



Regd. Office: OFFICE ADDRESS: 801-A, 8TH FLOOR, MAHALAYA COMPLEX,
OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE,
SWASTIK CROSS ROADS, OFF: C.G.ROAD,
NAVRANGPURA, AHMEDABAD: 380 009. **Tel:**30025866

E-Mail: orient.tradelink@gmail.com, Website: www.orienttradelink.in

Date: 27th May, 2022

To,
The Manager,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

Script Code: 531512
Symbol: ORIENTTR

Subject: Submission of announcement with regard to Marketing of "Eleven Commandments of Sai" through Various Marketing Platforms like Amazon, Flipkart and ssbf.co.in along with OTT and Podcasts revenues.

Dear Sir/Madam,

In pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the new book in the name of "*Eleven Commandments of Sai*" is ready to be released next month. The digital platform will be the big market for *Eleven Commandment of Sai* and *language rights* over next 7 years are expected over 10cr in revenue. In respect of the same, The Creative team for marketing this product is being assembled and various platform like **Amazon, Flipkart** and **ssbf.co.in** will be major players on the agenda along with OTT and Podcasts revenues.

In this regard please find herewith attached announcement.

Kindly take the same in your record.

Thanking you,

Yours faithfully,

ORIENT TRADELINK LIMITED

CIN: L65910GJ1994PLC022833

Corporate Office: 141 - A. Ground Floor,
Shahpur Jat Village, New Delhi-110049. Tel: 9999313918



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**For and on behalf of
Orient Tradelink Limited**

**Mahesh Kumar Verma
Director
DIN: 07892196**

Encl: As above

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Press Release



Orient Tradelink Ltd. procures bestseller rights

Rs. 10cr revenues expected on one book

New Delhi: With the Epic deal signed by Time Audio few weeks back for 12% of Spiritual content of Orient Tradelink Ltd. The new book ***Eleven Commandments of Sai*** is ready to be released next month. Having procured marketing and digital rights of the book. This buy of Orient Tradelink Ltd. is expected to a bestseller with order of 7000 copies in the bag. Priced at Rs.699 this book talks about Christianity and Hindu philosophy over last 2500 years.

Orient is expecting the English book to give revenues of more than 70 lacs over two years with profit of 40 lacs. The digital platform will be the big market for ***Eleven Commandment of Sai*** and **language rights** over next 7 years are expected over 10cr in revenue.

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Orient Tradelink Ltd. took six months of negotiation and bagged the deal in front of publishers like *Penguin* and *Amar Chitra Katha*

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Thanking you,

For & on behalf of
Orient Tradelink Limited

Mahesh Kumar Verma

Director

DIN: 07892196

Place: New Delhi

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