



14<sup>th</sup> September, 2023

**National Stock Exchange  
of India Limited**  
Exchange Plaza, 5th Floor  
Plot No.C/1, G Block,  
Bandra Kurla Complex,  
Bandra (East), Mumbai 400 051  
**Scrip Code: ACC**

**BSE Limited**  
Corporate Relations  
Department  
P.J. Towers, Dalal Street  
Mumbai 400 001  
**Scrip Code: 500410**

Dear Sir/Madam,

**Subject: Media Release - Commencement of commercial production of  
Clinker at its new cutting-edge Ametha Cement Plant in Madhya  
Pradesh**

Please find enclosed herewith the media release regarding Commencement of commercial production of Clinker at its new cutting-edge Ametha Cement Plant in Madhya Pradesh.

This intimation will also be uploaded on the Company's website at [www.acclimited.com](http://www.acclimited.com).

This is for your information and dissemination on your website.

Thanking You.

Yours Sincerely,  
For **ACC Limited**

**Hitesh Marthak**  
**Company Secretary and Compliance Officer**

Encl: as above

## Media Release

# ACC commences Commercial Production of Clinker at its new state-of-the-art Ametha Cement Plant in Madhya Pradesh

## EDITOR'S SYNOPSIS

- ACC announces the successful commencement of commercial production of Clinker at its new cutting-edge Ametha Integrated Cement Plant in Madhya Pradesh.
- State-of-the-art facility with a Clinker Capacity of 3.3 MTPA and 1 MTPA Cement Capacity.
- ESG compliant with 16.3 MW of WHRS capacity and up to 15% of AFR potential.
- Will aid in overall improvement in profitability apart from an increase in market share of the Company.

**Ahmedabad, 13<sup>th</sup> September, 2023:** ACC Limited, the cement and building material company of the diversified Adani Group, proudly announces the momentous commencement of commercial production of Clinker at its new cutting-edge Ametha Cement Plant, nestled in the heart of Katni district of Madhya Pradesh. This historic event marks a significant stride in Adani Group's unwavering commitment to growth.

The Ametha Integrated Cement Plant has a clinker capacity of 3.3 MTPA and a cement capacity of 1 MTPA. This greenfield integrated project will help in lowest cost production of clinker and cement, which will enhance ACC's overall portfolio to 37 MTPA and aid in the overall improvement in profitability and market share of the Company.

Ametha plant's strategic location in Madhya Pradesh offers a logistical advantage, which will enhance ACC's ability to cater to critical markets efficiently. This ESG compliant plant will exemplify ACC's commitment to environmental responsibility with 16.3 MW of WHRS capacity and up to 15% of AFR potential, exemplifying ACC's dedication to environmental stewardship.

**Mr. Ajay Kapur, CEO, Cement Business,** said, "This is a monumental achievement in our relentless pursuit of sustainable growth. This milestone harmoniously aligns with our growth strategy for the cement business, enabling us to meet evolving market demands while upholding our unwavering standards of quality."

ACC extends its gratitude to the local community, suppliers, and regulatory authorities for their support throughout the project's development. The Company remains dedicated to delivering value to its customers and shareholders while contributing to the nation's infrastructure development.

## About ACC Limited

ACC Limited, one of India's leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 17 cement manufacturing sites, 88+ concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognized amongst India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. ACC is

**ACC**

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Cement

counted among the country's 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

**For further information on this release, please contact: [roy.paul@adani.com](mailto:roy.paul@adani.com)**