

5th October, 2021

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai - 400 001.
BSE Scrip Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Code: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled “**Datamatics Introduces Enterprise Productivity Plan for Intelligent Automation Products**” for your information and record.

Kindly take the above on your record.

For **Datamatics Global Services Limited**

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

Encl: as above

Datamatics Introduces Enterprise Productivity Plan for Intelligent Automation Products

Organizations can get started with TruBot RPA and TruCap+ IDP products @ \$99/month

Mumbai, October 05, 2021: Datamatics, a global Intelligent Automation products, Digital Solutions, and BPM company, today introduced Enterprise Productivity Plan to help organizations achieve greater agility, drive digital transformation, and greater productivity by automating repetitive, mundane tasks and document-intensive processes.

Enterprises can drive productivity with Datamatics Intelligent Automation Platform starting at \$99 per month and it's a limited period offer. As part of this Plan, Datamatics is offering,

- One TruBot (unattended or attended) RPA bot license
- TruCap+ IDP license for usage up to 10,000 pages for a period of 90 days
- 2 hours of consulting with an intelligent automation expert

For more details or to join the Plan visit: <https://www.datamatics.com/intelligent-automation/enterprise-productivity-with-intelligent-automation>

The Plan is also open for Datamatics Partners.

Speaking on the occasion, **Mr. Mitul Mehta, SVP & Chief Marketing Officer, Datamatics** said, "Datamatics Intelligent Automation platform consisting of TruBot and TruCap+ are well-recognized, proven and fast growing RPA and IDP software in the market." He further added, "Datamatics Enterprise Productivity Plan is designed to enable organizations to drive productivity through intelligent automation. I urge all the enterprises to take full advantage of this limited time offer."

Datamatics Intelligent Automation platform combines the capabilities of TruBot RPA and TruCap+ IDP products along with artificial intelligence (AI), machine learning (ML), and natural language processing (NLP) models.

Datamatics TruBot RPA is a digital workforce product enabling unattended and attended automation for a wide range of tasks and processes. Datamatics TruBot was recognized as a "Strong Performer" in **the Forrester Wave: Robotic Process Automation, 2021**. TruBot rates high on leading software review sites like **Gartner Peer Insights, TrustRadius** and **G2 Crowd**. While reviewing on Gartner Peer Insights, CXO of \$ 500 Mn -1000 Bn Company from Finance industry said, "Excellent performance by Datamatics team. TruBot helps to scale up and automate."



Datamatics TruCap+ IDP is AI-enabled IDP solution delivering a greater percentage of straight-through processing (STP) with higher accuracy. TruCap+ IDP offers a template-free approach to IDP to significantly reduce setup time and the burden of creating and maintaining templates for each document type and versions. Datamatics TruCap+ is recognized as a “Star Performer” in the **Everest Group Peak Matrix for IDP Technology Vendors 2021**.

For more details or to join the Plan visit: <https://www.datamatics.com/intelligent-automation/enterprise-productivity-with-intelligent-automation>

About Datamatics

Datamatics (BSE: 532528 | NSE: DATAMATICS) provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines.

To know more about Datamatics, visit www.datamatics.com and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

For media queries, please contact:

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