



Date: September 17, 2021

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar recognized as a Disruptor in Avasant's Digital Talent Capability 2021 RadarView™ report**".

This is for your information and dissemination purpose.

Thanking you,

Yours sincerely,

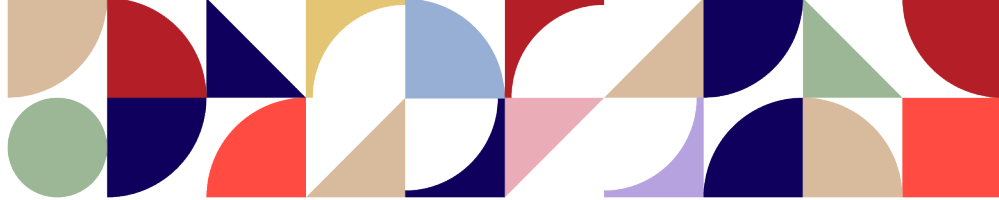
For Zensar Technologies Limited

Gaurav Tongia
Company Secretary



Encl. as above

An  Company



Zensar recognized as a Disruptor in Avasant' s Digital Talent Capability 2021 RadarView™ report

Pune, India, September 17, 2021: [Zensar Technologies](#), a leading experience engineering and technology solutions company, announced it has been recognized as a Disruptor in Avasant' s Digital Talent Capability 2021 RadarView™ report. The report seeks to evaluate service providers' digital talent capabilities spanning technologies and domains and the talent management process for which Zensar has been recognized.

Ajay S. Bhutoria, CEO and Managing Director, Zensar, commented, "It is a matter of great pride for us to be recognized for the first time as a Disruptor in this report. We are focused on building multi-disciplinary teams with skills in experience engineering and other emerging technologies. Our clients are looking for a combination of strategic and operational expertise driven by digital skills to become future-ready. Talent is our key approach to bringing velocity to our clients. This begins with the right set of skills."

"As businesses accelerate digitalization and adopt hybrid work models, talent is recognized as a key enabler of transformation. Addressing the talent gap is becoming an enterprise priority. Zensar has established a robust strategy focused on internal reskilling and modern delivery execution. Zensar's Digital Academy, facilitated by its ZenLearn digital learning platform, helps employees develop digital competencies. The academy's High Velocity Engineering (HiVE) initiative focuses on advancing talent and promoting new execution models like pods and squads. This, coupled with other strategic talent and skilling initiatives, has helped Zensar build a strong pipeline of digital talent," said **Shwetank Saini, Research Leader at Avasant.**

"At Zensar, our efforts are geared towards creating the next generation of talent and skills so our clients can be assured of working with in-demand skill sets. Being recognized in this report for our high velocity-driven investment in digital skills underscores our initiatives. We look forward to developing our talent today for the business needs of tomorrow," **said Vivek Ranjan, CHRO, Zensar.**

Zensar's approach to the future workplace is designed around its Foundation Services line, wherein it continues to develop cloud, agile, and DevOps engineering (CLADe) skills, enabling POD-based delivery through squads that focus on a platform-based approach, modern execution, a product engineering approach, and new talent models.

The report mentions Zensar's well-defined strategy for talent transformation through its Digital Academy and TechTonic initiatives. These are supported by its in-house learning platform, ZenLearn, and third-party tools such as SuccessFactors and Skillsoft. It also utilizes digital assessment tools such as HackerRank, Wheelbox, EmployDX, and Codility.

[About Zensar \(www.zensar.com\)](http://www.zensar.com)

We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for over 130 leading companies. Our solutions leverage industry-leading platforms and help clients be competitive, agile, and disruptive as they navigate transformational changes with velocity. With headquarters in Pune, India, our



10,000+ associates work across 33 locations, including San Jose, Seattle, Princeton, Cape Town, London, Singapore, and Mexico City.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest-growing business groups with a turnover of US\$ 4B. The group has diverse business interests in the areas of infrastructure, tires, pharmaceuticals, IT, and specialty industries.

For any queries please reach out:

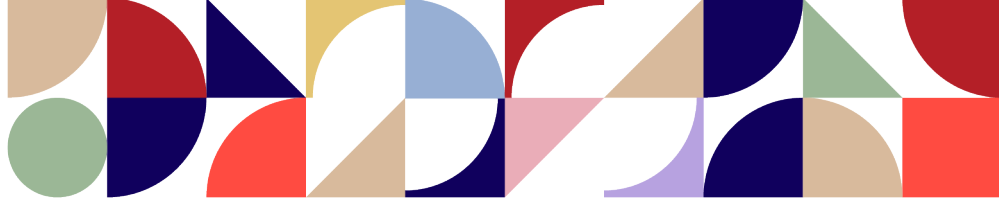
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Safe Harbor

Certain statements in this release concerning our future prospects are forward-looking statements which involve a number of underlying identified / non identified risks and uncertainties that could cause actual results to differ materially. This release and other statements – written and oral –that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions.

However the same are subject to risks and uncertainties, including but not limited to, our ability to manage growth; fluctuations in earnings /exchange rates; intense competition in IT services including factors affecting cost advantage; wage increases; ability to attract and retain highly skilled professionals; time and cost overruns on fixed price, fixed-time frame or other contracts; client concentration; restrictions on immigration; our ability to manage international operations; reduced demand for technology in our service offerings; disruptions in telecommunication networks; our ability to successfully complete and integrate acquisitions; liability for damages on our service contracts; government measures in India and countries where our customer operate, withdrawal of governmental fiscal incentives; economic downturn in India, and/or around the world, political instability, legal restrictions on raising capital or acquiring companies; and unauthorized use of intellectual property and general economic conditions affecting the industry.

In addition to the foregoing, global pandemic like COVID-19 may pose an unforeseen, unprecedented, unascertainable and constantly evolving risk(s), inter-alia, to us, our customers, delivery models, vendors, partners, employees, general global operations and may also impact the success of companies in which we have made strategic investments, demand for company's offerings and the onshore-offshore-nearshore delivery model.



The results of these assumptions made relying on available internal and external information are the basis for determining the carrying values of certain assets and liabilities. Since the factors underlying these assumptions are subject to change over time, the estimates on which they are based are also subject to change accordingly. These forward-looking statements represent only the company's current intentions, beliefs or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, whether as a result of new information, future events, or otherwise.