



Ref. No.: PSL/2021-22/CS/SE/69

Date: 4th February, 2022

To, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: DIAMONDYD	To, Corporate Relationship Department BSE Limited P.J. Towers, Dalal Street, Mumbai - 400 001 Security Code: 540724 Security ID: DIAMONDYD
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Dear Sir/Madam,

Subject: Press Release on Unaudited Financial Results for the quarter and nine months ended 31st December, 2021

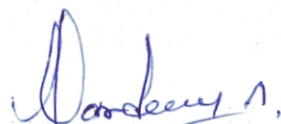
Please find enclosed herewith Press Release on the Unaudited Financial Results of the Company for the quarter and nine months ended 31st December, 2021.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Prataap Snacks Limited**


Om Prakash Pandey

Company Secretary and Compliance Officer



Encl.: As above

Prataap Snacks Limited

CIN : L15311MP2009PLC021746



Prataap Snacks Limited (PSL)

**REPORTS IMPROVED PERFORMANCE IN Q3FY22
HEALTHY REVENUE GROWTH OF 14% ON A YoY BASIS
PAT* GROWS 4% ON A YoY BASIS**

Indore, February 04, 2022: Prataap Snacks Ltd. (PSL), (BSE- 540724), (NSE- DIAMONDYD) a leading Indian Snacks Food Company has announced its financial results for the quarter and nine months ended 31st December 2021:

In Q3 FY22, PSL reported:

- Revenue of Rs. 3,849.5 million, registering a growth of 13.5% yoy
- Operating EBITDA of Rs. 181.1 million, translating to a margin of 4.7%
- PAT* stood at Rs. 47.4 million, higher by 4.1% yoy
- EPS* (Diluted) stood at Rs. 2.02 per share

In 9M FY22, PSL reported:

- Revenue of Rs. 10,351.6 million, registering a growth of 20.2% yoy
- Operating EBITDA of Rs. 533.7 million, translating to a margin of 5.2%
- PAT* improved to Rs. 180.7 million, higher by 157.0% yoy
- EPS* (Diluted) stood at Rs. 7.70 per share

** Excluding exceptional item due to loss by fire at Kolkata plant*



Commenting on the Q3 & 9M FY22 performance, Mr. Amit Kumar – MD & CEO, Prataap Snacks Limited said;

“We continue to rebuild our growth trajectory and have delivered an improved performance against the backdrop of gradual normalisation in the overall consumption environment. Revenue growth was healthy at 14% YoY driven by improved volumes which have surpassed pre-covid levels across most of the products categories. During the quarter, we have received approval from the Government of India under PLI scheme for expansion in food processing under the ready-to-eat category. Our investment commitment aggregates to ~ Rs.105 crore, of which we have already invested Rs. 15 crore with the balance to be invested between us and our contract manufacturing partners before March 2023. This will enhance our capacities and further strengthen our manufacturing footprint.

Operational challenges remain with palm oil prices remaining elevated during the quarter. In addition, there was a notable increase in the prices of laminates, which is a key raw material for our packaging process. Our cost optimisation programmes and implementation of the direct distribution model has enabled us to significantly mitigate the inflationary cost pressures. In Q3 FY22, our profitability was impacted by an exceptional expense of Rs. 14 crores, on account of loss caused by a fire at our Kolkata plant. The insurance claim is in process, and we expect to substantially recover this loss once the claim is settled in the coming quarters.

We did witness some disruptions on account of increasing restrictions from the third wave of Covid, but we are now seeing an easing of restrictions in most states. With our focus on direct distribution and tele-calling aiding an increased and more efficient footprint we are well-positioned to grow topline while cost reduction initiatives are contributing to the structural improvement in margins. With a wide product range and robust balance sheet we remain confident of delivering sustainable growth over the medium term”.

-ENDS-



About Prataap Snacks Ltd

Prataap Snacks Limited (PSL) is a leading Indian Snacks Food Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) under the popular and vibrant Yellow Diamond and Avadh brands. It has recently launched a range of sweet snacks under the distinctive Rich Feast brand. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states and 4 union territories in India, and it is one of the fastest growing companies in the organized snacks industry.

Headquartered in Indore, India; PSL operates 15 manufacturing facilities of which 7 facilities (Indore 1&2, Assam 1&2, Bengaluru, Rajkot and Kolkata) are owned and 8 facilities (Kolkata, Bengaluru (2), Kashipur, Pune, Kanpur, Karnal and Hissar) are on a contract manufacturing basis. Its distribution network includes more than 240 super stockiest and more than 4,300 distributors allowing it extensive reach across the country. PSL has a wide presence that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in supermarkets, hypermarkets and modern trade outlets.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. Following a successful IPO in September 2017, PSL is now listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

For further information please contact:

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Disclaimer

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Prataap Snacks Limited (PSL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward looking statements to reflect subsequent events or circumstances.

