Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref- BSE/2023-24/01 Date: April 07, 2023

To,

Corporate Relationship Department, BSE Limited

Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai – 400 001

<u>Subject - Disclosure under Regulation 31 (4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Scrip Code- 539399

Dear Sir/Ma'am,

Please find enclosed the yearly disclosure under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers), Regulations, 2011, as amended, received from Promoter & Promoter Group of the Company for the financial year ended 31st March, 2023.

You are requested to take the same on record and acknowledge.

For Bella Casa Fashion & Retail Limited

Sonika Gupta Company Secretary & Compliance Officer M. No.: A38676

PAWAN KUMAR GUPTA

Promoter and Managing Director of Bella Casa Fashion & Retail Limited
Residential Address: 71, Aashiana, Vidyut Abhiyanta Colony, Malviya Nagar, Jaipur-302017 (Raj.)
Office Address: E-102-103, EPIP, Sitapura Industrial Area, Jaipur-302022 (Raj.)

Date: April 06, 2023

To,

Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai – 400 001

CC: Audit Committee
Bella Casa Fashion & Retail Limited
E-102-103, EPIP, Sitapura Industrial Area, Jaipur-302022 (Raj.)

<u>Subject - Disclosure under Regulation 31 (4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Scrip Code- 539399

Dear Sir/Ma'am,

In pursuance to Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, I, Pawan Kumar Gupta, Promoter of Bella Casa Fashion & Retail Limited ("the Company") for and on behalf of Promoter/ Promoter Group & Person acting in concert hereby declare that we hold 78,09,962 Equity Shares of Bella Casa Fashion & Retail Limited representing 68.06% shareholding as on 31st March, 2023 and we have not made any encumbrance directly or indirectly, during the financial year ended on 31st March, 2023.

Kindly take the same on record.

Thanking You.

Yours faithfully,

Pawan Kumar Gupta

On behalf of Promoter and Promoter Group & PACs- Bella Casa Fashion & Retail Limited