का प्रतिनिधित्व कर रही है। धोखाधड़ी वाली ट्रेडिंग की गतिविधियों में शामिल होने के कारण सेबी ने घई, उनकी पत्नी और मां को पूंजी बाजार में प्रवेश पर पाबंदी लगा दी थी।

## केएन एग्री आईपीओ को पहले दिन मिली 2.4 गुना बोली

बीएस संवाददाता मुंबई, 15 मार्च

केएन एग्री रिसोर्सेस के आवेदनक सार्वजनिक निर्गम को पहले दिन मंगलवार को 2.4 गुना आवेदन हासिल हुए। इसके तहत 1.55 करोड़ शेयरों के लिए बोली मिली जबकि 66 लाख शेयरों की पेशकश की गई है। स्टॉक एक्सचेंजों के आंकड़ों से यह जानकारी मिली। यह इश्यू गुरुवार को बंद होगा। कंपनी इसके जरिये करीब 50 करोड़ रुपये जुटाना चाहती है। कंपनी का शेयर एनएसई इमर्जिंग प्लेटफॉर्म पर सूचीबद्ध होगा, जो एएसएमई को अपनी सेवाएं देता है। इस आईपीओ का कीमत दायरा 71 से 75 रुपये प्रति शेयर है। केएन एग्री एकीकृत एग्री व फूड कंपनी है। उसकी तीन बीज प्रसंस्करण इकाइयां, दो तेल रिफाइनरी व एक आटा मिल मध्य प्रदेश में हैं। उसके ग्राहकों में अदाणी विल्मर लिमिटेड, करगिल इंडिया, बंज इंडिया और रूचि सोया शामिल है।

## एचडीएफसी बैंक : क्रेडिट कार्ड भागीदारी में नुकसान धीरे धीरे होगा कम

सुब्रत पांडे और निकिता वशिष्ठ मुंबई/नई दिल्ली, 15 मार्च

एचडीएफसी बैंक ने हालांकि तीन-चार तिमाहियों में क्रेडिट कार्ड सेगमेंट में अपनी खोई बाजार भागीदारी की भरपाई करने पर जोर दिया है, लेकिन ब्रोकरों का मानना है कि प्रतिस्पर्धा को देखते हुए यह कुछ हद तक चुनौतीपूर्ण कार्य हो सकता है, क्योंकि अन्य कंपनियां भी बाजार भागीदारी हासिल करने की दिशा में समान रूप से तेजी से आगे बढ़ रही हैं।

कोटक इंस्टीट्यूशनल इक्विटी ने सोमवार को अपनी रिपोर्ट में कहा, 'हमारा मानना है कि बाजार भागीदारी में सुधार धीरे धीरे आएगा। ऐक्सिस बैंक समेत सभी प्रमुख कंपनियां अब अपना क्रेडिट कार्ड पोर्टफोलियो बढ़ाने पर जोर दे रही हैं, क्योंकि उन्होंने कोविड-19 के खिलाफ अपनी रणनीति में बदलाव लाने पर ध्यान दिया है।'

रिपोर्ट में कहा गया है, 'रिटेल परिस्पन्धित गुणवत्ता में सुधार आने से, प्रतिस्पर्धा भी मजबूत होने की संभावना

विश्लेषकों को एचडीएफसी बैंक के कमजोर प्रदर्शन में अब बदलाव आने की उम्मीद दिव्य रही है

है। इस परिवेश में बाजार भागीदारी में विस्तार की क्षमता चुनौतीपूर्ण हो सकती है।' करीब 10 महीने के प्रतिबंधों के बाद, आरबीआई ने पिछले साल अगस्त में नए कार्ड जारी करने पर पाबंदियां हटा दी थीं। प्रतिबंध हटने के बाद, बैंक ने कहा कि इससे क्रेडिट बाजार में फिर से उत्साह आएगा।

अगस्त, 2021 के बाद से बैंक ने 13 लाख क्रेडिट कार्ड जनवरी के अपने पोर्टफोलियो में जोड़े हैं। मैक्वेरी रिसर्च के अनुसार, फिर भी, कार्डों की संख्या के संदर्भ में बाजार भागीदारी में 20 अबादी अंक की गिरावट आई है, जबकि चारों कंपनियों में प्रमुख लाभार्थी ऐक्सिस बैंक का है। इसी तरह, खर्च में एचडीएफसी की

बाजार भागीदारी प्रतिबंध हटने के बाद से 170 आधार अंक घटी है, जबकि एस्बीआई काइर्स और आईसीआईसीआई बैंक ने समान अवधि के दौरान 130 आधार अंक और 180 आधार अंक की तेजी दर्ज की। बिजनेस स्टैंडर्ड से इस सप्ताह के शुरू में बात करते हुए एचडीएफसी बैंक में डिजिटल बैंकिंग, और कंज्यूमर फाइनेंस के केंद्री हेड पराग राव ने कहा कि प्रतिबंधों से उसकी वृद्धि की दर और बाजार भागीदारी प्रभावित हुई।

राव ने कहा था, 'हमें बाजार भागीदारी में सुधार लाने में कम से कम तीन चार तिमाहियों का समय लगेगा। नए व्यवसाय पर प्रभाव में धीरे धीरे कम दर्ज करना शुरू करेंगे, जैसा कि हम सितंबर से देख रहे हैं, क्योंकि अब खर्च में सुधार हो रहा है। हमने दिसंबर और जनवरी में भागीदारियों की और अब इनमें और तेजी आयेगी।' इस बीच, सप्ताहांत के दौरान आरबीआई ने 15 हीने के बाद बैंकों की डिजिटल पेशकशों पर प्रतिबंध समाप्त किए हैं। इससे एचडीएफसी बैंक के शेयर में तेजी देखने को मिली।

This advertisement is for information purpose only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the letter of offer dated March 4, 2022 the "Letter of Offer" or ("LOF") filed with BSE Limited ("BSE").



Our Company was originally incorporated as 'Quick Credit Limited' in New Delhi on November 14, 1985 as a public limited company under the Companies Act, 1956, and was granted the certificate of incorporation by the Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was granted the Certificate for Commencement of Business on November 20, 1985 by the Registrar of Companies, Delhi and Haryana at New Delhi. Subsequently, the name of our Company was changed to 'DU-Life Industries Limited' and a fresh Certificate of Incorporation was granted by the Registrar of Companies, Delhi and Haryana at New Delhi on September 20, 2010. The name of the Company was changed again to 'Advik Industries Limited' and our Company received a fresh certificate of incorporation which was granted by the Registrar of Companies, Delhi and Haryana at New Delhi on February 24, 2011. Finally, our Company was changed to Advik Capital Limited and a fresh certificate of incorporation consequent upon change of name was granted by the Registrar of Companies, Delhi at Delhi on July 7, 2017. For details of change in our name and the Registered Office of our Company, see "General Information" beginning on page 36 of this Draft Letter of Offer.

Registered Office: Plot No. 84, Kharsa No. 143/84, Ground Floor, Extended Lal Dora, Kanjhawla, Delhi, North West Delhi New Delhi - 110081, Tel: +91 9289-1199-80, 81, 82 Contact Person: Ms. Rashika Gupta, Company Secretary and Compliance Officer, E-mail: advikcapital@gmail.com; Website: www.advikgroup.com Corporate Identification Number: L65100DL1985PLC022505

OUR PROMOTERS: MR. VIRENDER KUMAR AGARWAL, MS. MANJU AGARWAL, MR. RISHAB KUMAR AGARWAL AND MR. SHAKUL KUMAR AGARWAL

ISSUE PROGRAMME		
ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUOCIATIONS*	ISSUE CLOSES ON#
Monday, March 21, 2022	Friday, April 1, 2022	Thursday, April 7, 2022

\* Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncer on or prior to the Issue Closing Date. # Our Board or a duly authorized committee thereof will have the right to extend the issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ISSUE UPTO 17,43,19,680 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹1 EACH OF OUR COMPANY (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 2.85 PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 1.85 PER EQUITY SHARE) NOT EXCEEDING ₹ 4968.11 LAKHS# ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 19 EQUITY SHARE FOR EVERY 5 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS MARCH 11, 2022 (THE "ISSUE"). FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" BEGINNING ON PAGE 111 OF THIS LETTER OF OFFER.

# Assuming full subscription. \*DISPATCH OF THE ABRIDGED LETTER OF OFFER IS 2.85 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 111 OF THE LETTER OF OFFER.

PAYMENT SCHEDULE FOR THE RIGHTS EQUITY SHARES			
AMOUNT PAYABLE PER RIGHTS EQUITY SHARE*	FACE VALUE (₹)	PREMIUM (₹)	TOTAL (₹)
On Application 100%	1	1.85	2.85
Total (₹)	1	1.85	2.85

ASBA\* \*Application supported by Blocked Amount (ASBA) is a better way of applying to issues by simple blocking the fund in the bank account, investors can avail the same. For further details read section on ASBA below.

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars, SEBI/SCSB/CFD/DIL/2/CIR/2021/633 dated October 1, 2021, SEBI/HO/CFD/DIL/2/CIR/P/2021/552 dated April 22, 2021, SEBI/HO/CFD/DIL/1/CIR/P/2021/13 dated January 19, 2021, SEBI/HO/CFD/DIL/1/CIR/P/2020/136 dated July 24, 2020, and SEBI/HO/CFD/DIL/2/CIR/P/2020/78 dated May 6, 2020 (collectively hereinafter referred to as "SEBI Rights Issue Circulars") and subject to the conditions prescribed under the SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009 and SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011 (together "ASBA Circulars"), all investors desiring to make an Application in the Issue are mandatorily required to use the ASBA process or the optional mechanism instituted only for resident investors in this issue i.e. R-WAP. Original Shareholders shall mean the Resident Shareholders who are holding the Equity Shares of our Company as on the Record Date i.e., March 11, 2022. However, the Shareholders who receive the renounced Equity Shares offered in this issue shall not be considered as Original Shareholders and shall not be eligible to apply through R-WAP. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA or using R-WAP. For details, see "Procedure for Application through the ASBA Process" and "Procedure for Application through the R-WAP" on page 121 and 122 respectively of the Letter of Offer. Please Note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the ENTITLEMENT-ADVİK CAPITAL LIMITED-ELIGIBLE EQUITY SHARES IN PHYSICAL FORM. As on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, i.e. Thursday, April 7, 2022, shall not be eligible to make an Application for Rights Equity Shares against their Rights Entitlements with respect to the equity shares held in physical form. PROCEEDURE FOR APPLICATION: In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars, all investors desiring to make an Application in this issue are mandatorily required to use either the ASBA process or the optional mechanism instituted only for resident investors in this issue. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA or the optional mechanism.

13. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to this Issue; 14. Authorisation to the Designated Branch of the SCBS to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCBS) In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an investor submits Applications Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investor and requestor to strictly adhere to these Instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.skylinert.com. Our Company and the Registrar shall not be responsible if the Applications are not uploaded by SCBS or funds are not credited to the investor's ASBA Accounts on or before the Issue Closing Date. LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e. Thursday, April 7, 2022. Our Board or Rights Issue committee may extend the said date for such period as it may determine from time to time, subject to the provisions of the Articles of Association, and subject to the Issue Period not exceeding 30 days from the Issue Opening Date i.e. Monday, March 21, 2022. If the Application together with the amount payable is either (i) not blocked with an SCBS; or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or Rights Issue Committee, the invitation to offer contained in the Letter of Offer shall be deemed to have been deemed to have been rejected and the amount payable shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue- Basis of Allotment" on page 135 of the Letter of Offer. PROCEEDURE FOR RENUOCIATION OF RIGHTS ENTITLEMENTS: The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part (a) by using the secondary market platform of the Stock Exchanges; or (b) through an off-market transfer, during the Renunciation Period. The Investors should have the demat Rights Entitlements credited/lying in his/ her own demat account prior to the renunciation. Investors may be subject to adverse foreign, state or local tax or legal consequences as a result of trading in the Rights Entitlements. Investors who intend to trade in the Rights Entitlements should consult their tax advisor or stock broker regarding any cost, applicable taxes, charges and expenses (including brokerage) that may be levied for trading in Rights Entitlements.

Prior to the Issue Opening Date, the Rights Entitlements of those resident Eligible Equity Shareholders, among others, who hold Equity Shares in physical form, and whose demat account details are not available with our Company or the ESCROW, shall be credited in a demat suspense escrow account opened by our Company namely ESCROW DEMAT A/C FOR CREDIT FOR RIGHT ENTITLEMENT-ADVİK CAPITAL LIMITED-ELIGIBLE EQUITY SHARES IN PHYSICAL FORM. As on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, i.e. Thursday, April 7, 2022, shall not be eligible to make an Application for Rights Equity Shares against their Rights Entitlements with respect to the equity shares held in physical form. PROCEEDURE FOR APPLICATION THROUGH THE ASBA PROCESS: An investor, wishing to participate in this issue through the ASBA facility, is required to have an ASBA enabled bank account with an SCBS, prior to making the Application. Investors desiring to make an Application in this issue through ASBA process, may submit the Application Form to the Designated Branch of the SCBS or online/electronic Application through the website of the SCBS (if made available by such SCBS) for authorizing such SCBS to block Application Money payable on the Application in their respective ASBA Accounts. Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorisation to the SCBS, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. PROCEEDURE FOR APPLICATION THROUGH THE REGISTRAR'S WEB-BASED APPLICATION PLATFORM (R-WAP) PROCESS: In accordance with SEBI circular SEBI/HO/CFD/DIL/2/CIR/P/2021/552 dated May 6, 2020 read with SEBI circular SEBI/HO/CFD/DIL/1/CIR/P/2020/136 dated July 24, 2020 and SEBI circular SEBI/HO/CFD/DIL/1/CIR/P/2021/13 dated January 19, 2021 SEBI Circular SEBI/HO/CFD/DIL/2/CIR/P/2021/633 dated October 1, 2021, a separate web based application platform, i.e., the R-WAP facility (accessible at www.skylinert.com), has been instituted for making an Application in this issue by resident Shareholders. Further, R-WAP is only an additional option and not a replacement of the ASBA process. At the R-WAP, Original Resident Shareholder can access and submit the online Application Form in electronic mode using the R-WAP and make online payment using their internet banking or UPI facility from their own bank account thereat. Prior to making an Application, such Investors should ensure that their demat account and ASBA Circulars, all investors desiring to make an Application should ensure that the respective bank accounts have sufficient funds. HOWEVER, THE SHAREHOLDERS WHO RECEIVE THE RENOUNCED EQUITY SHARES OFFERED IN THIS ISSUE SHALL NOT BE CONSIDERED AS ORIGINAL SHAREHOLDERS AND SHALL NOT BE ELIGIBLE TO APPLY THROUGH R-WAP. For guidance on the Application procedure through R-WAP and resolution of difficulties faced by the investors, the Investors are advised to carefully read the frequently asked questions, visit the online/ electronic dedicated investor helpdesk on the website of the Registrar to the Issue at www.skylinert.com or call helpline number: (011-40450193/97). For details, see "Procedure for Application through the R-WAP" on page 122 of the Letter of Offer.

ALLOTMENT OF THE RIGHTS EQUITY SHARES IN DEMATERIALIZED FORM: PLEASE NOTE THAT THE RIGHTS EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE, I.E. NOVEMBER 25, 2021. DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOF") AND APPLICATION FORM: The Dispatch of the ALOF and Application Form for the Issue will complete on March 16, 2022 by the Registrar to the Issue. CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. (i) to the Issue Opening Date, our Company shall credit the Rights Entitlements and Allotment of Rights Equity Shares to the demat account of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, 'Advik Capital Limited - Rights Entitlementment Suspense Demat Account') opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of CRRP authority; or (c) the demat accounts of the Eligible Equity Shareholder which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (e) credit of the Rights Entitlements returned/reversed/failed; or (f) the ownership of the Equity Shares currently under dispute, including an court proceedings.

APPLICATIONS ON PLAIN PAPER UNDER ASBA PROCESS: An Eligible Equity Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our Company, Registrar to the Issue, Manager to the Issuer or from the website of the Registrar, can make an Application to subscribe to the Issue on plain paper through ASBA process. Eligible Equity Shareholders shall be permitted to make an Application to the Designated Branch of the SCBS for authorizing such SCBS to block an amount equivalent to the amount payable on the application in the said bank account maintained with the same SCBS. Applications on plain paper will not be accepted from any address outside India. The envelope should be super scribbled 'Advik Capital Limited - Rights Issue' and should be post marked in India. The application on plain paper, duly signed by the Eligible Equity Shareholders including joint holders, in the same order and as per the specimen recorded with our Company/ Depositors, must reach the office of the Registrar to the Issue before the Issue Closing Date and should contain the following particulars: Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently may make an Application to subscribe to the Issue on plain paper, along with an account payee cheque or demand draft drawn at par, net of bank and postal charges, payable at Delhi and the Investor should send such plain paper Application by registered post directly to the Registrar to the Issue. For details of the mode of payment, see "Mode of Payment" on page 127 of the Letter of Offer. PLEASE NOTE THAT APPLICATION ON PLAIN PAPER CANNOT BE SUBMITTED THROUGH R-WAP.

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCBS before the Issue Closing Date and should contain the following particulars: 1. Name of our Company, being Advik Capital Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Registered Folio Number/ DP and Client ID No.; 4. Number of Equity Shares held as on Record Date; 5. Allotment option - only dematerialised form; 6. Number of Rights Equity Shares entitled to; 7. Number of Rights Equity Shares applied for within the Rights Entitlements; 8. Number of additional Rights Equity Shares applied for, if any; 9. Name and address of the Investor; 10. Total amount paid at the rate of ₹ 1.60 per Rights Equity Share; 11. Details of the ASBA Account such as the account number, name, address and branch of the relevant SCBS; 12. In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FNRR/NRO Account such as the account number, name, address and branch of the SCBS with which the account is maintained;

FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 121 OF THE LETTER OF OFFER. LISTING AND TRADING OF THE RIGHTS EQUITY SHARES: TO BE ISSUED PURSUANT TO THE ISSUE. The existing Equity Shares of our Company are listed and traded under the ISIN: INE178T01024 on BSE (Scrip Code: 539773). The Rights Equity Shares proposed to be issued on a rights basis shall be listed and admitted for trading on BSE and NSE subject to necessary approvals. Our Company has received in-principle approval from BSE through their letter dated February 25, 2022. Our Company will apply to BSE for final approval for the listing and trading of the Rights Equity Shares subsequent to their Allotment. DISCLAIMER CLAUSE OF SEBI: The Draft Letter of Offer has not been filed with SEBI in terms of SEBI ICDR Regulations as the size of issue is less than '5,000.00 lakhs. However, the Letter of Offer has been filed with SEBI. DESIGNATED STOCK EXCHANGE: "It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the letter of offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the letter of offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited." For further details, please refer page 10 of the Letter of Offer. AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations, SEBI circular SEBI/HO/CFD/DIL/2/CIR/P/2020/78 dated May 6, 2020, Circular SEBI/HO/CFD/DIL/1/CIR/P/2020/136 dated July 24, 2020, Circular SEBI/HO/CFD/DIL/1/CIR/P/2021/13 dated January 19, 2021, SEBI circular SEBI/HO/CFD/DIL/2/CIR/P/2021/552 dated April 22, 2021 and SEBI circular SEBI/HO/CFD/DIL/2/CIR/P/2021/633 dated October 1, 2021 and other applicable law, our Company will send to you the Abridged Letter of Offer, the Rights Entitlement Letter, Application Form and other issue material to the email addresses of all the Eligible Equity Shareholders who have provided their Indian addresses to our Company. This Letter of Offer will be provided, only through email, by the Registrar on behalf of our Company to the Eligible Equity Shareholders who have provided their Indian addresses to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions and in each case who make a request in this regard. Investors can access this Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable securities laws) on the websites of: i. our Company at: www.advikgroup.com; ii. the Registrar to the Issue at www.skylinert.com; iii. the Stock Exchanges at www.bseindia.com; and iv. the Registrar's web-based application platform at https://www.skylinert.com/rightsissues/ (R-WAP).

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., www.skylinert.com) by entering their DP ID or Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.advikgroup.com). BANKER TO THE ISSUE AND REFINING BANK: ICICI BANK LIMITED MONITORING: Not Applicable. FOR RISK FACTORS AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER AND ALOF. OTHER IMPORTANT LINKS AND HELPLINE: The Investors can visit following links for the below-mentioned purposes: a) Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: www.skylinert.com; b) Updation of Indian address/ email address/ mobile number in the records maintained by the Registrar or our Company: admin@skylinert.com; c) Updation of demat account details by Eligible Equity Shareholders holding shares in physical form: www.skylinert.com; d) Request Letter to be sent by the non-resident Eligible Equity Shareholders to the Registrar at their email id; for updating their Indian address. The Request Letter should be accompanied by their PAN card and Address proof. Kindly note that the non-resident Equity Shareholders who do not have an Indian address are not eligible to apply for this Issue.

ADVISOR TO THE ISSUE	REGISTRAR TO THE ISSUE
<b>ADVİK CAPITAL LIMITED</b> <b>CIN: L65100DL1985PLC022505</b> Registered Office: Plot No. 84, Kharsa No. 143/84, Ground Floor, Extended Lal Dora, Kanjhawla, Delhi, North West Delhi New Delhi - 110081 Tel: +91 9289-1199-80, 81, 82, E-mail: advikcapital@gmail.com Contact Person: Rashika Gupta, Company Secretary and Compliance Officer Website: www.advikgroup.com	<b>SKYLINE FINANCIAL SERVICES PRIVATE LIMITED</b> <b>D-153A, 1st Floor, Okhla Industrial Area, Phase-I, New Delhi-110020.</b> Telephone: 011-40450193/97; Facsimile: N.A.; Email: n@skylinert.com Website: www.skylinert.com Contact person: Vijay Kumar/ Virender Kumar Agarwal; Investor grievance: investors@skylinert.com; SEBI Registration No: INR000003241; Validity of Registration: Permanent

Date: March 16, 2022  
 Disclamer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Securities and Exchange Board of India and Stock Exchanges. The Letter of Offer is available on the website of SEBI at www.sebi.gov.in, website of Stock Exchange where the Equity Shares are listed i.e. BSE at www.bseindia.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 17 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Rights Equity Shares for sale in any jurisdiction, including the United States, and any Rights Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Rights Equity Shares in the United States.

For Advik Capital Limited  
 Ms. Rashika Gupta  
 Company Secretary and Compliance Officer