

EW/Sec/2019/118

May 9, 2019

**BSE Limited**

P J Towers, Dalal Street,  
Fort, Mumbai - 400 001.

Dear Sirs,

**Ref.:- Scrip Code:- 532922**

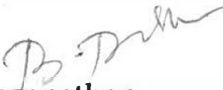
**Sub: Press Release**

Enclosed is the press release titled 'Edelweiss announces ₹ 3,000 million Public Issue of Secured Redeemable Non-Convertible Debentures' by ECL Finance Limited, subsidiary of the Company for your information and record.

Thanking you,

Yours faithfully,

**For Edelweiss Financial Services Limited**

  
**B. Renganathan**

**Executive Vice President & Company Secretary**

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Encl: a/a

## Edelweiss announces ₹ 3000 million Public Issue of Secured Redeemable Non-Convertible Debentures (NCDs)

- *Effective Yield of up to **10.42% per annum\****
- *CRISIL AA (Double A)/Stable from CRISIL and CARE AA; Positive from CARE*
- *Trading in **dematerialized form** only*

**Mumbai, May 9<sup>th</sup>, 2019:** ECL Finance Ltd (ECLF), the NBFC arm of Edelweiss Group, today announced the public issue of Secured Redeemable Non-Convertible Debentures (NCDs) of face value of ₹1,000 each, aggregating up to ₹1,500 million (hereinafter referred to as the 'Base Issue'), with an option to retain over-subscription up to ₹1,500 million aggregating to a total of ₹3,000 million (hereinafter referred to as the 'Tranche I Issue').

\*The NCDs offer an effective yield of 9.90% p.a. for 24 months tenure, 10.20% p.a. for 39 months tenure, up to 10.42% p.a. for 60 months tenure and 10.42% for 120 months tenure.

CRISIL has rated the offering "AA (Double A)/Stable and CARE has rated it as AA; Positive. These ratings indicate that the instruments are considered to have a high degree of safety for timely servicing of financial obligations and carry very low credit risk.

The funds raised through this Issue will be used for purpose of onward lending, financing, and for repayment/prepayment of interest and principal of existing borrowings of the Company and for general corporate purpose.

Axis Bank Limited and Edelweiss Financial Services Limited<sup>#</sup> are the lead managers for this NCD Issue. The Tranche I Issue opens on 10<sup>th</sup> May 2019 and closes on 7<sup>th</sup> June 2019 with an option of early closure<sup>\*\*</sup>. The NCDs will be listed on BSE Limited to provide liquidity to the investors.

<sup>#</sup>*In compliance with the proviso to Regulation 21A (1) of the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended ("Merchant Bankers Regulations"), Edelweiss Financial Services Limited ("EFSL") will be involved only in marketing of the Issue.*

**Deepak Mittal, MD & CEO of ECL Finance,** said, "Edelweiss has built a competitive position across businesses including the Credit segment, with a diversified product mix across corporate and retail customers. Our focus will be on maintaining the quality of our loan book. With the public issue of NCDs we will further diversify our funding sources"

ECL Finance is the NBFC arm of Edelweiss Group which is one of India's prominent financial services organization having businesses organized around three broad lines – credit including retail finance; franchise & advisory businesses including wealth management, asset management and capital markets and insurance business. The product/ services portfolio of the Edelweiss Group caters to the diverse investment and strategic requirements of corporate, institutional, high net worth individuals and retail clients. Edelweiss Group has a pan India presence with a global footprint extending across geographies with offices in New York, Mauritius, Dubai, Singapore, Hong Kong and UK. EFSL is listed on BSE and NSE. EFSL through its subsidiaries, offers to its customers a diversified financial services platform that provides various secured corporate loan products, retail loan products and services, SME financing, agri value chain services including agri credit, wealth advisory services, asset management, insurance, investment banking, institutional and retail broking.

Total income and profit after tax (PAT) of ECL Finance Ltd. for the 9 months ended December 31, 2018 was ₹. 30,417.99 million and ₹4,195.32 million, respectively. The Company's income witnessed a CAGR of 39.32% from ₹8,122.76 million in FY2014 to ₹30,600.27 million in FY2018 and PAT witnessed a CAGR of 30.35 % from ₹1,600.44 million in FY 2014 to ₹4,620.47 million in FY 2018. The Loan Book as per Ind GAAP of the Company has witnessed a CAGR of 37.84% from ₹60,959.79 million in FY2014 to ₹220,081.23 million in FY2018. The loan book as at 31 Dec 2018 stood at ₹228,059.22 million

*\*\*The Tranche I Issue shall remain open for subscription on Working Days from 10 a.m. to 5 p.m. (Indian Standard Time) during the period indicated above, except that the Tranche I Issue may close on such earlier date or extended date as may be decided by the Board of Directors of our Company or duly constituted committee ("Debentures Committee") by it authorised by the resolution of the Board dated April 12, 2019. In the event of an early closure or extension of the Tranche I Issue, our Company shall ensure that notice of the same is provided to the prospective investors through an advertisement in a daily national newspaper with wide circulation on or before such earlier or initial date of Tranche I Issue closure. On the Tranche I Issue Closing Date, the Application Forms for Tranche I Issue will be accepted only between 10 a.m. and 3 p.m. (Indian Standard Time) and uploaded until 5 p.m. or such extended time as may be permitted by the Stock Exchange. For further details please refer to the chapter titled "General Information" on page 17 of the Tranche I Prospectus.*

**About ECL Finance Limited:**

ECL Finance Limited (ECLF) was set up on July 18, 2005 as a wholly owned subsidiary of Edelweiss Financial Services Limited (EFSL). It is a Systemically Important Non-Deposit taking Non-Banking Financial Company (NBFC-NDSI) registered with the Reserve Bank of India.

ECLF is primarily engaged in the business of corporate lending, providing finance to industrial enterprises, SMEs and individuals, and investment in other securities. Its products include loans to SME, loans against property, loans against securities, structured collateralized loans to corporates and real estate finance etc.

The company is headquartered in Mumbai and the network of branches across India enables it to service clients across locations.

To learn more about the Edelweiss Group, please visit [www.edelweissfin.com](http://www.edelweissfin.com)

\*For further details refer to section titled "Issue Related Information" on page 41 of Tranche I Prospectus dated May 6, 2019. Allotment in the public issue of debt securities should be made on the basis of date of upload of each application into the electronic book of the stock exchange. However, on the date of oversubscription, the allotments should be made to the applicants on proportionate basis.

**DISCLAIMER OF ECL FINANCE LIMITED:** ECL Finance Limited, subject to market conditions and other considerations is proposing a public issue of secured, redeemable non-convertible debentures ("NCDs") and has filed the Shelf Prospectus dated May 6, 2019 and Tranche I Prospectus dated May 6, 2019 with the Registrar of Companies, Maharashtra at Mumbai, BSE Limited and SEBI. The Shelf Prospectus dated May 6, 2019 and Tranche I Prospectus dated May 6, 2019 are available on the website of the Company <https://eclfinance.edelweissfin.com>, on the website of the stock exchange [www.bseindia.com](http://www.bseindia.com) and the respective websites of the lead managers at [www.axisbank.com](http://www.axisbank.com) and [www.edelweissfin.com](http://www.edelweissfin.com). Investors proposing to participate in the issue, should invest only on the basis of the information contained in the Shelf Prospectus dated May 6, 2019 and Tranche I Prospectus dated May 6, 2019. Investors should note that investment in NCDs involves a high degree of risks and for details relating to the same, please refer to Shelf Prospectus dated May 6, 2019, including the section on "Risk Factors" beginning on Page 18 of

the Shelf Prospectus dated May 6, 2019. Investors are advised to also refer to the addendum, dated May 8, 2019, to the Shelf Prospectus and Tranche I Prospectus.

**DISCLAIMER CLAUSE OF BSE:** It is to be distinctly understood that the permission given by BSE should not in anyway be deemed or construed that the Prospectus has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus read with the addendum, dated May 8, 2019, to the Shelf Prospectus and Tranche I Prospectus for the full text of the Disclaimer Clause of the BSE.

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**DISCLAIMER CLAUSE OF CARE:** CARE's Ratings are opinions on credit quality and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell, or hold any security. CARE has based its ratings/outlooks on information obtained from sources believed by it to be accurate and reliable. CARE does not however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/ instruments are rated by CARE have paid a credit rating fee, based on the amount and type of bank facilities/ instruments. In case of partnership/proprietary concerns, the rating/outlook assigned by care is based on the capital deployed by the partners/ proprietor and the financial strength of the firm, at present. The rating/outlook may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/ proprietors in addition to the financial performance and other relevant factors.

***For Further details please contact:***

**ECL Finance Limited**

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