Date: 14th August, 2018

To,
The Manager,
Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

To,
The Manager,
Compliance Department,
BSE Limited
Corporate Service Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

Dear Sir,

Re: <u>Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ</u>
Sub: <u>Intimation about the winning of 'Best Diamond Vivah Jewellery of the</u>
Year' Award at the 14th Retail Jeweller India Awards 2018

This is to inform you that the Company wins the 'Best Diamond Vivah Jewellery of the Year' Award at the 14th Retail Jeweller India Awards 2018. The Award has been given at the 14th Retail Jeweller India Awards 2018.

Kindly treat this as intimation under the applicable Regulation(s) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,

For Tribhovandas Bhimji Zaveri Limited

Niraj Oza

Head Legal & Company Secretary

Encl.: Press Release



CIN No: L27205MH2007PLC172598

TBZ-The Original wins the "Diamond Vivah Jewellery of the Year" Award at the '14th Retail Jeweller India Awards 2018'

Mumbai, August, 2018: Tribhovandas Bhimji Zaveri Limited ("TBZ Ltd." or "TBZ-The Original"), India's renowned and trusted jewellery retailer with a legacy of over 150 years, glittered at the 14th Retail Jeweller India Awards 2018, by being recognized for their excellence - winning the 'Diamond Vivah Jewellery of the Year' award. It was yet another prestigious moment for TBZ-The Original, which emerged as a winner from amongst all the shortlisted jewellery brands in the country that participated in these Awards.

Ms. Raashi Zaveri, Director, TBZ Ltd., said, "The Diamond Vivah Jewellery of the Year" award is a recognition of our constant endeavor to create the best-in-class design and craftsmanship in jewellery ranking us first amongst equals. Our continued commitment to discerning customers crowns us as the preferred choice amongst various customer groups, from millennials to the loyalists. Our outstanding & exemplary design capital adds to our strong brand equity and inspires loyalty from generation to generation. The award is a testament to our brand TBZ-The Original that helps modern brides express their individuality and enhance their fashion quotient."

About Tribhovandas Bhimji Zaveri Limited

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The Company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the Company has established itself as a preferred choice for customers in the wedding jewellery segment, recognised for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the jeweller to offer buyback guarantee on jewellery and to introduce 100% hallmarked jewellery in India. The Company transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation, expanding its presence and across India with 37 stores operation in 26 cities.

For Tribhovandas Bhimji Zaveri Ltd.

Binaisha Zaveri Whole Time Director The original since 1864

TRIBHOVANDAS BHIMII ZAVERI LTD.

CIN No: L27205MH2007PLC172598