



# Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872  
An ISO 9001:2015 Certified Company  
a BSE Listed Company

## Go SUPER MARKET

### Patna

- Bandar Bagicha
  - S K Puri
  - Kankar Bagh
  - Ashiana Nagar
  - Patna City
  - Anisabad
- ### Gaya
- Gaya College Road

## Go Salon

### For Ladies

### Patna

- Bandar Bagicha
  - S K Puri
  - Kankar Bagh
  - Ashiana Nagar
  - Patna City
  - Rajendra Nagar
  - Anisabad
- ### Gaya
- Gaya College Road

### For Gents

### Patna

- Bandar Bagicha
- S K Puri
- Ashiana Nagar
- Patna City
- Rajendra Nagar



## Banquet & Conference Hall

### Patna

- Bandar Bagicha
  - Kankar Bagh
- ### Gaya
- Gaya College Road

## Yo!China

### Patna

- Bandar Bagicha
  - Ashiana Nagar
  - Patna City
- ### Gaya
- Gaya College Road



## TAKE-AWAY-EXPRESS

- S K Puri
- Kadam Kuan
- Mumbai

Date: 14<sup>th</sup> November, 2019

### BSE Limited

Phiroze Jeejeebhoy Towers  
Dalal Streets  
Mumbai-400001  
Scrip Code: 540146

### Sub:- Outcome Of Board Meeting and Submission of Unaudited Financial Results for the Half Year Ended September 30, 2019

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held on 14<sup>th</sup> November, 2019 has considered and approved the Unaudited Financial Results for the half year ended 30<sup>th</sup> September, 2019.

A copy of the Unaudited Financial Results along with Limited Review Report is annexed for your reference.

The meeting of the Board of Directors commenced at 01:00 PM and Concluded at 2:00 PM.

This is for your information and record.

Thanking you,

For Aditya Consumer Marketing Limited

For Aditya Consumer Marketing Limited

*Hridaya Narayan Tiwari*

Company Secretary

Hridaya Narayan Tiwari  
Company Secretary

Encl: as above



Registered Office : Lower Ground & Ground Floor, Aditya House, M-20, Road No. 26, S.K. Nagar, Patna - 800 001 INDIA

T : +91 612 25206 74/854, E : anil.cfo@aditya-patna.com

website : www.adityaconsumer.com

GSTIN : 10AAECA2473N1ZT

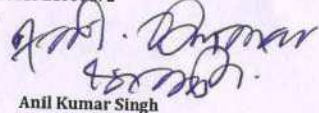
**ADITYA CONSUMER MARKETING LIMITED**  
**CIN - L52190BR2002PLC009872**  
**FINANCIAL RESULTS FOR THE YEAR ENDED**

(Amount in ` )

Standalone Statement of Assets and Liabilities	As on	
	30-09-19	31-03-19
<b>I EQUITY AND LIABILITIES</b>		
<b>1 Shareholders' funds</b>		
(a) Share capital	146,338,870.00	146,338,870.00
(b) Reserves and surplus	131,652,327.48	111,811,945.51
(c) Money received against share warrants	-	-
<b>2 Share application money pending allotment</b>	-	-
<b>3 Non-current liabilities</b>		
(a) Long-term Borrowings	19,443,555.86	25,354,019.44
(b) Deferred tax liabilities (net)	7,116,745.00	6,982,975.00
(c) Other long-term liabilities	600,000.00	600,000.00
(d) Long-term provisions	-	-
<b>4 Current liabilities</b>		
(a) Short-term borrowings	57,205,754.78	49,480,629.27
(b) Trade payables	-	-
(i) total outstanding dues of micro enterprises and small enterprises: and	-	-
(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	10,088,840.63	12,449,990.63
(c) Other current liabilities	-	-
(d) Short-term provisions	6,308,443.00	12,955,822.00
<b>TOTAL</b>	<b>378,754,536.75</b>	<b>365,974,251.85</b>
<b>II ASSETS</b>		
<b>1 Non-current assets</b>		
(a) Property, Plant & Equipments		
(i) Tangible assets	164,305,144.19	165,881,363.49
(ii) Intangible assets	-	-
(iii) Capital work-in-progress	-	-
(iv) Intangible assets under development	-	-
(v) Fixed assets held for Sale	-	-
(b) Non-current investments	-	-
(c) Deferred tax assets (net)	-	-
(d) Long-term loans and advances	-	-
(e) Other non-current assets	1,750,000.00	2,100,000.00
<b>2 Current assets</b>		
(a) Current investments	-	-
(b) Inventories	81,983,739.82	105,868,363.28
(c) Trade receivables	4,244,075.14	4,994,575.14
(d) Cash and cash equivalents	39,327,494.27	35,405,131.36
(e) Short-term loans and advances	87,144,083.33	51,724,818.58
(f) Other current assets	-	-
<b>TOTAL</b>	<b>378,754,536.75</b>	<b>365,974,251.85</b>

For Aditya Consumer Marketing Limited  
CIN - L52190BR2002PLC009872

  
Yashovardhan Sinha  
(Managing Director)  
DIN - 01636599

  
Anil Kumar Singh  
(Chief Financial Officer)

Place : Patna

Date : 14.11.2019

**ADITYA CONSUMER MARKETING LIMITED**  
CIN - L52190BR2002PLC009872  
**FINANCIAL RESULTS FOR THE YEAR ENDED**

(Amount in ` )

Particulars	Half Year Ended Results on		Year Ended Results	
	30-09-19	30-09-18	31-03-19	31-03-18
<b>I Revenue from operations (Gross)</b>	444,699,020.36	344,296,009.51	841,782,292.45	751,740,726.92
Less: Taxes	47,435,553.21	29,781,604.82	72,832,036.48	54,088,557.92
<b>Revenue from operations (Net)</b>	<b>397,263,467.15</b>	<b>314,514,404.69</b>	<b>768,950,255.97</b>	<b>697,652,169.00</b>
<b>II Other income</b>	739,656.00	668,289.00	1,036,936.00	1,475,468.20
<b>III Total revenue (I+II)</b>	<b>398,003,123.15</b>	<b>315,182,693.69</b>	<b>769,987,191.97</b>	<b>699,127,637.20</b>
<b>IV Expenses</b>				
(a) Cost of materials consumed				
(b) Purchases of stock-in-trade	240,333,138.43	231,598,965.72	567,726,582.00	514,647,340.00
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	23,884,623.46	-6,813,032.82	-12,317,030.28	10,165,558.00
(d) Employee benefits expense	67,948,220.00	29,787,125.00	87,440,847.43	62,187,831.59
(e) Finance costs	3,544,281.61	3,529,947.58	7,568,182.64	6,240,126.30
(f) Depreciation and amortisation expense	7,460,616.00	7,021,581.50	14,362,214.00	12,828,169.00
(g) Operating & Other expenses	28,549,640.68	26,757,178.65	54,399,571.00	48,607,723.98
<b>Total expenses</b>	<b>371,720,520.18</b>	<b>291,881,765.63</b>	<b>719,180,366.79</b>	<b>654,676,748.87</b>
<b>V Profit / (Loss) before exceptional and extraordinary items and tax (III - IV)</b>	26,282,602.97	23,300,928.06	50,806,825.18	44,450,888.33
<b>VI Exceptional Items</b>	-	-	-	-
<b>VII Profit / (Loss) before extraordinary items and tax (V ± VI)</b>	26,282,602.97	23,300,928.06	50,806,825.18	44,450,888.33
<b>VIII Extraordinary items</b>	-	-	-	-
<b>IX Profit / (Loss) before tax (VII ± VIII)</b>	26,282,602.97	23,300,928.06	50,806,825.18	44,450,888.33
<b>X Tax expense:</b>				
(a) Current Tax	6,308,443.00	7,087,005.09	12,955,822.00	12,688,111.76
(b) Deferred tax	133,770.00	640,304.00	1,101,529.00	1,886,523.00
	<b>6,442,213.00</b>	<b>7,727,309.09</b>	<b>14,057,351.00</b>	<b>14,574,634.76</b>
<b>XI Profit/(Loss) from continuing operations (IX ± X)</b>	19,840,389.97	15,573,618.97	36,749,474.18	29,876,253.57
<b>XII Profit / (Loss) from discontinuing operations</b>	-	-	-	-
<b>XIII Tax expense of discontinuing operations</b>	-	-	-	-
<b>XIV Profit / (Loss) from discontinuing operations (after tax) (XII-XIII)</b>	-	-	-	-
<b>XV Profit / (Loss) for the Period (XI ± XIV)</b>	19,840,389.97	15,573,618.97	36,749,474.18	29,876,253.57
<b>XVI i. Earnings per share (before extraordinary items)</b>				
(a) Basic	1.36	1.06	2.51	2.04
(b) Diluted	1.36	1.06	2.51	2.04
<b>ii. Earnings per share (after extraordinary items)</b>				
(a) Basic	1.36	1.06	2.51	2.04
(b) Diluted	1.36	1.06	2.51	2.04

For Aditya Consumer Marketing Limited  
CIN - L52190BR2002PLC009872

Yashvardhan Sinha  
(Managing Director)  
DIN - 01636599

Anil Kumar Singh  
(Chief Financial Officer)


Place : Patna

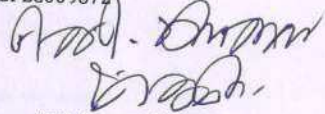
Date : 14.11.2019

**Aditya Consumer Marketing Limited**  
Cash Flow Statement for the period ending on

	30-Sep-19 Rs _____ P.	31-Mar-19 Rs _____ P.
<b>Cash flows from operating activities</b>		
Profit before taxation	26,282,602.97	50,806,825.18
<b>Adjustments for:</b>		
Depreciation	7,460,616.00	14,362,214.00
Investment income	-739,656.00	-1,036,936.00
Interest expense	3,544,281.61	7,568,182.64
IPO Issue Expenses W/off	350,000.00	700,000.00
Profit / (Loss) on the sale of property, plant & equipment	-	-
<b>Working capital changes:</b>		
(Increase) / Decrease in trade and other receivables	-34,668,764.75	-4,403,036.60
(Increase) / Decrease in inventories	23,884,623.46	-12,317,030.28
Increase / (Decrease) in trade payables	5,363,975.51	-11,048,363.18
Cash generated from operations	31,477,678.80	44,631,855.76
Interest paid	-3,544,281.61	-7,568,182.64
Income taxes paid	-12,955,830.00	-12,688,111.76
Creation / (Reversal) of MAT	-	-687,262.24
Dividends paid	-	-
<b>Net cash from operating activities</b>	<b>14,977,567.19</b>	<b>23,688,299.12</b>
<b>Cash flows from investing activities</b>		
Business acquisitions, net of cash acquired	-	-
Purchase of property, plant and equipment	-5,884,396.70	-22,928,837.13
Proceeds from sale of equipment	-	74,634.00
Investment income	739,656.00	1,036,936.00
<b>Net cash used in investing activities</b>	<b>-5,144,740.70</b>	<b>-21,817,267.13</b>
<b>Cash flows from financing activities</b>		
Proceeds from issue of share capital including Premium	-	-
Proceeds / (Repayment) from long-term borrowings	-5,910,463.58	-15,150,249.67
Payment of long-term borrowings	-	-
<b>Net cash used in financing activities</b>	<b>-5,910,463.58</b>	<b>-15,150,249.67</b>
<b>Net increase in cash and cash equivalents</b>	3,922,362.91	-13,279,217.68
<b>Cash and cash equivalents at beginning of period</b>	35,405,131.36	48,684,349.04
<b>Cash and cash equivalents at end of period</b>	39,327,494.27	35,405,131.36
Cash Balance Control Total	-	-

For Aditya Consumer Marketing Limited  
L52190BR2002PLC009872

  
Yashvardhan Sinha  
(Managing Director)  
01636599

  
Anil Kumar Singh  
(Chief Financial Officer)

Place : Patna  
Date : 14.11.2019



**O. P. TULSYAN & CO**

**Chartered Accountants**

201-A, 2<sup>nd</sup> Floor, Prince Complex,  
Hazratganj, Lucknow - 226 001  
Mobile No. 9919551107  
E- Mail : [opt1970@gmail.com](mailto:opt1970@gmail.com)

**LIMITED REVIEW REPORT**

Review Report to  
Board of Directors  
Aditya Consumer Marketing Limited

We have reviewed the accompanying statement of unaudited financial results of **M/s Aditya Consumer Marketing Limited** for the period ended September 30, 2019. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ Committee of the Board of the Company. Our responsibility is to issue a report on these financial statements based on our review.

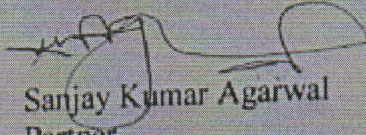
We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Yours Faithfully

For O.P. Tulsyan & Co.  
Chartered Accountants



  
Sanjay Kumar Agarwal  
Partner

Firm's registration No. 500028N  
Membership No. 044173 of 1990

UDIN:- 19044173AAAA B043416

Date- 14/11/2019