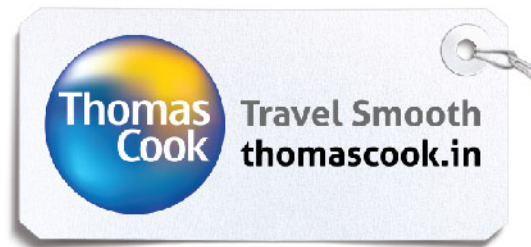


Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



February 28, 2022

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated February 28, 2022 titled “Thomas Cook and SOTC commemorate International Women’s Day- Curate a host of immersive travel experiences and special offers – Exclusively for Women”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

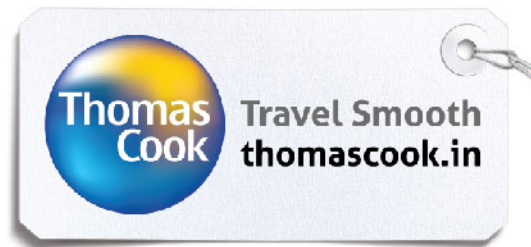
Encl: a/a

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

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Thomas Cook and SOTC commemorate International Women's Day Curate a host of immersive travel experiences and special offers – Exclusively for Women

- **Diverse product range targeting woman traveller segments of millennials, girl gang/ BFF vacations, bachelorette tours, kitty party getaways and more**
- **Fly Free from major cities***
- **Buy One Get One – Companion Free***
- **Range of air-inclusive, land-only and customizable holidays**
- **Flexibility: Zero cancellation charges and easy & free rescheduling***

Mumbai, February 28, 2022: To commemorate International Women's Day, Thomas Cook (India) Limited - India's leading omnichannel travel services company and its Group Company, SOTC Travel, have extended International Women's Day celebrations to the entire month of March. Having identified a significant opportunity in India's women traveller segment, coupled with easing of restrictions (removal of 7-day quarantine for international arrivals and need for the 8th day test), the Companies have introduced attractive ready-to-book and personalised women-only holidays to a host of domestic and international destinations – with exclusive offers.

The Companies' consumer insights reveal a noteworthy increase in demand (of over 65%) across corporate women travellers, B-leisure and leisure for girl gang/ BFF (best friend forever) vacations, bachelorette trips, kitty party getaways, solo holidays and more.

Thomas Cook and SOTC's distinctive women-only holiday range includes budget, value to luxury products and a diversity of interest based itineraries including: outdoor-adventure, self-drives, culture, spa-wellness, gastronomy and shopping. Based on insights from its women travellers, the Companies have incorporated an array of immersive experiences like interacting with locals, indulging in authentic local cuisine, supporting local businesses, learning a new skill/craft, exploring the hidden gems of the destination and more.

The Thomas Cook & SOTC Women's group tours will be accompanied by expert lady tour managers to offer added assurance and safety.

Women want to have fun while they travel and hence the women's portfolio also incorporates an eclectic mix of exhilarating and exciting experiences. A few exciting elements on offer are: exploring Singapore on a Vespa, Segway, bicycle/Segway trips in Spain, kayaking at Verdon Gorge - a deep river canyon with massive limestone cliffs in France, hiking along Interlaken's Hardergrat Trail, hot air ballooning and hammams in Turkey, edge-walk at The Sky in Dubai, snorkeling/scuba diving in the Maldives, Muay Thai boxing, culinary tours, shopping, spa and wellness in Thailand, Korea's famed Jimjilbang spas/saunas and K-beauty cosmetics, paragliding in Bir Billing- Himachal Pradesh, game drives at Kanha's Tiger Reserve - Madhya Pradesh; trekking in Ladakh, Himachal, Uttarakhand & Sikkim, and more.

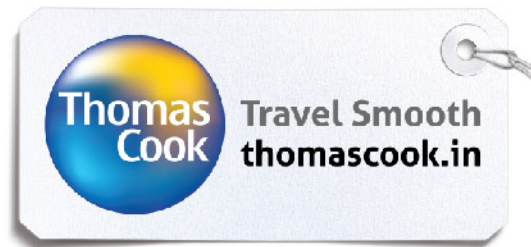
The product offers favourite locales like Kashmir, Himachal Pradesh, Uttarakhand, Kerala, Andamans, Goa, Rajasthan, the North East and domestic cruises. Also included are closer-to-home international destinations like Maldives, Dubai, Abu Dhabi, Thailand, Singapore, Oman, Egypt, Sri Lanka; and favourite mid/long haul destinations like Switzerland, France, Finland, Turkey, Spain, United Kingdom and Australia.

Special Offers:

- **Buy One Get One - Companion Free*** across select India & International holidays
- **Fly Free*** from major cities to Goa, Jaipur & Udaipur, Gir, and Madhya Pradesh
- **Zero cancellation charges***
- **Easy & free rescheduling***

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- Discount of Rs. 3000.00 on payments via select digital payment platforms*
- Dedicated women tour managers on women group tours

Women's Day Special:

- **Generation-X Dubai special** – 5 days; Rs 29,000.00
- **Young & Happening Dubai** – 5 days; Rs 33,500.00
- **Divas in Dubai** – 5 days; Rs 35,000.00
- **Wanderlust in Maldives** – 5 days; Rs. 48,500.00
- **Angels have fallen** – 5 days; Rs 62,000.00
- **Begums in Oman (Van Tour)** – 5 days; Rs 50,500.00
- **Oman through her eyes** – 5 days; Rs 59,700.00

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, *“Women travellers are pushing the boundaries of traditional travel and are keen to explore new destinations and indulge in unique and offbeat experiences. With easing restrictions and strong pent up demand, we are very excited to launch our women's day special offers - across the entire month of March. Our expert travel planners have handpicked experiences that are sure to delight every woman traveller and help them plan a well-deserved break. We welcome our women customers with exclusive offers, exceptional pricing and range of attractive products - to celebrate a special Women's Month!*

He added, *“We offer the convenience of our omnichannel network - with options of our holiday apps, virtual holiday store, portal, call centre or extensive retail outlets pan India.”*

Mr. Daniel D'souza, President & Country Head, SOTC Travel said, *“Women travellers are emerging as major growth drivers for the travel sector and have expressed interest in adventure trips, leisure, wellness breaks, shopping getaways and more! The new age Indian woman traveller is eager to explore the world based on to her unique preferences/interests. To commemorate this special month, we have introduced an exciting range of air-inclusive, land-only, customizable holidays and special offers for India's women travellers across price points - from budget to affordable luxury.*

Additionally, to restore customer confidence in travel, our “Assured” Safe Travel Program - developed in association with Apollo Clinics, ensures best in class travel safety protocols covering every distribution, delivery and partner touch point in the travel ecosystem. “TravShield” an upgraded safety commitment of only vaccinated staff and co-passengers among many other precautions, ensure traveller safety in the pandemic era.”

Click here for details:

[Thomas Cook](#)
[SOTC](#)

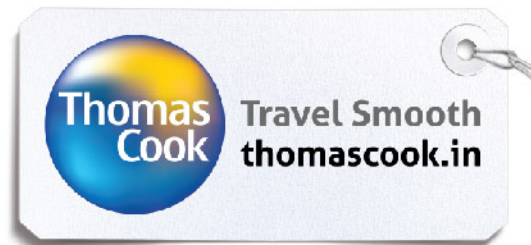
*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

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As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company. For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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