

February 19, 2025

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001, Maharashtra, India
Scrip Code: 544174

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051, Maharashtra, India
Scrip Symbol: TBOTEK

Sub: Press Release

Dear Sir/ Madam,

Pursuant to the provisions of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we are enclosing herewith the press release being issued by the Company titled *"TBO Tek Limited announces the launch of TravelBytes – a news app for travel agents"*.

Kindly take the above information on record.

Thanking you,

Yours faithfully

For and on behalf of TBO Tek Limited

Neera Chandak
Company Secretary

Encl.: As above

TBO Tek Limited

CIN: L74999DL2006PLC155233

✉ info@tbo.com | 📞 +91 124 4998999

📍 **Registered Office Address:** E-78 South Extension Part- I, New Delhi-110049, India

📍 **Corporate Office Address:** Plot No. 728, Udyog Vihar Phase- V Gurgaon-122016 Haryana, India

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Press Release

TBO Tek Limited Announces the launch of TravelBytes – A News App for Travel Agents

New Delhi, February 19, 2025– TBO Tek Limited, a leading global travel distribution platform, proudly announces the launch of TravelBytes, a pioneering news app designed exclusively for travel agents. Developed under TBO Academy, TravelBytes aims to transform how travel professionals access industry updates, expert insights, and exclusive reports.

Vidhu Lamba, Vice President of TBO Academy said “TravelBytes is more than just a news app; it’s a knowledge hub for travel agents. With real-time and curated news updates, we empower our partners with the latest trends and developments at their fingertips.”

“TBO has always been at the forefront of digital transformation in the travel industry. TravelBytes is a testament to our commitment to equipping travel professionals with timely, relevant information, enabling them to thrive in an evolving landscape,” she added.

Built for both Android and iOS, the app will provide curated travel industry content, including market insights, policy updates, and expert opinions, helping travel agents make informed business decisions. Besides regular byte sized travel content, it also has support for short and long form video.

TravelBytes is now available for download, reinforcing TBO Tek Limited’s mission to support and educate travel professionals globally.

About TBO Tek Limited

The TBO platform connects around 185K Buyers across more than 150 countries with over one million Suppliers. TBO simplifies the business of travel for suppliers such as hotels, airlines, car rentals, transfers, cruises, insurance, rail and others, and retail buyers such as travel agencies and independent travel advisors; and enterprise buyers that include tour operators, travel management companies, online travel companies, super-apps and loyalty apps through their two-sided technology platform that enables Suppliers and Buyers to transact seamlessly with each other. TBO’s platform allows the large and fragmented base of Suppliers to display and market inventory to, and set prices for, the large and fragmented global Buyer base. For Buyers, the platform is an integrated, multi-currency and multi-lingual one-stop solution that helps them discover and book travel for destinations worldwide, across various travel segments such as leisure, corporate and religious travel.

Website – www.tbo.com

For further information, please contact:

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