

July 10, 2023

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai - 400 001.
BSE Scrip Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Code: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled "**Datamatics Strengthens Leadership Team - Appoints Bala Gopalakrishnan to head Digital Technologies.**"

Kindly take the above on your record.

For **Datamatics Global Services Limited**

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

Encl: as above

Datamatics Strengthens Leadership Team - Appoints Bala Gopalakrishnan to head Digital Technologies

10th July 2023, Mumbai: Datamatics, a leading global Digital Technologies, Operations, and Experiences Company, today announced that Bala Gopalakrishnan has been appointed as President and Global Head of Digital Technologies. He will be responsible for global strategy, service & solution offerings, delivery and operations, focusing on driving business growth.

Datamatics, with its Deep in Digital promise, is committed to enabling enterprises to take advantage of several digital technologies to create a sustainable competitive advantage. With over 25 years of experience in the IT industry, Bala has held prominent leadership positions within renowned organizations like Cognizant, Thoughtworks, Motorola, and Nous Infosystems. He has excelled in market-facing roles across the United States, Europe, and Asia Pacific, demonstrating expertise in global delivery, operations and solutions. Bala's proficiencies encompass Organization Transformation, Business Development, Delivery & Operations, Practices & Solution Offerings, and People Development. His deep passion for Digital Technologies drives him to revolutionize and disrupt customer businesses.

Rahul Kanodia, Vice Chairman and CEO of Datamatics commented, "Digital Technologies is a strong vertical for Datamatics, and we see potential opportunities for growth across all our markets. To strengthen our global digital technology capabilities, we have brought on board Bala Gopalakrishnan as the leader of Digital Technologies at Datamatics. Bala's extensive expertise and remarkable track will strengthen our team."

"I am honoured and excited to join Datamatics as the President and Global Head of Digital Technologies," **said Bala Gopalakrishnan.** "In this dynamic era of technology-driven advancements, my vision is to leverage AI & cutting-edge digital solutions and transformative strategies to propel our clients' businesses forward. With the exceptional team at Datamatics, we will continue to drive innovation, deliver exceptional solutions, and exceed our client's expectations."

Bala holds a BTech degree in Computer Science from NIT, Kurukshetra. He is an active advisor to various technical institutes to bridge the gap between Industry and Academia. Some of his achievements include Patents, Customer Excellence award and Outstanding leadership award at Internet 2.0. With his extensive industry experience and dedication to Digital Technologies, Bala brings a wealth of knowledge to the Datamatics team.

DATAMATICS

About Datamatics:

Datamatics is a Digital Operations, Technologies and Experiences Company that enables enterprises to go Deep in Digital to boost their productivity, customer experience and competitive advantage. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection. Datamatics does business with global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centres in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com.

To learn more about Datamatics, visit www.datamatics.com and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

For media queries, please contact:

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