

March 07, 2021

To,

BSE Limited Department of Corporate Services Listing Department P J Towers, Dalal Street, Mumbai – 400 001. <i>Scrip Code:535648</i>	National Stock Exchange of India Limited Listing Department Exchange Plaza, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051. <i>Scrip Symbol: JUSTDIAL</i>	Metropolitan Stock Exchange of India Limited 4 th Floor, Vibgyor Towers, Plot no. C 62, G Block, Opp. Trident Hotel, Bandra Kurla Complex Bandra (East), Mumbai – 400 058. <i>Scrip Symbol: JUSTDIAL</i>
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Dear Sir/Madam,

Sub.: Just Dial enters into an advertisement agreement for IPL

Pursuant to the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in continuation to our previous communication on launch of our exclusive B2B platform, **JD Mart**, we hereby inform all relevant stakeholders that Just Dial Limited (“**the Company**”) has today signed an advertising agreement with broadcaster Star India Private Limited "Star" for advertising as 'Co-Presenting Sponsor' in Indian Premier League - 14 (IPL 2021), to be held in April-May 2021.

Kindly take the same on record.

For Just Dial Limited

Manan Udani
Company Secretary

Just Dial Limited

CIN: L74140MH1993PLC150054

Registered & Corporate Office : Palm Court Building M, 501/B, 5th Floor, New Link Road, Besides Goregaon Sports Complex, Malad West, Mumbai - 400064

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