

PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

DATE-27-04-2022

BSE LIMITED, 25th Floor, New Trading Ring, Rotunda building, P J Towers, Dalal Street, Fort, Mumbai 400001

Scrip code- 540404 NAME OF SCRIP – PRIME FRESH LIMITED

Subject – Disclosure of interse transfer of shares between Promoters/ Promoter Group in accordance with Regulation 10(5) of SEBI (SAST) Regulations, 2011

Dear sir/madam,

In Compliance with Regulation 10(5) if SEBI (SAST) Regulations, 2011 we would like to inform you that Acquirers, being a part of promoters Group of Prime Fresh Limited (hereinafter referred as "the company") intends to Acquire 8,000 (Eight Thousand) equity shares of the company by way of Interse Transfer on or after 2nd May, 2022 in terms of Regulation 10(1)(a)(i) & (ii) of SEBI (SAST), Regulations, 2011 by way of off-market.

The details of the same is mentioned below:

Name of	Person	Name	of	person	No.	of	sh	ares	% of shareholding
(Acquirer)		(seller)			propos		to	be	
Hardik Ghelani		Chandrakant Chunilal Ghelani		8,000				0.068%	

This being an inter-se transfer of shares amongst Promoter Group, the same falls within the Exemptions (under Regulation 10(1)(a)(i)&(ii) provided under SEBI (SAST) Regulations, 2011). The aggregate holding of promoter and Promoter Group before and after the above inter-se transaction remains the same.

In this connection, disclosure under Regulation 10(5) for the above said acquisition in prescribed format, as submitted by the acquirer is enclosed herewith for your kind information and records.

Thanking you,

Yours faithfully, For, PRIME FRESH LIMITED

Riya Doshi

Company Secretary and Compliance officer



From-

Hardik Ghelani N 43, Kunal Residency, Opp. Sahara Township, Radhanpur Road, Mehsana-384002, Gujarat

To,

BSE LIMITED, 25th Floor, New Trading Ring, Rotunda building, P J Towers, Dalal Street, Fort, Mumbai 400001

SCRIP CODE- 540404
NAME OF SCRIP: PRIME FRESH LIMITED

Email- corp.relations@bseindia.com

To, Company Secretary and compliance officer, Prime Fresh Limited, 102 sanskar- 2, near ketav petrol pump, Polytechnic road, Ambawadi Ahmedabad-380015, Gujarat

Sub.: Disclosure as per Regulation 10 (5) of SEBI (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011

Ref: Name of Target Company- Prime Fresh Limited

Dear sir/madam,

We hereby submit Disclosures as required under Regulation 10(5) of SAST Regulations, 2011 for Acquisition of 8,000 Equity shares of Prime Fresh Limited.

Kindly take the same on records and acknowledge the Receipt of the same.

Thanking you,

Yours faithfully,

(1) Shelwi.

Hardik Ghelani

Format for disclosures under Regulation 10(5) - Intimation to Stock Exchange in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Name of Target Company (TC)	Prime Fresh Limited				
2	Name of Acquirer	Hardik Ghelani				
3	Whether the acquirer is/are promoter of the TC	Yes (part of promoter Group)				
	prior to the transaction. If not, Nature of					
	Relationship or Association with the TC or its Promoters					
4	Details of Proposed Acquisition					
	a. Name of the person(s) from whom shares					
	are to be acquired	Chandrakant Chunilal Ghelani				
	b. Proposed date of acquisition	03.05.2022				
		02-05-2022				
	The states to be dequired from	8,000				
,	each person mentioned in 4(a) aboved. Total shares to be acquired as % of shares	0.0004				
	capital of TC	0.068%				
+ 1	e. Price at which shares are proposed to be	NIL- This being inter se transfer of shares				
	acquired	among relatives, no price consideration is				
		being charged by the seller				
	f. Rationale, if any, for the proposed	GIFT				
	transfer					
5	Relevant sub- clause of Regulation 10(1)(a)	10(1)(a)(i) and (ii)				
	under which the acquirer is exempted from					
	making open offer					
6	If, Frequently traded, volume weighted	Rs. 77.17				
	average market price for a period of 60 trading					
	days preceding the date of issuance of this					
	notice as traded on the stock exchange where					
	the maximum volume of trading in the shares					
	of the TC are recorded during such period					
7	If in- frequently traded, the Price as	N.A.				
	determined in terms of clause (e) of Sub-					
	Regulation (2) of Regulation 8					
8.	Declaration by the acquirer , that the					
	acquisition price would not be higher by more	price would not be higher more than 25%				
	than 25% of the price computed in point 6 or	of the price computed in 6 above				
	point 7 as applicable	:				
9	Declaration by the acquirer, that the transferor	The state of the s				
	and transferee have complied /will comply	complied (during 3 years prior to the date				
	with applicable disclosure requirements in of proposed acquisition) with applicat					
	chapter V of the takeover Regulations,2011 Disclosure under chapter V of SEBI					
	(corresponding provisions of the repealed Regulations,					
,	takeover Regulations 1997)					

10	cor wit	claration by the acquirer that all the ditions specified under Regulation 10(1)(a) the respect to exemptions has been duly applied with	We hereby declare that all the conditions specified under Regulation 10(1)(a) with respect to exemptions have been duly complied with				
11	Sha	reholding details	Before the transaction No. of	proposed % w.r.t.	After the transaction No. of	proposed on % w.r.t.	
			shares/ voting rights	total share capital of TC	shares/ voting rights	total share capital of TC	
	а.	Acquirer(s) and PACs- Hardik Ghelani (other than sellers)(*)	665800	5.63%	673800	5.70%	
	b.	Seller- Chandrakant Chunilal Ghelani	17000	0.14%	9000	0.08%	

Note:

- (*) shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date and place.in case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorised to do so on behalf of all the acquirers.

Adheleni.

Hardik Ghelani N 43, Kunal Residency, Opp. Sahara Township, Radhanpur Road, Mehsana-384002, Gujarat

DATE- 27.04.2022 PLACE- Mehsana