



**ROYAL ORCHID HOTELS LTD.,**

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**Date: April 03, 2023**

**To,  
The Manager,  
Listing Compliance,  
Department of Corporate Services,  
BSE Limited,  
Floor 25, P. J. Towers,  
Dalal Street,  
Mumbai – 400 001  
BSE Scrip Code: 532699**

**To,  
The Manager,  
Listing Compliance,  
Department of Corporate Services,  
National Stock Exchange of India Limited,  
Exchange Plaza, Plot no. C/1, G Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051  
NSE Scrip Symbol: ROHLTD**

Dear Sir/Madam,

**Sub: Press Release for opening of Regenta Hotels Forays into West Bengal with New Regenta Inn Digha.**

Please find enclosed herewith Press Release for launch of “Regenta Hotels Forays into West Bengal with New Regenta Inn Digha”.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For **ROYAL ORCHID HOTELS LIMITED**

**RANABIR SANYAL  
COMPANY SECRETARY & COMPLIANCE OFFICER  
FCS: 7814**

**Encl: as above**



## Press Release

### Royal Orchid Hotels Ltd

#### Regenta Hotels Forays into West Bengal with New Regenta Inn Digha

BSE Code:532699  
NSE Code: ROHLTD

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**Bangalore, April 3, 2023:**

India's rapidly expanding hospitality chain, the award-winning Royal Orchid & Regenta Hotels, has forayed into the picturesque locale of Digha.

Regenta Inn Digha, a new addition to the group, is walkable distance from the popular New Digha Beach. The location, which boasts a seven-kilometer-long shallow sand beach with gentle rolling waves, is the most famous seaside spot in West Bengal. Additionally, the property is close to Dheusagar park, which is only 100 meters away and an ideal spot for families with young children to spend time exploring and playing.

Regenta Inn Digha enjoys close proximity to major transportation hubs, including the train station and bus stop, located just 750 meters and 400 meters away, respectively. The Kolkata airport is also easily accessible, being just 190 kilometers away from the hotel.

Regenta Inn Digha offers 44 rooms, including deluxe, executive, premium rooms, and suites, making it the perfect location for weddings, social gatherings, conferences, or private business meetings.

West Bengal is a state that is seeing rapid expansion, and Digha is a beautiful location, said **Chander K. Baljee, Chairman and Managing Director of Royal Orchid Hotels**, with regards to the new facility. "The agreement to sign this hotel is consistent with our goal of expanding our footprint in important domestic markets, particularly in the Eastern area. Our goal is to provide guests with the best lodging at an affordable price," he added.

PINXX, the ground-floor restaurant at Regenta Hotel Digha, offers a variety of Indian, Chinese, and continental dishes for lunch and dinner. Guests can choose from an a la carte menu or a breakfast buffet spread. The hotel also features a sky-infinity pool with an outdoor seating area on the first floor, perfect for a tranquil outside outlook.

Small business gatherings can be held at Orchid I and Orchid II banquet halls, which can accommodate 100 and 175 guests, respectively. Regenta Hotel Digha offers classically furnished rooms, free Wi-Fi, and suites with room dividers and kitchenettes.

Visitors can work out in the gym or unwind in the pool after a long day of touring or work. Nearby attractions include the Digha Science Centre, just 500 metres away, with an inflatable planetarium and hands-on gallery. Amarabati Park, a lush 650-metre-long park, features a boating lake and cable car. Wonderland Kajal Dighi amusement park, about one mile from the resort, offers a toy train ride.

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### **About Royal Orchid & Regenta Hotels:**

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 80+ hotels across India. Promoted by Chander K Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

The group has bagged many awards including The National Tourism Award 2008-09 organized by the Ministry of Tourism, Top 50 Brands for 2014 and 2015 by Paul Writer and most recently, the following:

- Mr Chander Baljee awarded Best Contribution to the Hospitality Industry by the South India Hotel and Restaurant Association (SIHRA) at Annual Convention 2022 in South India.
- Mr Chander Baljee was featured into the India Today's 10 successful business leaders from India to look out for in 2022.
- Mr Chander Baljee has been honored Super Star of the Hospitality Industry by AHPWI at Indian Hospitality Leadership Award 2022.
- Jeff's awarded the Best Pub 2022 by Time Food & Nightlife awards 2022.
- Hotel Royal Orchid, Bangalore and Royal Orchid Central Manipal Central, MG Road have been awarded Best Business Hotel 2021 by Yatra.
- Mr. Chander Baljee, was inducted into Hotelier India's CEO Powerlist, 2021.
- Hotelier India conferred Mr. Chander K Baljee, CMD of Royal Orchid & Regenta Hotels with Hall of Fame Award in 2021.
- 'Lifetime Achievement Award' conferred by International Hospitality Council in Association with IJHM Bangalore, 2019.
- The brand Royal Orchid Hotels was recognized as one of the Top 50 Hot Brands by Paul Writer, 2019.
- Regenta Place Bangalore (erstwhile Ramada Bangalore) won the award for the 'Best Budget Hotel' at the India Travel Awards, 2017.

- Royal Orchid Metropole, Mysore was awarded 'The Best Heritage Hotel' at the Tourism Awards 2016 by the Federation of Karnataka Chambers of Commerce & Industry (FKCCI), Karnataka.
- Nominee and Finalist for the CNBC Travel 'Business Leader Awards', Asia Pacific in 2015 (the only hotelier from India to be part of the nomination).
- The brand Royal Orchid was recognized as one of the top 50 Hot brands in Bangalore, by Paul Writer, in association with Hindustan Times at the Bangalore Brand Summit, 2014 and 2015.

Our vision is to be the Preferred Hotel Chain for the discerning global traveler. The brand 'Regenta' is an extension of the Royal Orchid Hotel Group. It is designed for travelers whose watchword is value and convenience. It is categorized into Regenta, Regenta Central, Regenta Resort, and Regenta Inn.

**Forward looking statement**

We have disclosed forward-looking information so that investors can comprehend the Company's prospects and make informed investment decisions. This release and other written and oral statements that we make periodically contain such forward-looking statements that set out anticipated results based on the Management's plans and assumptions. We have tried, wherever possible, to qualify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes' and words and terms of similar substance in connection with any discussion of future operating or financial performance.

We do not guarantee that any forward-looking statement will be realized, although we believe we have been diligent and prudent in our plan and assumptions. The achievement of future results is subject to risk, uncertainties, and validity of inaccurate assumptions. Should known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, our actual results could vary materially from those anticipated, estimated, or projected. Investors should bear this in mind as they consider forward-looking statements. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise.