

MSIL: COS: NSE&BSE: 2022/04_08

11th April, 2022

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra- Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate

Services BSE Limited

Phiroze Jeejeebhoy Towers Dalal

Street, Mumbai- 400 001

Sub: Press Release

Dear Sir/Madam,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For, Maruti Suzuki India Limited



Sanjeev Grover

Executive Vice President

& Company Secretary

MARUTI SUZUKI INDIA LIMITED

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Manesar Plant:

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Media Release

The All-New XL6. Bookings now open at NEXA
Bold Styling | Enhanced Comfort | Connected Technology
Powered by Next-Gen K-series 1.5L Dual Jet, Dual VVT engine with Progressive Smart Hybrid Technology



New Delhi, April 11, 2022: NEXA today opened bookings for its premium MPV*, the **All-New XL6**. Packed with Next-Gen K-Series engine, advanced transmission, array of sophisticated comfort & convenience features, and bold styling, the All-New XL6 offers a complete package in line with the aspirations of evolving NEXA customers.

Announcing the bookings open, **Mr. Shashank Srivastava, Senior Executive Director (Marketing & Sales), Maruti Suzuki India Limited**, said, *“The XL6 is a unique proposition that perfectly marries a strong SUV-like design and the convenience of a spacious 6-seater MPV. The All-New XL6 embodies NEXA’s vision of being an aspirational lifestyle brand and creating an indulgent driving experience. It appeals to the discerning NEXA buyer who is looking for a perfect mix of style, comfort, performance and sophistication. We have seen demand grow for premium MPVs over the past couple of years. We are confident that the All-New XL6 with its bold styling, host of new and advanced technologies along with enhanced safety will deliver an indulgent and stylish experience for our NEXA customers’.”*

Mr. CV Raman, Chief Technical Officer (Engineering), Maruti Suzuki India Limited, said, *“At NEXA, we always bring out products that match and complement customers’ demands. Driving forth the NEXA signature “Crafted Futurism” Design philosophy of NEXpression, NEXtech and NEXperience, the All-New XL6 will strike a perfect balance, which shall appeal to the modern car buyer. The All-New XL6 is a testament to our commitment to bring the newest technologies to our customers and to provide them with an extraordinary experience.”*

This exclusive 6-seater, All-New XL6, a blend of stylish exteriors coupled with plush interiors will be available at all 410 NEXA showrooms across the country.

The All-New XL6 in a striking new avatar will further strengthen Maruti Suzuki’s leadership in the premium MPV segment and will bolster brand NEXA.

Customers can pre-book the All-New XL6 with an initial payment of INR 11 000/-

- At any NEXA showroom
- Or by Logging-in to www.nexaexperience.com
- Or call at 1800 102 6392 (toll free) to know more about All-New XL6

Disclaimer: *MPV: Multi-Purpose Vehicle