

February 19, 2025

National Stock Exchange of India Ltd. (Symbol: INDUSINDBK)

BSE Ltd. (Scrip Code: 532187)

Madam / Dear Sir,

Subject: Press Release

Reference: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed copy of press release titled as “**IndusInd Bank partners with Professional Golf Tour of India as its Official Banking**”.

In this connection, the Bank will issue a press release today.

This is also being uploaded on the Bank’s website at www.indusind.com.

We request you to take the above information on record.

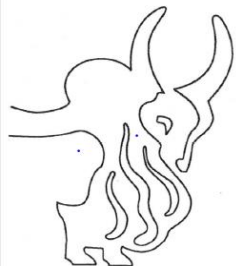
Thanking you,

Yours faithfully,

For IndusInd Bank Limited

Anand Kumar Das
Company Secretary

Encl.: As above.



Solitaire Corporate Park Office: IndusInd Bank Limited, Building No.7, Ground floor, Solitaire Corporate Park, Andheri –Ghatkopar Link Road, Chakala Andheri (E), Mumbai – 400 093, India, Tel: (022) 66412442

Registered Office: 2401 Gen. Thimmayya Road, Pune 411001, India

Contact us:(020) 2634 3201| Email us: reachus@indusind.com | **Visit us:**www.indusind.com

CIN: L65191PN1994PLC076333

Press Release

IndusInd Bank partners with Professional Golf Tour of India as its Official Banking Partner

Aimed to provide a premium experience to Bank's PIONEER customers beyond just banking

Mumbai, February 19, 2025: IndusInd Bank has today announced its partnership with the Professional Golf Tour of India (PGTI) as its official Banking Partner. This collaboration underscores the bank's commitment to providing a superlative experience to its Ultra High Net Worth Individuals (UHNIs) & High Net Worth Individuals (HNIs) under the umbrella of PIONEER banking. This partnership is an extension of various initiatives taken by IndusInd Bank over the years that not only caters to the diverse banking requirements of UHNIs and HNIs, but also provides value-added premium experience aligned to their lifestyle and way of living, especially in the field of sports.

As an exclusive Banking Partner, Bank will actively support PGTI events throughout the tournament, contributing to spread the reach of the sport and strengthening India's professional golfing landscape. Under the leadership of Kapil Dev, President - PGTI and cricketing legend, Amandeep Johl, CEO – PGTI, the tour features more than 20 tournaments across the year. Under this partnership, IndusInd Bank's PIONEER customers stand a chance to participate in various engagement activities across the tournament cities.

IndusInd Bank's PIONEER banking program offers a comprehensive range of full-stack banking and wealth management solutions to the UHNI and HNI segment of the customers. These solutions are further categorized into personal banking, business banking, wealth management and NRI banking. Wealth management solutions offer a wide range of investment products ranging from Mutual Funds, Alternate products, Sovereign Gold bonds and NPS. Legacy planning is another key offering under wealth management solutions. Under PIONEER program, IndusInd Bank offers credit card and debit card as well. A stand-out feature of the credit card offering under PIONEER program is the select Golf lessons offered to PIONEER credit cardholders aligned to the needs of the Golf enthusiasts.

Mr. Sumant Kathpalia, Managing Director & CEO, IndusInd Bank, said, "IndusInd Bank has always believed in keeping customers at the centre of everything we do and provide an experience to our customers, that goes beyond just banking. We have a firm philosophy of integrating an 'experience' at every possible touch-point of customers. Golf is a lifestyle sport, and IndusInd Bank's association with PGTI is another step in our constant endeavour to offer a lifestyle banking experience. We are glad to associate with Professional Golf Tour of India as its Official Banking Partner to promote professional golf in the country."

Kapil Dev, President, PGTI, commented, "My association with Golf as a sport has evolved over the years and I find the spirit of golf and cricket alike. Golf is a lifestyle sport and likewise IndusInd Bank is also a lifestyle bank which makes IndusInd Bank an ideal Banking partner for PGTI. This association will bring a superlative experience for audience as well as the players, which aligns with the philosophy of PGTI."



Apart from the lifestyle connect for this sport, IndusInd Bank firmly believes in the philosophy of driving diversity, differentiation and domination through various initiatives to support sports in India under the umbrella of 'IndusInd For Sports', an initiative of IndusInd Bank launched in 2016. This directly impacts the three most important pillars of the bank i.e. customers, employees and the community. The partnership with PGTI is partly an extension of this philosophy, at IndusInd Bank.

About IndusInd Bank:

IndusInd Bank Limited has been redefining banking for the past 30 years and has been a force for progression and innovation, offering an elevated banking experience for its diverse range of stakeholders, including government entities, PSUs, retail customers, and large corporations. The Bank's product offerings include microfinance, personal loans, debit/credit cards, SME loans, advanced digital banking facilities, affluent and NRI banking services, vehicle financing, and innovative ESG-linked financial products. The Bank also caters to the growing Indian diaspora with representative offices in London, Dubai, and Abu Dhabi. As of December 31, 2024, IndusInd Bank serves approximately 42 million customers through 3063 branches/banking outlets and 2993 ATMs, reaching 1,60,000 villages across India. IndusInd Bank leverages technology through its 'Digital 2.0' strategy, ensuring multi-channel delivery and a robust digital infrastructure. In each of its unique offerings that include 'INDIE' – the one-stop-shop for all things digital banking; innovation and customer centricity remain at the core. IndusInd Bank holds clearing bank status for major stock exchanges BSE and NSE, settlement bank status for NCDEX, and is an empanelled banker for MCX.

RATINGS

Domestic Ratings:

- CARE A1+ for Certificate of Deposits
- CRISIL A1+ for certificate of deposit program / short term FD programme
- CRISIL AA+ for Infrastructure Bonds program/Tier 2 Bonds
- IND AA+ for Issuer Rating by India Ratings and Research
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research

International Rating:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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PROFESSIONAL GOLF TOUR OF INDIA

IndusInd Bank

For more details on this release, please contact:

Adfactors PR Pvt. Ltd.

Saksham Maheshwari

Saksham.maheshwari@adfactorspr.com

Unnati Joshi

Unnati.joshi@adfactorspr.com

About PGTI:

Formed in 2006, Professional Golf Tour of India (PGTI) is the recognised official body of professional golf in India. PGTI's objective is to promote professional golf in the country, as well as to give players an opportunity to be involved in the decision-making on all aspects of the game. Headed by Mr. Kapil Dev (President), PGTI's governing body comprises leading Indian golf professionals. PGTI currently has over 300 members.

