

July 19, 2022

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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**Sub: Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**Standard Chartered and EaseMyTrip launch Co-branded Credit Card**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**



**Priyanka Tiwari**  
**Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## Press release

### Standard Chartered and EaseMyTrip launch Co-branded Credit Card

- **Most rewarding travel credit card with host of benefits for clients**
- **Up to 20% Instant Discount on Hotel/Flight bookings with EaseMyTrip**
- **One-stop credit card providing domestic & international lounge benefits along with accelerated rewards**

**19 July 2022, India** - Standard Chartered Bank today announced the launch of a co-branded credit card with EaseMyTrip, the second largest online travel tech platform in India. The '**EaseMyTrip StandardChartered Credit Card**' offers exclusive travel benefits with instant discounts and reward points to cardmembers, making it the most rewarding travel credit card.

This credit card provides flat 20% instant discount on domestic & international hotel bookings; flat 10% instant discount on domestic & international flight bookings on EaseMyTrip website or mobile application. Cardmembers can also earn accelerated reward points on flight, hotel bookings at standalone airlines and hotel websites/apps. Reward points earned can be redeemed on the rewards catalogue of Standard Chartered Bank, across multiple brands including EaseMyTrip.

A leading benefit of the card is that cardmembers will have access to instant discount benefits on flights and hotels throughout the year on the EaseMyTrip website/mobile application. Also, cardmembers will get one domestic lounge access per calendar quarter and two international lounge accesses per year. Additionally, cardmembers can also enjoy periodic promotional offers and discounts on the EaseMyTrip website/ mobile application.

Elaborating on this tie-up, **Rikant Pittie, Co-Founder, EaseMyTrip, said**, "At EaseMyTrip, our emphasis is to build a travel ecosystem where customers are always at the benefiting end. While we do so, our focus remains on exploring partnerships that interest our customers and attract them towards multi-promotional offers allowing them to have experiential travel with us. We are glad to be partnering with Standard Chartered Bank for launching a co-branded credit card and are confident that this card will prove to be the favourite accessory for customers."

Commenting on the partnership, **Vinay Misra, Head, Credit Cards & Unsecured Lending, India, Standard Chartered Bank, said**, "We are delighted to collaborate with EaseMyTrip and launch this co-branded credit card, that offers cardmembers a bouquet of exclusive privileges. As the travel and hospitality sector is witnessing increasing demand once again, we believe this credit card is coming at the right time for clients looking at resuming their travel and earning discounts too."

**Features of the EaseMyTrip Standard Chartered credit card include:**

- Flat 20% instant discount on Domestic & International hotel bookings\* with EaseMyTrip of up to INR 5,000 and INR 10,000 respectively with no minimum booking amount
- Flat 10% instant discount on Domestic & International flight bookings\* with EaseMyTrip of up to INR 1000 and INR 5000 respectively with no minimum booking amount
- Flat INR 125 off on Domestic bus bookings\* on EaseMyTrip with INR 500 as minimum booking amount
- 10 reward points for every INR 100 spent on select merchant categories (Standalone Hotel and Airline websites/app and outlets) outside EaseMyTrip
- 2 reward points for every INR 100 spent on other merchant categories in the country, where Visa cards are accepted
- 1 complimentary Domestic Lounge access per calendar quarter and 2 complimentary International Lounge access per year

\*For T&C, please visit: [sc.com/in/credit-cards/easemytrip-credit-card](https://sc.com/in/credit-cards/easemytrip-credit-card)

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**About Standard Chartered**

Standard Chartered Bank has been operating in India since 1858 and has a network of 100 branches in 42 cities. Key business segments include Corporate, Commercial and Institutional Banking as well as Consumer, Private and Business Banking. For more information, visit <https://www.sc.com/in/>

Globally, we are a leading international banking group, with a presence in 59 of the world's most dynamic markets and serving clients in a further 83. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges. For more stories and expert opinions please visit [Insights](https://www.sc.com/in/insights) at [sc.com](https://www.sc.com). Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).

**About EaseMyTrip**

EaseMyTrip (a public listed company at NSE and BSE) is India's second-largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% in profits during FY20-22, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail and bus tickets as well as ancillary value-

added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.