



Creative Eye Limited

April 29,2024

The DCS - CRD

Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No - C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Creative Eye Limited to focus on creating new Mythological IPR

Ref: BSE Script Code: 532392; NSE Script Code: CREATIVEYE

Dear Sir/ Madam,

Please find Appended, the update on Company to focus on creating new Mythological IPR/Copyright.

You are requested to kindly take the information on record.

Yours faithfully,

For Creative Eye Limited

Khushbu Shah

Company Secretary & Compliance Officer

Encl:- As above



Creative Eye Limited

Creative Eye Limited to focus on creating Mythological IPR/Copyright

Creative Eye Limited is one of the oldest and known brand of 40 years in media Industry who had created thousands hours of content on mythological subjects and have set a milestones for the industry.

The company owns precious properties (IPR/ Copy Rights) like Om Namah Shivay, Shree Ganesh , Lord Vishnu and many more since last 25 years which have been generating substantial business revenue for the company since years and still has a huge potential to fetch more value in the ensuing years .

The Mythological IPR has always commercial value which can be monetized in perpetuity.

To look forward ahead in the normal course of business, the management of the company is focusing to create more Mythological IPR/Copyright in future which shall contribute in the future business growth of the company. These IPR/Copyrights shall be the life time assets of the company.