



CIN: L74899DL1993PLC052787

## SOM DISTILLERIES & BREWERIES LTD.

ISO 9001:2015 Certified Company

Corporate Office: 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (Madhya Pradesh) Tel.: +91-755-4278827, 4271271 Fax: +91-755-2557470

E-mail: sdltd@bsnl.in, somdistilleries@rediffmail.com, Web: www.somindia.com Works: Village Rojrachak, Distt. Raisen (Madhya Pradesh) Ph.: +91-7480-266244-5

## SDBL/BSE/NSE/2022

09.03.2022

To

The Manager,

Listing Department,

NATIONAL STOCK EXCHANGE OF INDIA LIMITED

'Exchange Plaza' C-1, Block G,

Bandra-Kurla Complex, Bandra (E),

Mumbai-400 051.

cmlist@nse.co.in

Security ID: SDBL

Dy. General Manager,

Department of Corporate Services,

BSE LIMITED,

First Floor, P.J. Towers,

Dalal Street, Fort,

Mumbai - 400001.

corp.compliance@bseindia.com

Security ID: 507514

SUB: PRESS RELEASE - INCREASE IN MARKET SHARE OF OUR BEER BRANDS IN KARNATAKA [Pursuant to Regulation 30 (read with Schedule III - Part A)]

Dear Sir/Madam,

We have the pleasure in informing the stock exchanges that our company has captured a market share of 10.1% of the total beer market of Karnataka in February 2022 as compared to a 3.9% market share a year back. This reflects the strength of our beer brands and our value for money proposition for the consumers.

The same is also available on the company's website i.e. www.somindia.com.

This is for your information and records please.

For Som Distilleries & Breweries Limited

Nakul Sethi

**Executive Director** 

JP OF COMPANIES