



**WESTLIFE FOODWORLD LTD.**

[Formerly known as Westlife Development Ltd.]

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**Date:** 5<sup>th</sup> March, 2024

**To**  
**The BSE Ltd Limited**  
**Phiroze Jeejeebhoy Towers**  
**Dalal Street**  
**Mumbai 400 001**

**To**  
**The National Stock Exchange of India**  
**Exchange Plaza**  
**Bandra Kurla Complex, Bandra (East)**  
**Mumbai – 400051**

Dear Sir/Madam,

**Re: Westlife Foodworld Limited (formerly known as Westlife Development Limited (the Company): Scrip Code-505533 (BSE) and WESTLIFE (NSE)**

**Subject: Press/Media Release**

Please find attached the Press/Media Release being made by the Company today, intimated to the Stock Exchanges herein.

Requesting you to kindly take the same on record.

Thanking you,  
For **Westlife Foodworld Limited**  
(*formely known as Westlife Development Limited*)

**Dr. Shatadru Sengupta**  
**Company Secretary and Compliance Officer**

**Encl: A/a**



## **FSSAI verifies McDonald's India uses 100% Real Cheese**

*Additionally, Independent NABL accredited labs confirm 100% Real Cheese and no cheese analogues or substitutes.*

**Mumbai - March 5, 2024:** The apex food safety standards regulator of the country, the Food Safety and Standards Authority of India (FSSAI) under the administration of the Ministry of Health and Family Welfare, Government of India, has verified the cheese used by McDonald's India as '**100% Real Cheese**'. The verification confirms the brand's assertion that it uses 100% Real Cheese and that it does not use any cheese analogues or substitutes in any of its products.

The **confirmation from the FSSAI** explicitly states that "**Articles in question contain Cheese or cheese product as a part of composition and does not contain analogue in dairy context in any form**". This clean chit is a testament to McDonald's India's commitment to upholding stringent food quality standards across all its restaurants, at all times.

The FSSAI is a statutory body formed and empowered under the food law i.e. the Food Safety and Standards Act, 2006, as the apex regulator as regards food law and food standards in India. FSSAI frames, issues, and lays down food regulations and food standards applicable throughout the country, and the same are final and binding on both companies in the food business and the state-level and local-level food and health authorities, administrations, and departments.

Along with this, McDonald's India (W&S) received the results of the tests conducted by NABL (National Accreditation Board for Testing and Calibration Laboratories) accredited lab yesterday, also confirming the use of 100% Real Cheese across its products.

McDonald's India (W&S) has always taken immense pride in sourcing authentic ingredients from globally recognized and approved suppliers, ensuring the highest levels of food quality for its valued customers. As a stringent and mandatory process, all the suppliers of the company rigorously test their products sold to McDonald's, twice a year, by independent NABL-accredited food testing labs. For example, even preceding the recent media coverage, the brand's cheese had already undergone and passed the evaluations as of September 2023.

**Saurabh Kalra, MD, McDonald's India (W&S) said,** "The clean chit we have received from FSSAI, the India's apex food safety standards regulator, affirms that our products contain 100% Real cheese, sourced from globally renowned suppliers. The recent tests conducted by NABL-accredited labs also validate this and the fact that our products do not contain any cheese analogues or substitutes. Since the inception of our operations in 1996, we have maintained a steadfast commitment to the highest levels of food quality. We assure our customers and stakeholders that all our products are crafted with genuine, quality ingredients without any compromises whatsoever."

Pursuant to the clean chit, McDonald's India (W&S) has retained the term "cheese" in the names of its products containing cheese and remains steadfast in its commitment to transparency and consumer trust.



**About Westlife:**

Westlife Foodworld Limited (BSE: 505533) (WFL), formerly known as Westlife Development Ltd (WDL), focuses on setting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in West and South India having a master franchisee relationship with McDonald's Corporation USA, through the latter's subsidiary.

**About Hardcastle Restaurants:**

HRPL is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's West and South markets. HRPL has been a franchisee in the region since its inception in 1996. HRPL serves over 200 million customers, annually, at its 380 (as of December 31, 2023) McDonald's restaurants across 62 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa along with parts of Madhya Pradesh and Union Territory of Puducherry and provides direct employment to over 10,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thrus, McCafe, 24x7, McDelivery, McBreakfast and dessert kiosks. The menu features Burgers, Wraps, Hot and Cold Beverages besides a wide range of desserts. Majority of the McDonald's restaurants feature an in-house McCafé. The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants that HRPL operates.

**For media queries kindly contact:**

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