

November 01, 2022

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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**Sub: Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip concludes its Travel Utsav Festive Sale with exceeding its sales to INR 555 crores from October 06th – 23rd**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**PRIYANKA TIWARI** Digitally signed by  
PRIYANKA TIWARI  
Date: 2022.10.31  
22:57:16 +05'30'

**Priyanka Tiwari**  
**Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

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## **EaseMyTrip concludes its Travel Utsav Festive Sale with exceeding its sales to INR 555 crores from October 06<sup>th</sup> – 23<sup>rd</sup>.**

- *The Travel Utsav Festive Sales were conducted in two phases which provided impressive discounts on flights, hotels, and holiday packages and more*

**New Delhi, 01 November 2022:** EaseMyTrip, India's second largest online travel tech platform, has concluded a sensational sales spree in two phases of its marquee Travel Utsav Festive Sales. The eye-catching deals were originally active from the 6th to the 16th of October 2022. During this period, the Delhi-based company saw unprecedented transaction activity of INR 350 Crores, which was the highest ever recorded in its history. The Travel Utsav Festive Sales, as a consequence of an overwhelming customer response, ran its second leg after an extension was announced from October 17th to October 23rd, 2022. Overall, the gross sales of INR 555 crores were achieved during the aforementioned period of the sales from October 6th to October 23rd, including both the phases of the sales.

The Travel Utsav Festive Sale was home to dazzling deals during the festive rush, providing generous discounts on international and domestic flights, hotels, cabs, trains, buses, cruises, and holiday packages. The success of the sales indicates a strong recovery and the pent-up demand that is witnessed across the industry during the busiest time for travel in the Indian calendar. Overall, the industry saw an increasing uptrend this Diwali. This promotion provided a bouquet of benefits for all the travellers covering the full festive season. It was tailored for customers seeking the finest offers and deals for the approaching vacations and festive weekends, patching them with striking discounts on tickets, helping them avoid paying hefty bills for air travel.

Gratified by the response, **Nishant Pitti, CEO & Co-Founder, EaseMyTrip** said, *"The Travel Utsav Festive Sales celebrate the virtues of family and togetherness at its core. The festive season in India is regarded as one of the busiest travel periods in the world, and we are overwhelmed by the response to the sales. The sales have truly provided the maximum benefits to our customers during this rush for tickets, lodging, and vacation packages. We look forward to bringing out more customer-centric sales packages in the future."*

### **About EaseMyTrip**

EaseMyTrip (a public listed company at NSE and BSE) is India's one of the largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

MEDIA RELEASE



**For Media Queries**

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