

BSL Ltd.

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Gandhi Nagar, **BHILWARA**-311 001 (Rajasthan) INDIA

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C.I.N.: L24302RJ1970PLC002266



REF: BSL/CS/2023-24/ Dated: 09th August, 2023

National Stock Exchange of India Ltd

Listing Department Exchange Plaza

Bandra Kurla Complex

Bandra (E)

Mumbai- 400 051 **NSE Symbol: BSL**

BSE Ltd

Department of Corporate Services 25th Floor, Phiroze Jeejeebhoy Towers

Dalal Street

Kala Ghoda, Fort,

Mumbai, Maharashtra 400 001 **BSE Scrip Code: 514045**

Subject: Investors' Presentation on the Financial Results for the Quarter ended 30th June, 2023 in pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements)

Regulations, 2015

Dear Sir/Ma'am,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find attached copy of Investors' Presentation on the Financial Results for the quarter ended 30th June, 2023. The same is also available on the Website of the Company www.bslltd.com.

This is for your information and records please.

Thanking you, Yours Faithfully For **BSL Limited**

Shubham Jain Company Secretary M. No.: ACS-49973

Enc: a/a

















Q1FY24 Investor Presentation

NSE: BSL BSE: 514045





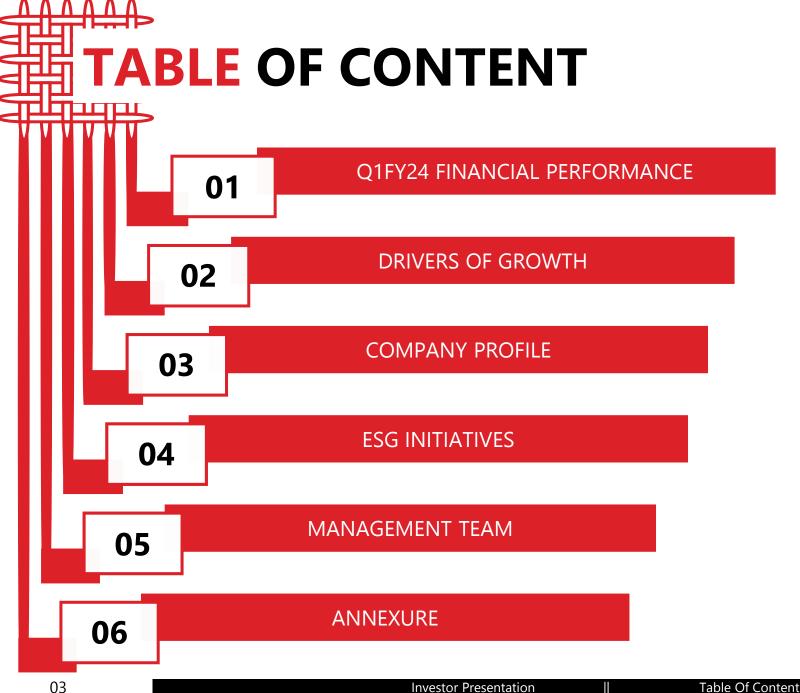
O1FY24

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Q1FY24 FINANCIAL PERFORMANCE



CHAIRMAN MESSAGE





Commenting on the results, Mr. Arun Churiwal, Chairman of BSL Limited said,

"In the first quarter of FY24, BSL has demonstrated remarkable growth and resilience in its operational revenue by an increase of 35% QoQ and 43% YoY. This has culminated in a total income of ₹161 Cr., reaffirming our company's steadfast commitment to progress. On the expenditure front, we have effectively managed our costs while pursuing expansion and innovation. Our gross profit for the quarter stands at ₹71 Cr., reflecting a growth of 21% QoQ & 17% YoY, showcasing our ability to effectively manage production and costs. Our EBITDA has grown by 46% YoY, reaching ₹15 Cr., further highlighting our dedication to financial stability. Despite certain fluctuations, our company's overall profitability remains robust.

BSL's first quarter of FY24 has been marked by substantial growth, diligent cost management, and a resolute commitment to sustaining profitability. As we navigate through these dynamic times, we remain focused on our strategic goals and are poised to seize emerging opportunities. I extend my gratitude to our dedicated team whose hard work and commitment have been instrumental in achieving these results. Together, we shall continue to build a resilient and thriving future for BSL. "



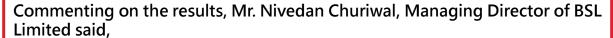




MANAGING DIRECTOR MESSAGE







"In a challenging quarter, our strong dedication and commitment to doing excellent work have led to significant accomplishments, as seen in our financial results. We've kept up an impressive growth pace, with our overall revenue increasing by a notable 43%. Even in these tough times, our different business areas have continued to contribute positively. It's worth mentioning that there's a clear improvement in demand, both from overseas and within the country. Our persistent efforts to do well in important markets are showing good outcomes, as we focus on adding value, becoming more efficient in how we spend, and using the latest technology.

Looking ahead, our newly launched Cotton Spinning Project is expected to bring in a substantial amount of revenue, which fits in with our goal of growing in a smart and sustainable way. We're also excited about the new products we're introducing and our plans to increase our production capabilities. We believe that our responsible growth strategies and customer-centered approach will lead to ongoing achievements and long-term success, benefiting both our growth and our stakeholders."







Q1FY24 KEY HIGHLIGHTS



- □ The newly launched Cotton Spinning Project, featuring 29,184 spindles capable of producing approximately 700 tons per month, is projected to generate a substantial extra revenue of ₹250 Cr. starting from FY24.
- ☐ Financial results for Q1FY24 are impressive, reflecting a remarkable 35% QoQ & 43% YoY growth with revenues reaching to a new high of ₹160 Cr.
- □ For the quarter Q1FY24, the Gross Profit has also increased by 17% QoQ & 21% YoY, reaching ₹71 Cr. with a Gross Profit margin of 44% despite the fluctuating raw material prices.
- EBITDA for Q1FY24 has displayed remarkable growth, standing at approximately ₹15 Cr. from ₹10 Cr. in Q1FY23, representing a growth of 46% YoY with an impressive EBITDA margin of 9.4%.
- PAT for the quarter stands at ₹2 Cr.

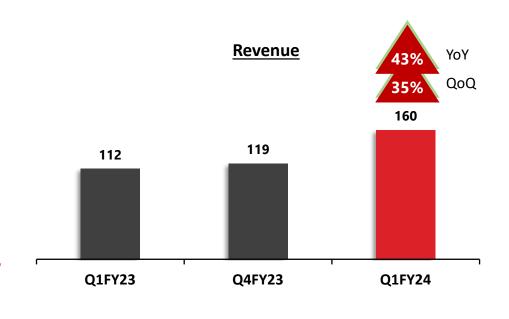


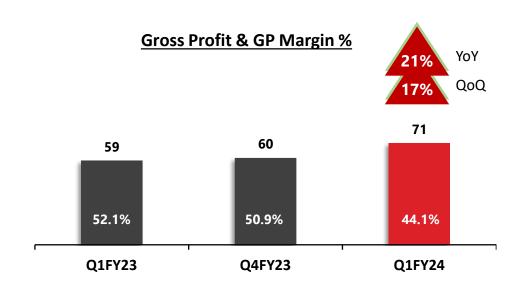
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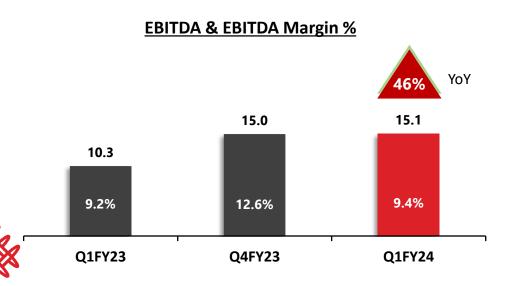
FINANCIAL PERFORMANCE: Q1FY24



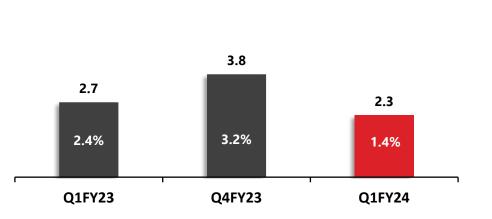
₹ in Cr







Investor Presentation

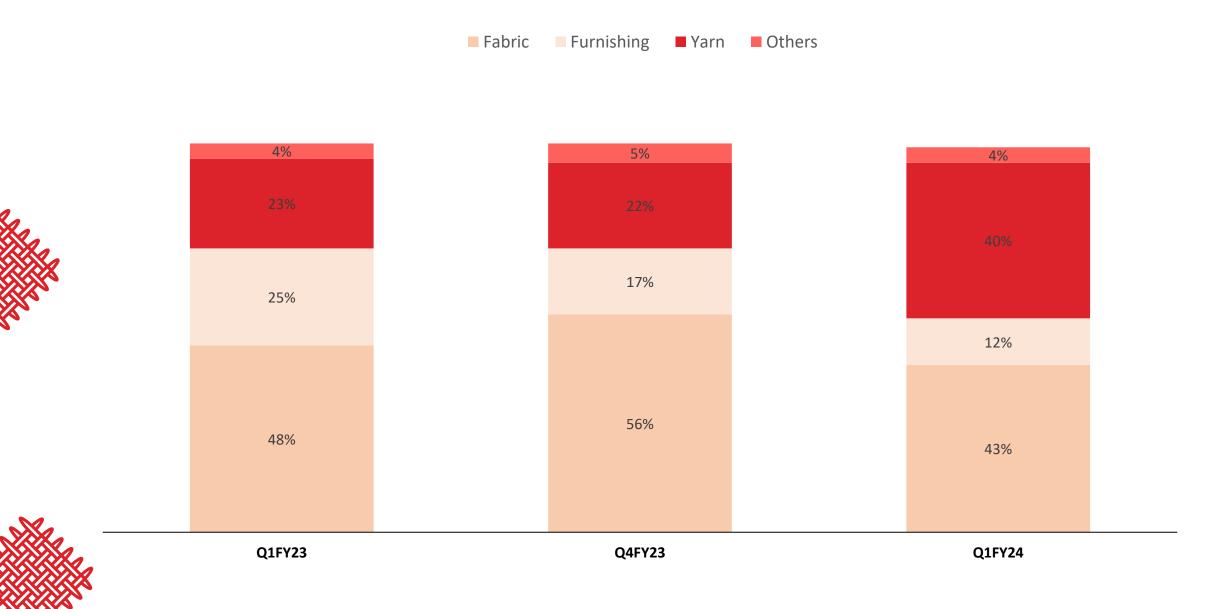


PAT & PAT Margin %

Financial Performance Q1FY24

SEGMENTWISE REVENUE PERFORMANCE: Q1FY24



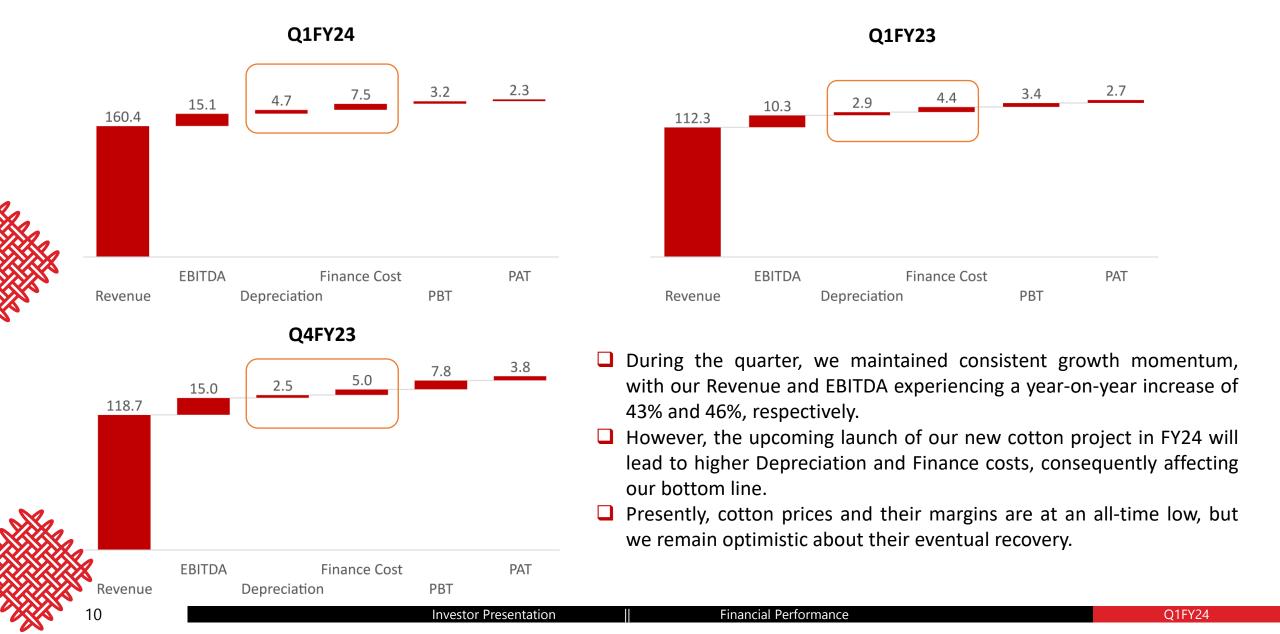


Investor Presentation | Financial Performance Q1FY24

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SUSTAINED GROWTH DESPITE CHALLENGES: Q1FY24

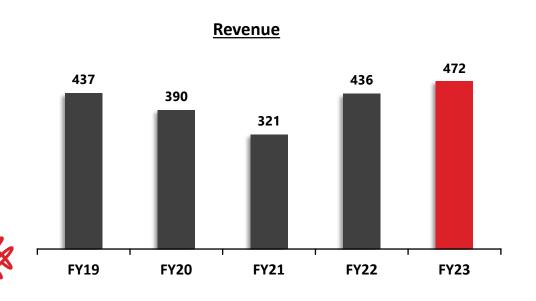


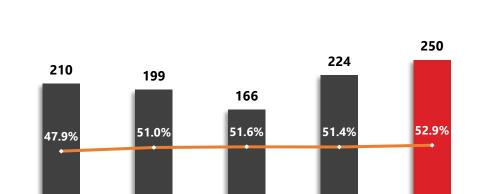


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HISTORICAL FINANCIAL PERFORMANCE





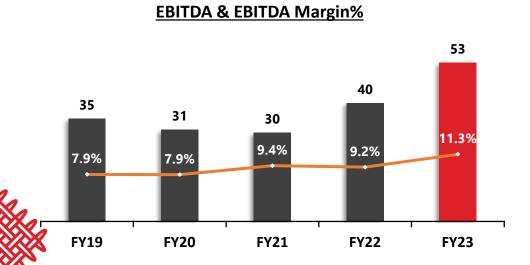


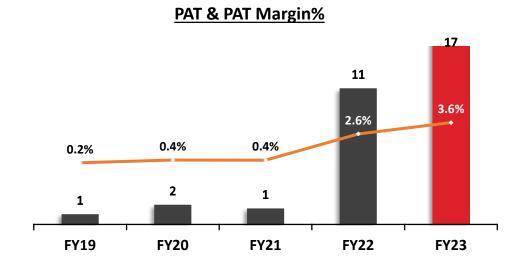
FY21

FY22

FY23

Gross profit & GP Margin%





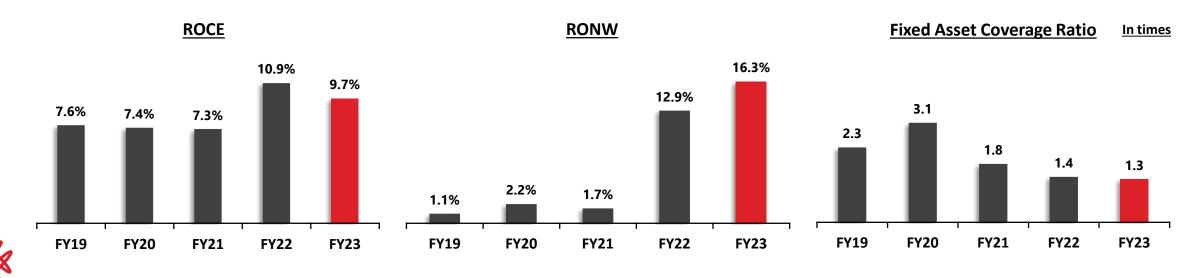
FY19

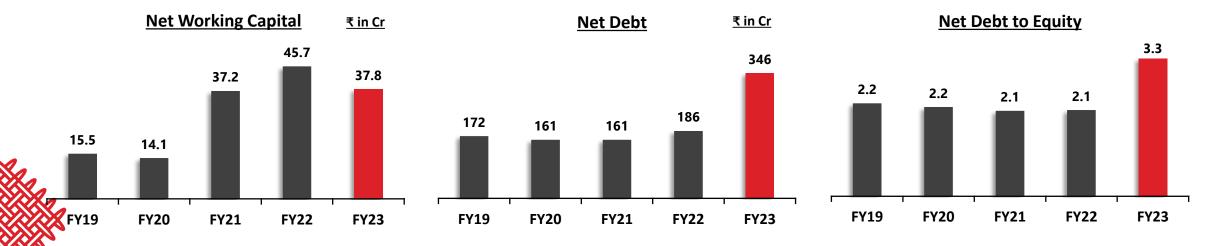
FY20

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HISTORICAL FINANCIAL PERFORMANCE







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DRIVERS OF GROWTH



DRIVERS OF GROWTH





1. Robust Demand

- In 2021, the Indian textile & apparel industry is pegged at \$105 bn, with ~71% by domestic consumption and 29% by exports. By 2026, the industry is likely to expand to \$250 bn at 17-19% CAGR.
- The growth would be driven by the swelling domestic appetite for garments and demands for apparel in western countries resulting in higher sourcing from India by international brands to meet the demand.
- Apparel (garmenting), the fastest growing segment accounts for 63% of the \$892 bn global textile industry. By 2026, India hopes to garner 10% of the apparel export market from 4% currently.

2. Support Govt. policy

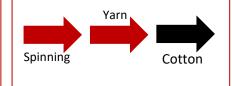
- India is working on getting a Free Trade Agreement (FTA) with both United Kingdom & European Union.
- PLI scheme was launched by GOI for improving India's export competitiveness in MMF and Technical Textiles segments.
- GOI may introduce PLI 2.0 with incentives focused on manufacturing garments, home textiles and textile accessories like lace, button and zippers.
- To boost the textile industry GOI has introduced various schemes such as the Mega Investment textile parks scheme, Remission of Duties or Taxes on Export Product (RoDTEP), and Textile Technology Development Scheme (TTDS).

3. China +1 strategy

- China Plus One sentiment globally, India's textile exports are expected to grow by 81% to \$65 billion by 2026 from the pre-Covid level of around \$36 billion in 2019
- Adoption by global brands, due to India's relatively large strategic depth compared with Vietnam or Bangladesh
- Covid-19 has triggered the redistribution of global trade shares and a recalibration of sourcing patterns, providing a golden opportunity for Indian textiles to stage a turnaround and regain a leadership position as a top exporting economy.

4. Investments Plan

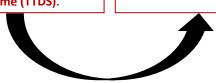
- BSL has recently commenced commercial operations in its Cotton Spinning Project where it has installed a capacity of 29,184 spindles which will give a production of around 700 tons per month.
- ■This is expected to generate additional revenue of ₹250 Cr. from this Financial Year 2023-24.



Newly commenced Existing units

5. Aggressive Marketing

- BSL Limited's marketing strategy is uniquely designed for the company and helps gather strong brand recognition for its quality in domestic and international brands.
- Focus on exports helping us to gain major market share in both suiting's & furnishing with presence in over 60 countries.
- Specific & different strategy for different price segments for maximum outreach for both its mass and premium brands in the domestic market.





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14 Investor Presentation | Drivers of Growth Q1FY24



COMPANY PROFILE



ABOUT BSL



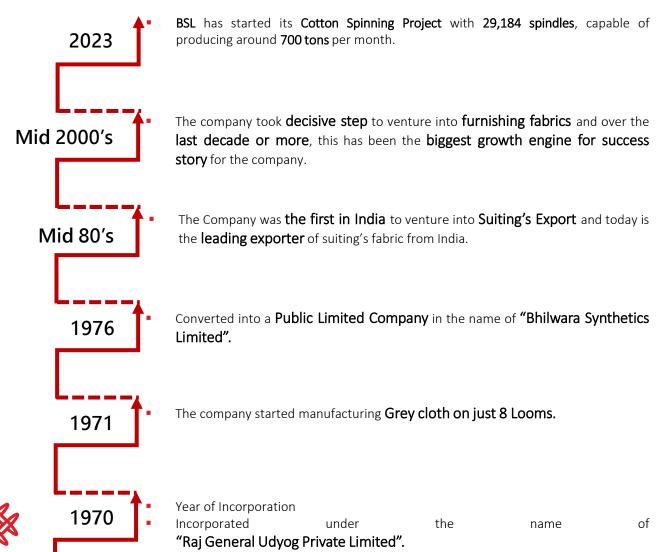
- Manufacturer of an extremely diverse range of textile products ranging from synthetic, worsted, and now cotton yarn to synthetic & worsted suiting's and a variety of furnishing fabrics.
- Formed in 1971 and growing from strength to strength.
- South Asia's leading supplier of furnishing fabrics to the global retail giant IKEA and 25 other nations.
- ▶ **Highly awarded** over 30 awards in production, performance, and export excellence.
- **Experts Professional Team Members** in various functional areas viz. Financial, Marketing, and Technical assist the company.
- ► The total workforce today stands at 2,500 spread across ~ 45 acres of campus
- ▶ BSL Limited is engaged in the manufacturing of **Synthetic blended fabric** under the brand name of BSL Suitings and premium worsted fabrics under the brand name of Geoffrey Hammonds and the production of **worsted yarn along with the synthetic yarn**.
- ▶ BSL Limited has over a half-century of experience in textile manufacturing and is currently producing over 20 million meters of fabric annually across the nation and in 60 countries of the world. The products are manufactured under IS/ISO 9001-2008.
- ▶ BSL Limited is a pioneer in the textile industry and its vertically integrated unit with spinning, weaving, processing, and manufacturing capacity with state-of-the-art technologies from all over the globe.



COMPANY PROFILE



MILESTONE



CAPACITY

Particulars	Production Capacity	
Fabrics	178 Looms	
Worsted Yarn	8,768 Spindles	
Synthetic Yarn	20,544 Spindles	
Vortex Yarn	400 Positions	
Fabric Processing	288 Lac Mtrs.	
Top, Fiber & Yarn Dying	2,352 MT	
Cotton Yarn	29,184 Spindles	



BUSINESS VERTICALS – SUITINGS



BSL PROVIDES FINEST PREMIUM SUITING FABRICS FOR BOTH DOMESTIC & EXPORT MARKETS

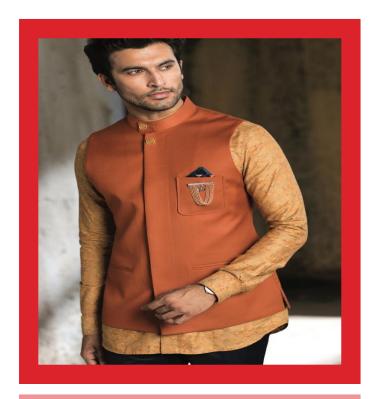
PV FABRICS



TR FABRICS







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BUSINESS VERTICALS - FURNISHINGS



The New Benchmark From Soft Furnishing Fabrics To Upholstery Fabrics & Exquisite Silk Fabrics Offers A Wide Range Of Premium Furnishing







CURTAIN FABRICS

FURNITURE FABRICS

SILK FABRICS

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BUSINESS VERTICALS - YARNS



THE YARNS DEFINE FABRICS

POLY VISCOSE YARN





VORTEX YARN

POLY WOOL YARN





COTTON YARN

The **highest quality fabrics begin with yarn** that comes from a state-of-the-art manufacturing facility. Made of different materials, color patterns, gauges, and weights, our yarns are a testament to world-class quality and craftsmanship.

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STRONG PARENTAGE



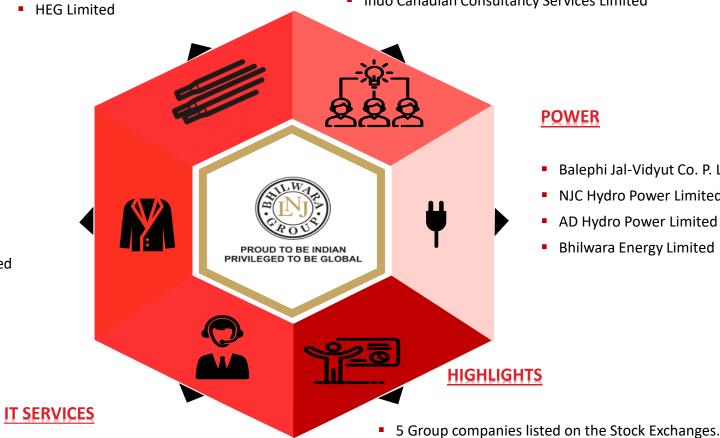
ELECTRODES

POWER CONSULTANCY

Indo Canadian Consultancy Services Limited

TEXTILES

- BSL Limited
- Maral Overseas Limited
- RSWM Limited
- Bhilwara Technical Textiles Limited
- BMD Private Limited



POWER

- Balephi Jal-Vidyut Co. P. Limited Nepal
- NJC Hydro Power Limited
- AD Hydro Power Limited
- Bhilwara Energy Limited

- Production units & Corporate office spread across the country at 38 locations
- Over 1,000,000 stakeholders in the Group.
- All key companies ISO certified
- Over 28,000 strong workforce.





Investor Presentation Company Profile

Bhilwara Infotechnology Limited



ESG INITIATIVES



ENVIRONMENT

- ◆ M.E.E. Multiple Effect Evaporator and R.O. Plant
- Agro-Fuel From July'22 onwards, in line with Global Sustainability Initiatives, the fuel system for both Boiler & Thermopack is being changed to Agro-Fuel instead of Fossil Fuels.
- **Z.L.D.** Zero Liquid Discharge and **E.T.P.** Effluent Treatment Plant
- Recycled Raw Materials As a part of the Global sustainability movement, in FY23, the Company's 62% of Fiber consumption was of Recycled Fibers.
- Vegan Certificate One of the few Textile Companies in the World which is having Vegan Certificate from Switzerland.
- Solar Power Company has installed a capacity of 4.51 MW of Roof Top Solar Plant.
- **OEKO-TEX** The Company has received OEKO-TEX certifications which ensures that our products have been tested against a list of up to 350 toxic chemicals.







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SOCIAL



- Corporate social responsibility is also called corporate conscience, corporate citizenship, social performance, or sustainable business. It is a form of corporate self regulation integrated into a business model.
- **CSR policy functions** as a built-in, self-regulating mechanism whereby a business monitors and ensures its active compliance with the spirit of the law, ethical standards, and international norms.
- The company has viewed CSR activities as an integral part of its corporate objectives, fully aligned with the overall business goals.
- The company has been associated with active participation in creating value to its different stakeholders through various social, cultural and economic developments projects in the region.
- BSL plans to maintain and consolidate its position in society with an increased emphasis on socially and environmentally responsible practices both internally and in the communities in which it operate.
- CSR activity boosts the brand image of the Company and helps to build trust and relationships with different stakeholders. It contributes to improving financial performance and increasing the business growth of the Company.

THE SMALLEST **ASPECT CAN MAKE THE BIGGEST DIFFERENCE**



Investor Presentation

ESG Initiatives





Internal Control Systems

- The Company has adequate Internal Control Systems, commensurate with the size, scale and complexity of its operations.
- The Audit committee quarterly reviews the Executive summary on the internal audit findings along with the recommendations and management comments.
- The Internal Auditors also ensure proper compliance of all policies and Standard Operating Procedures (SOPs) adopted by the Company.

Vigil Mechanism/ Whistle Blower Policy

- The Company has a vigil Mechanism named Whistle Blower policy to deal with any instance of fraud and mismanagement.
- The Details of the Whistle Blower Policy is explained in the Corporate Governance Report and also posted on the Company's website at the web link as: https://www.bslltd.com/images/financials/1487923284_Whistle-Blower-Policy.pdf

Corporate Governance

- The Company is committed to maintaining the highest standards of corporate governance and adhering to the corporate governance requirements set out by the SEBI.
- The Company recognizes Corporate Governance not as a set of rules but as a framework supporting the core values.
- Good Governance helps us to maintain trust with the shareholders, stakeholders, employees, and society at large. We
 believe that good governance is the key to doing business in a sustainable manner and which creates value for society.





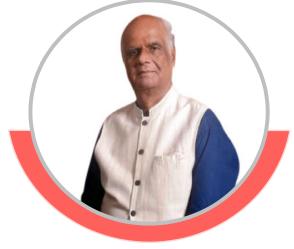
MANAGEMENT TEAM



MANAGEMENT TEAM













Shri Nivedan Churiwal Managing Director B.Com, 23 years of experience



Shri Praveen Jain **CFO & Director Operations** F.C.A., F.C.S., F.C.M.A., 33 years of experience



BOARD MEMBERS



Shri Arun Churiwal

B.A. (Hons), 50 years of experience

Shri Praveen Jain

F.C.A., F.C.S., F.C.M.A., 33 years of experience

Shri Nivedan Churiwal

B.Com, 23 years of experience

Shri J. C. Laddha

F.C.A. (Hons), 45 years of experience

Shri Ravi Jhunjhunwala

M.B.A., 42 years of experience

Mrs. Abhilasha Mimani

F.C.A., 15 years of experience

Shri Shekhar Agarwal

B.Tech, M.Sc, 40 years of experience

Shri G. P. Singhal

B.Com, F.C.A., 37 years of experience

Shri Sushil Jhunjhunwala

B.Com, 52 years of experience

Shri A. N. Choudhary

F.C.A., F.C.S., 42 years of experience



Investor Presentation

Management Team

OUR

MEMBERS

ACHIEVEMENTS







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Thank You!



GET IN TOUCH WITH US

BSL Limited

Shri Nivedan Churiwal Shri Praveen Jain

Managing Director CFO & Director Operations

<u>E: nivedan@bslltd.com</u> <u>E: praveenjain@bslsuitings.com</u>

Investor Relation Consultancy

Rik Consultancy and Advisory Services LLP

Mr. Ritesh Shashiprakash Singh

<u>M:</u> +91 8329 385762 || <u>E:</u> <u>ritesh.singh@rikcapital.in</u>



Parameter (₹ in Cr)

Profit & Loss Statement

Q4FY23

Q1FY24

2.3

1.4%

Q1FY23

2.7

2.7%

FY23

16.9

3.6%



Total Income (Incl. other income)	160.8	119.0	112.7	472.7
Raw Material Cost	84.7	66.3	66.0	254.0
Employee Cost	22.6	18.3	18.6	75.5
Power Cost	14.3	9.5	12.5	46.2
Other Expenses	18.7	17.6	17.1	74.4
Inc./Dec. in Inventory	5.1	(8.0)	(12.2)	(31.9)
EBIDTA	15.1	15.0	10.3	53.4
EBIDTA Margin (%)	9.4%	12.6%	9.2%	11.3%
Depreciation	4.7	2.5	2.9	10.9
Finance Cost	7.5	4.9	4.4	18.8
Profit Before Tax	3.2	7.8	3.4	24.7
Tax	1.0	1.9	0.7	5.6



PAT

PAT Margin (%)

3.8

3.2%